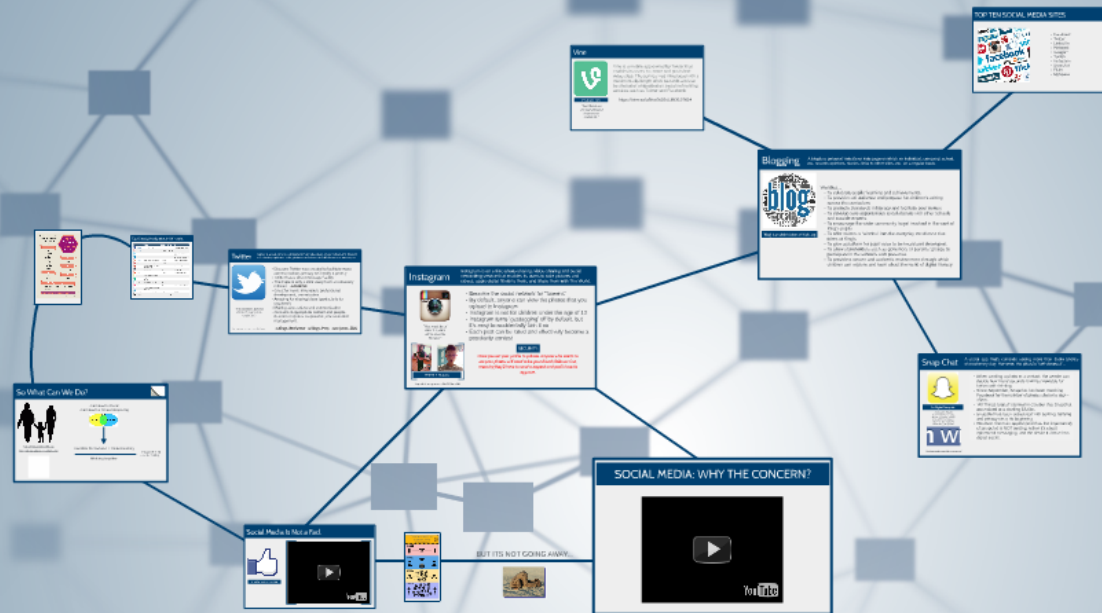
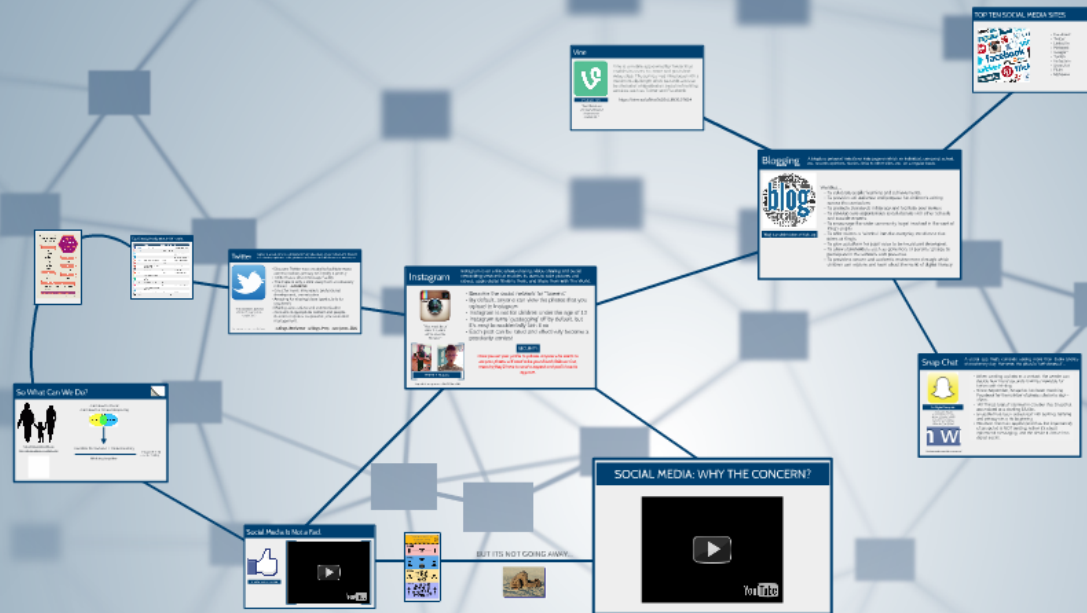


