



Cost of Equity (Re)

CAPM Component	Value
Beta (β) (Tiffany & Co., 2015)	2.030
Historical Market Return (rm)	6.070%
Risk Free rate (rf) (Composite Bond Rates, 2015)	2.070%
Market Risk Premiem (rm-rf)	4.000%
Therefore, re = rf + β (rM - rf)	10.190%

Cost of Debt (Rd)

Cost of Debt Component	Value
Rating: Moody's (Tiffany & Co., 2014)	Baa2
Baa2 Corporate Bond Yield (FRED, 2015)	5.340%



Income Statement			
Period Ending (All numbers in thousands)	Jan 31, 2015	Jan 31, 2014	Jan 31, 2013
Income Before Tax	737,537	254,866	643,576
Income Tax Expense	253,358	73,497	227,419
Therefore, Effective Tax Rate (ETR) is	34.352%	28.838%	35.337%

In this project, tax rate is given at 40%.

Weight of Equity (We)

Weight of Equity (All numbers in thousands)	Value
Market Cap (intraday) ⁵ (Tiffany & Co., 2015)	10,500,000
Total Debt	1,116,548
Therefore, We = Market Value of Equity / (Market Value of Equity + Book Value of Debt)	90.388%

Weight of Debt (Wd)

Weight of Debt (All numbers in thousands)	Value
Market Cap (intraday) ⁵ (Tiffany & Co., 2015)	10,500,000
Total Debt	1,116,548
Therefore, Wd = Value of Debt / (Market Value of Equity + Book Value of Debt)	9.612%







References

Son, J. S. Stein, J. Sells, Grandy Physics Principal Physics Association (Principal Conference on Conference on Computer and Research Conference on Computer Conference Conference On Computer Conference C

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