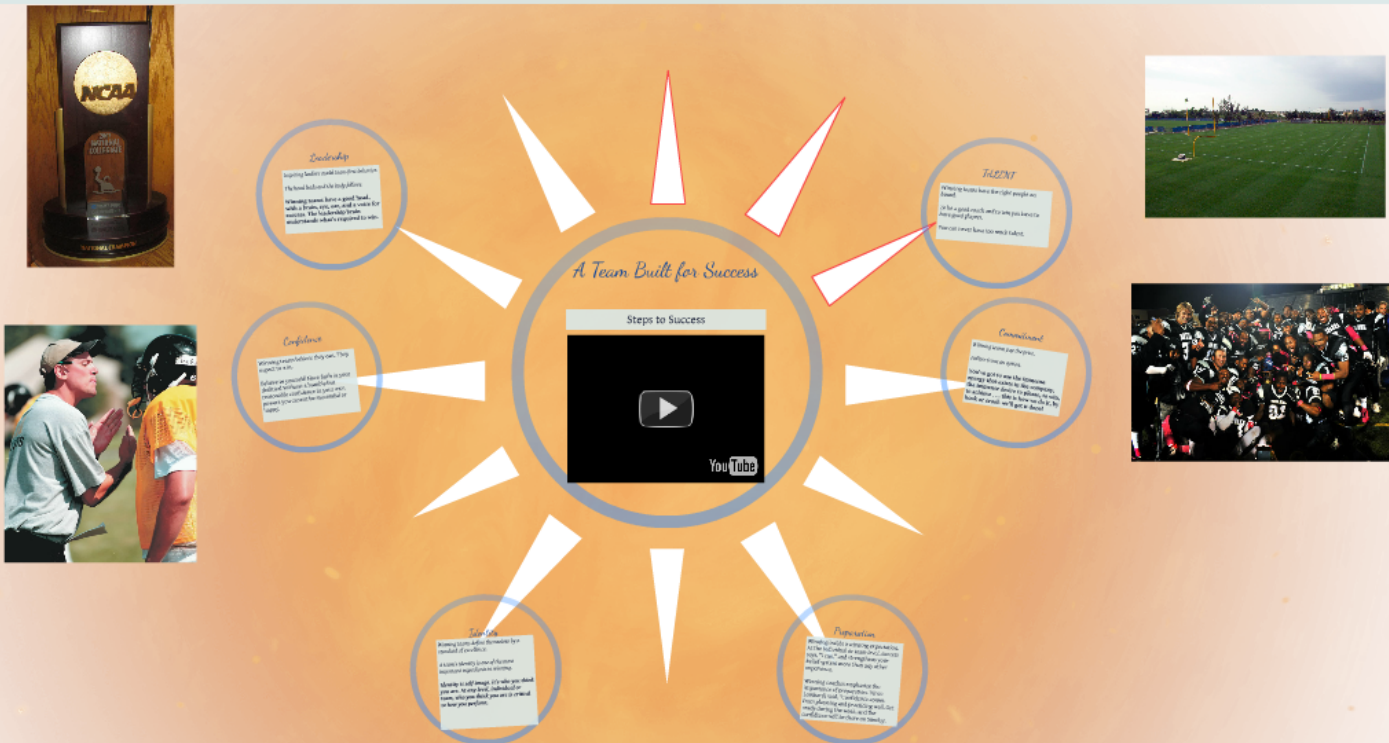


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A Team Built for Success

Steps to Success



YouTube

Leadership

Inspiring leaders model team-first behavior.

The head leads and the body follows.

**Winning teams have a good head,
with a brain, eye, ear, and a voice for
success. The leadership brain
understands what's required to win.**

TALENT

Winning teams have the right people on board.

To be a good coach and to win you have to have good players.

You can never have too much talent.

Commitment

Winning teams pay the price.

Failure is not an option.

You've got to use the immense energy that exists in the company, the immense desire to please, to win, to achieve . . . this is how we do it, by hook or crook we'll get it done!

Preparation

Winning builds a winning expectation. At the individual or team level, success says, "I can," and strengthens your belief system more than any other experience.

Winning coaches emphasize the importance of preparation. Vince Lombardi said, "Confidence comes from planning and practicing well. Get ready during the week, and the confidence will be there on Sunday."

Identity

Winning teams define themselves by a standard of excellence.

A team's identity is one of the most important ingredients in winning.

Identity is self-image. It's who you think you are. At any level, individual or team, who you think you are is critical to how you perform.