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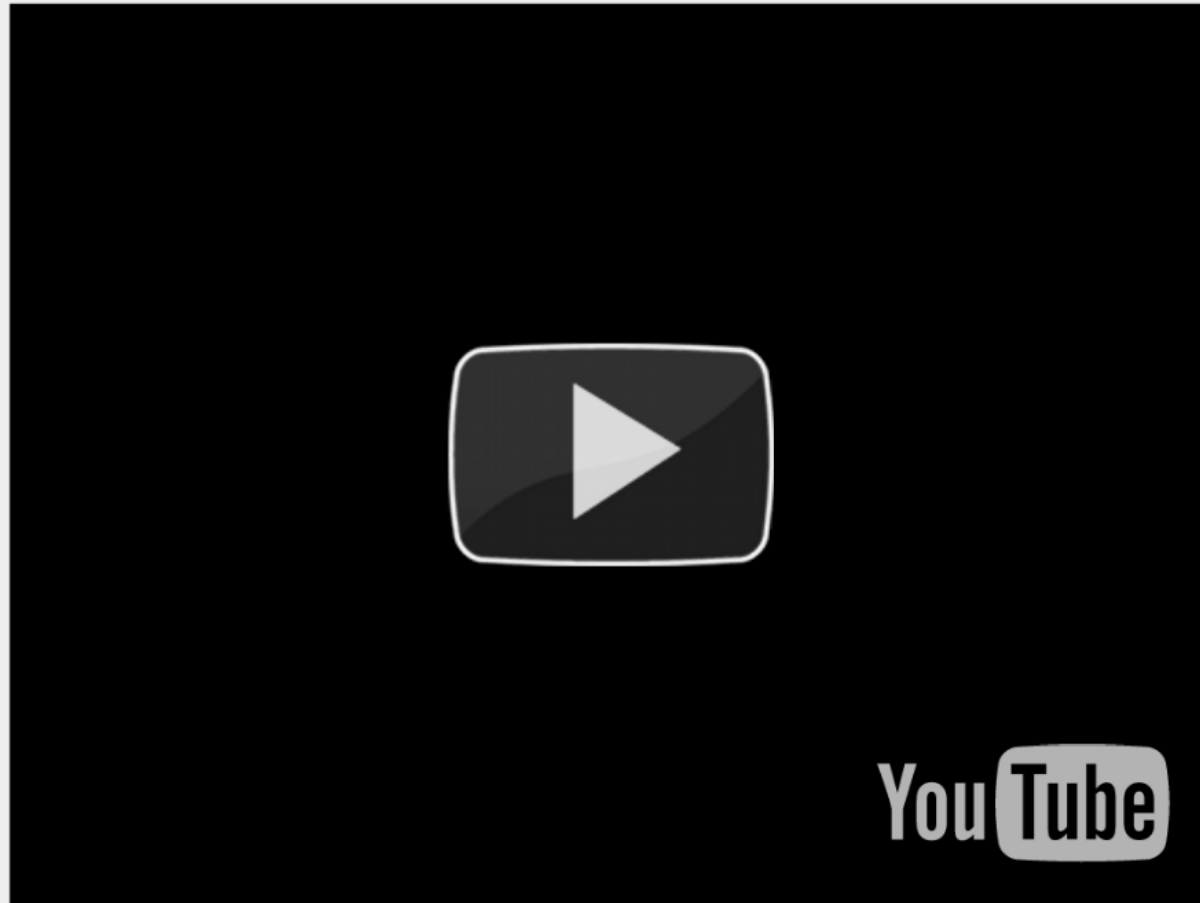


# SOCIAL MEDIA Harvard Case Solution & Analysis



TheCaseSolutions.com

# SOCIAL MEDIA: WHY THE CONCERN?





You **Tube**

BUT ITS NOT GOING AWAY...



# Communication Shakedown



My Communication Evolution

**1980s**



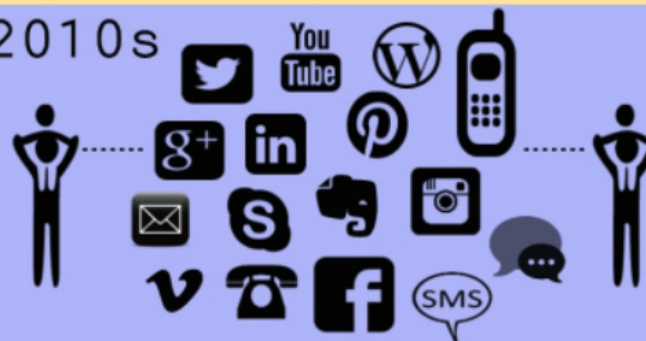
**1990s**



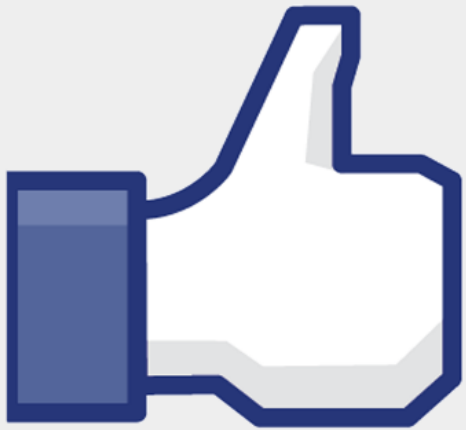
**2000s**



**2010s**



# Social Media Is Not a Fad.



Whether You Like It Or Not



You Tube