

# TERADYNE CORPORATION-THE JAGUAR PROJECT Harvard Case Solution & Analysis

TheCaseSolutions.com



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# ***INTRODUCTION***

about the company and its product



- Founded in 1960 by Alex D'Arbeloff and Nick DeWolf, two classmates at Massachusetts Institute of Technology (MIT)
- Product: semiconductor test-system platform - Ultra Flex system
  - USE : test a full range of semiconductor devices

## CULTURE AT TERADYNE



Semiconductor Test

(65% revenue 2004)

Broadband Test

Diagnostic Solutions

Connection Systems

Assembly Test

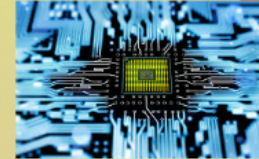
## KNOWN FOR :

- Reliability
- Test speed
- Technical performance

... executive at Teradyne, I  
... icle even though I am of  
... than most employees. I  
... e bulk of my career at  
... s a formidable culture!

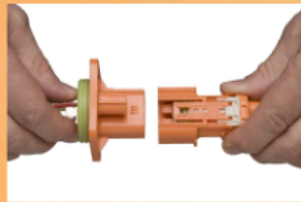
# Semiconductor Test

(65% revenue 2004)



# Broadband Test

# Diagnostic Solutions



# Connection Systems

# Assembly Test





CULTURE

I work at Teradyne...my  
trained engineers. My st  
my technical competen  
I am always encourage  
ask questions despite



KNOW



## Teradyne Establishment ▶ Teradyne Establishment



**Teradyne Engineering**

Portland

**Teradyne**

San Francisco

San Jose

Las Vegas

Phoenix

Denver

COLORADO

Que

MEXICO

**dyne Engineering**



apolis

WISCONSIN

Milwaukee

