



ORGANIZATIONAL CHANGES Harvard Case Solution & Analysis

MINI MAP METHOD

Write the primary idea of the mind map in the center.
Use different color notes to differentiate between topics. Use lines and arrows to create branches that connect ideas to each other.



ORGANIZATIONAL CHANGES Harvard Case Solution & Analysis

"MIND MAPPING" METHOD

Write the primary idea of the mind map in the center.
Use different color notes to differentiate between topics. Use lines and arrows to create branches that connect ideas to each other.



LEARNING OBJECTIVES

AFTER THIS CHAPTER YOU SHOULD BE
ABLE TO:



LO1: DESCRIBE
THE ELEMENTS
OF LEWIN'S
FORCE FIELD
ANALYSIS
MODEL

LO2: DISCUSS
PEOPLE RESIST
ORGANIZATIONAL
CHANGE AND HOW
CHANGE AGENTS
SHOULD VIEW THIS
RESISTANCE

LO3: OUTLINE SIX
STRATEGIES FOR
MINIMIZING
RESISTANCE TO
CHANGE, AND DEBATE
WAYS TO EFFECTIVELY
CREATE AN URGENCY
FOR CHANGE

LO4: DESCRIBE AND
COMPARE ACTION
RESEARCH, APPRECIATIVE
INQUIRY, LARGE GROUP
INTERVENTION, AND
PARALLEL LEARNING
STRUCTURES AS FORMAL
APPROACHES TO
ORGANIZATIONAL
CHANGE

LO5: DISCUSS TWO
CROSS-CULTURAL
AND THREE ETHICAL
ISSUES IN
ORGANIZATIONAL
CHANGE

LO1: DESCRIBE
THE ELEMENTS
OF LEWIN'S
FORCE FIELD
ANALYSIS
MODEL

LO2: DISCUSS
PEOPLE RESIST
ORGANIZATIONAL
CHANGE AND HOW
CHANGE AGENTS
SHOULD VIEW THIS
RESISTANCE

LO3: OUTLINE SIX
STRATEGES FOR
MINIMIZING
RESISTANCE TO
CHANGE, AND DEBATE
WAYS TO EFFECTIVELY
CREATE AN URGENCY
FOR CHANGE

LO4: DESCRIBE AND
COMPARE ACTION
RESEARCH, APPRECIATIVE
INQUIRY, LARGE GROUP
INTERVENTION, AND
PARALLEL LEARNING
STRUCTURES AS FORMAL
APPROACHES TO
ORGANIZATIONAL
CHANGE

LO5: DISCUSS TWO
CROSS-CULTURAL
AND THREE ETHICAL
ISSUES IN
ORGANIZATIONAL
CHANGE