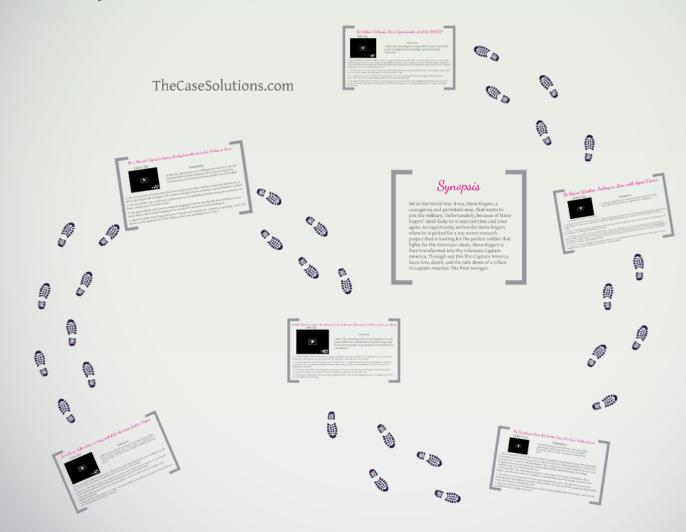
Steve Rogers Case Study Harvard Case Solution & Analysis



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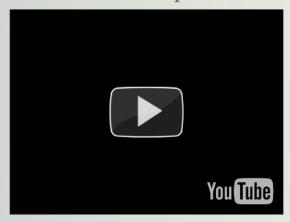




Synopsis

Set in the World War II era, Steve Rogers, a courageous and persistent man, that wants to join the military. Unfortunately, because of Steve Rogers' meek body he is rejected time and time again. An opportunity arrives for Steve Rogers when he is picked for a top secret research project that is looking for the perfect soldier that fights for the American ideals. Steve Rogers is then transformed into the infamous Captain America. Through out this film Captain America faces love, death, and the take down of a villain in Captain America: The First Avenger.

He is Great: When Steve is being picked for the Super Soldier Project. Video Clip

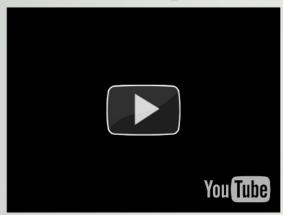


Summary

In this clip, Yohan Schmidt is wanting to recruit Steve Rogers to fight because he believes Rogers has a lot of potential. Even though he isn't as strong or as big as the other soldiers, Schmidt was willing to give him a chance.

- 1. The characteristic that best describe Steve Rogers in this film clip is his greatness. Steve is willing to put his life in front of his own. He is a very noble person who is willing to do anything.
- 2. The tone of the clip is earnest. Steve Rogers has a sincere state of mind when it comes to war. He does not want to harm the innocent, but is willing to bring down that places harm onto others.
- 3. The special effects help with the tone. The special effects that were used to create Steve Rogers body make him look meek.
- 4. This tone shows Steve Rogers true colors. He is a person that puts everyone else's needs in front of his own. He is the epitome of a good guy in this clip.

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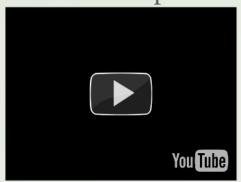


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He is Flawed: Trying to Rescue Bucky from the train but Failing to do so Video Clip

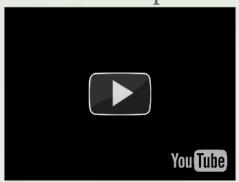


Summary

In this clip, Steve Rogers was willing to risk his life to save his best friend Bucky from falling out of the fast moving train. Unfortunately, he is flawed and was unable to save his friend.

- 1. The characteristic that best describes Steve Rogers is his flaws. His flaw is also his greatness. He is always putting his life in danger and is always wanting to rescue someone. Captain America is selfless.
- 2. The tone of this clip is audacious. Captain America is recklessly bold when trying to save Bucky. His flaw is that he puts other before him.
- 3. The special effects and actors movements (staging) of the the way that the train is flying at a fast speed with a strip of metal hanging on the outside of it and Bucky barely holding on.
- 4. Again this helps show Captain America's bravery and courage. He is shown as a good guy, but it also shows how he sacrifices his life for others, which ends up being his only flaw.

He is Flawed: Trying to Rescue Bucky from the train but Failing to do so Video Clip

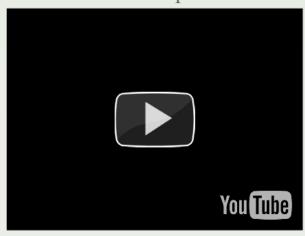


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He Falls: Steve bringing down the Hydrogen Bombs into the ocean (Steve gives up his life in order to save others). Video Clip



Summary

In this clip, Steve Rogers has to land the plane in a safe spot so that other people will not get hurt. He gave up his life for the greater majority which instilled fear into the audience.

- 1. The characteristic that best describes Steve Rogers in this film clip is his downfall. This is a combination of his greatness in being noble and having strong values along with his fall, which eventually creates his downfall.
- 2. The tone of the clip is solemn. He knows that he will not survive this, but he is putting his own life in danger so that many can survive. This is accomplished with the his knowledge of where the plane is going to land as well as the way that he is putting down the plane.
- 3. The choices is the characters lines help create this tone. The lines are very sad yet earnest. Captain America knows that he can not survive the crash, and he is reflective towards the people that have stood by him.
- 4. The tone again shows how much of a good guy Captain America is. He yet again is putting his own life in danger in order for him to protect the lives of many.