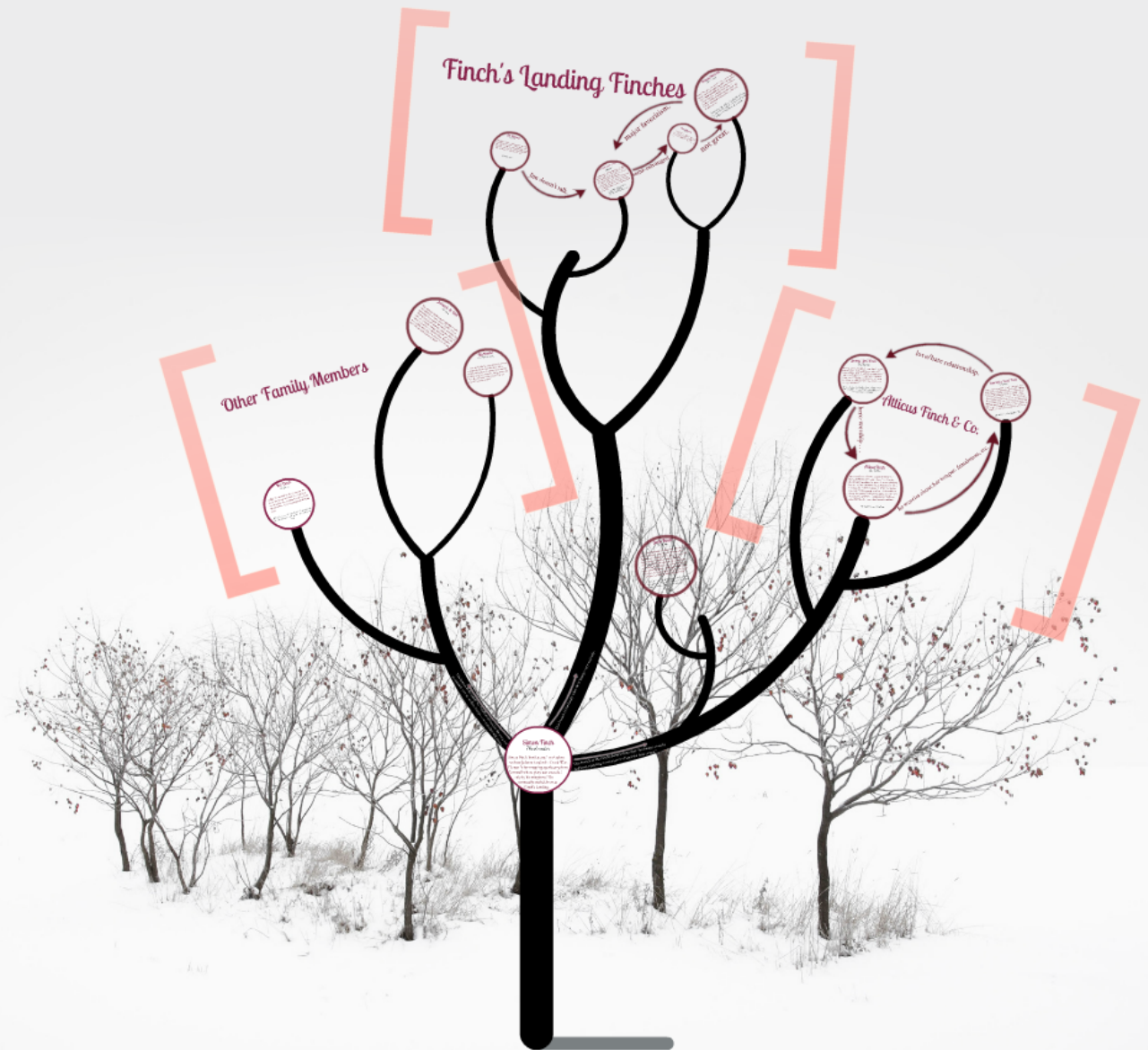


Finch Co Harvard Case Solution & Analysis



Finch Co Harvard Case Solution & Analysis



d in the story, but
ically insane.

Th

Simon Finch

The Ancestor

Simon Finch lived around 1813 when Andrew Jackson fought the Creek War. He was "a fur-trapping apothecary from Cornwall whose piety was exceeded only by his stinginess." He eventually settled down at Finch's Landing.

This br
had be

Atticus Finch & Co.

Jeremy "Jem" Finch The Brother

About three years older than his sister, Jem first grows himself an inner backbone away from a challenge since of advice (football). Like his father, he has a strong sense of justice. Throughout the book, Jem begins to grow up, seeing Atticus as his role model. Jem has a tendency to become emotional when he sees unfair things done to the people around him.

"If there's just one kind of folks, why can't they get along with each other? If they're all alike, why do they go out of their way to despise each other?"

love/hate relationship.

Jean Louise "Scout" Finch The Niece

Scout is Jem's younger sister, an avid reader. She is also a devoted teacher after watching Atticus and her teacher, Miss Maudie, defend Tom Robinson's name in the Robinson case. Scout says, "I considered at the world is women... I didn't seem to live in four corners of men... But I liked them. There was something about them, no matter how much they cussed and swore and grieved; she seemed and talked to me like an old friend, but she is engaged to kill a summer school of Jem and Scout. Although Scout says the "one" occasionally, she defends Atticus's choice to represent Tom Robinson.

"I think there's one kind of folks, Folks."

hero-worship...

Atticus Finch The Father

Atticus was born and raised at Finch's Landing. He moved to Montgomery to go to law school. For his first few years practicing, he spent all his money helping his brother, Jack. Atticus married a woman fifteen years his junior, the mother of his two children. She died just few years after his daughter was born. Atticus believes strongly in equality for all people and he has a firm sense of justice. He represents Tom Robinson, a black man accused of rape, in a case Atticus knows he will lose.

"I do my best to love everybody."

he worries about her temper, femaleness, etc.

Atticus Finch

The Father

Atticus was born and raised at Finch's Landing. He moved to Montgomery to go to law school. For his first few years practicing, he spent all his money helping his brother, Jack. Atticus married a woman fifteen years his junior, the mother of his two children. She died just few years after his daughter was born. Atticus believes strongly in equality for all people, and he has a firm sense of justice. He represents Tom Robinson, a black man accused of rape, in a case Atticus knows he will lose.

"I do my best to love everybody."

he wor

Jeremy "Jem" Finch

The Brother

About three years older than his sister, Jem first prides himself on never backing away from a challenge. He adores football. Like his father, he has a strong sense of justice. Throughout the book, Jem begins to grow up, seeing Atticus as his role model. Jem has a tendency to become emotional when he sees unjust things done to the people around him.

"If there's just one kind of folks, why can't they get along with each other? IF they're all alike, why do they go out of their way to despise each other?"

Att

Jean Louise "Scout" Finch

The Narrator

Scout is Jem's younger sister, an avid reader. She is also a devout tomboy: after watching Alexandra and her neighbor, Miss Maudie, defend Atticus's actions in the Robinson case, Scout says, "I wondered at the world of women . . . Ladies seemed to live in faint horror of men . . . But I liked them. There was something about them, no matter how much they cussed and drank and gambled." She swears and refuses to wear skirts or dresses, but she is engaged to Dill, a summer friend of Jem and Scout. Although Scout says the "n-word" occasionally, she defends Atticus's choice to represent Tom Robinson.

"I think there's one kind of folks. Folks."

