

Siemen AG: Global Development Strategy Harvard Case Solution & Analysis



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Content

Part A---- Difference between
Global Project Manager and Non-
Global Project Manager

Part B----- Case Analysis

Top Five Characteristics of a Global Project Manager

- Broad leadership skills for managing people with different cultures
- Ability to control communication effectively
- Must be flexible and have a sixth sense
- Must be adaptive to different circumstances
- Build relationships and communication among team members

Top Five Characteristics of a Non-Global Project Manager

- Interpersonal skills for managing people
- Communication skills
- Must be effective
- Must be focused in problem solving
- Build relationships and communication among team members

The Differences Between Global and Non-Global

Global Project Manager	Non-Global Project Manager
1. Broad leadership skills for managing people with different cultures	1. Interpersonal skills for managing people
2. Ability to control communication effectively	2. Communication skills
3. Must be flexible and have a sixth sense	3. Must be effective
4. Must be adaptive to different circumstances	4. Must be focused in problem solving
5. Build relationships and communication among team members	5. Build relationships and communication among team members

Top Five Characteristics of a Non-Global Project Manager

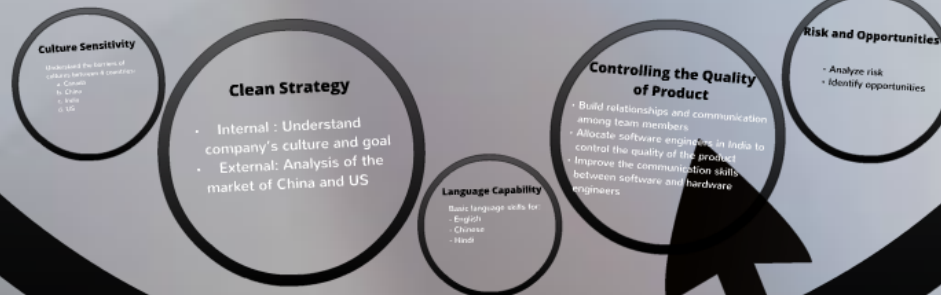
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Preparation for Becoming Global Project Manager

- Clean strategy
- Culture sensitivity
- Language capability
- Controlling the quality of product
- Risk and Opportunities



Activity

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ountries:

Clean Strategy

- Internal : Understand company's culture and goal
- External: Analysis of the market of China and US

Language

- Basic
- English
 - Chinese
 - Hindi