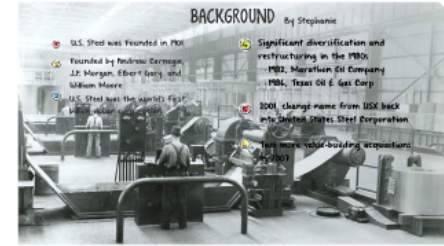


Presenters

Qixin (Stephanie) Zhang
 Gurpreet Singh
 Fangyu (Veronica) Li
 Shuya (Demi) Ma
 Yuxia (Bonnie) She

OUTLINE

- Background
- Macroeconomic Analysis
- Industry Analysis
- Business Strategy



BACKGROUND:

U.S. Steel is headquartered in:

- Pittsburgh
- Pennsylvania

Major production operations in:

- United States
- Canada
- Central Europe



U.S. Steel Tower



USX Corporation Harvard Case Solution & Analysis

Macroeconomic Analysis

- Exchange Rates:**
- Exchange Rates
 - Inflation
 - Interest rates
 - GDP

TECHNOLOGY

- Replacement of open hearth process
- OSM Process
- Electric-arc furnance



Business Strategy



TheCaseSolutions.com



Industry Analysis

Porter's Five Force

Industry	Structure	Porter's Five Forces
Steel	Highly concentrated	High
Automotive	Highly concentrated	High
Energy	Highly concentrated	High
Chemicals	Highly concentrated	High
Pharmaceuticals	Highly concentrated	High
Food	Highly concentrated	High
Textiles	Highly concentrated	High
Services	Highly concentrated	High
Healthcare	Highly concentrated	High
Technology	Highly concentrated	High
Telecommunications	Highly concentrated	High
Media	Highly concentrated	High
Transportation	Highly concentrated	High
Real Estate	Highly concentrated	High
Other	Highly concentrated	High

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Business Strategy



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Industry Analysis

Porter's Five Force

Industry	Structure	Cost	Structure	Rate
Steel	High	Low	High	Low
Aluminum	Low	High	Low	High
Iron	High	Low	High	Low
Other	Low	High	Low	High



Qixin (Stephanie) Zhang

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OUTLINE

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BACKGROUND

By Stephanie

① U.S. Steel was Founded in 1901

② Founded by Andrew Carnegie, J.P. Morgan, Elbert Gary, and William Moore

③ U.S. Steel was the world's first billion-dollar corporation.

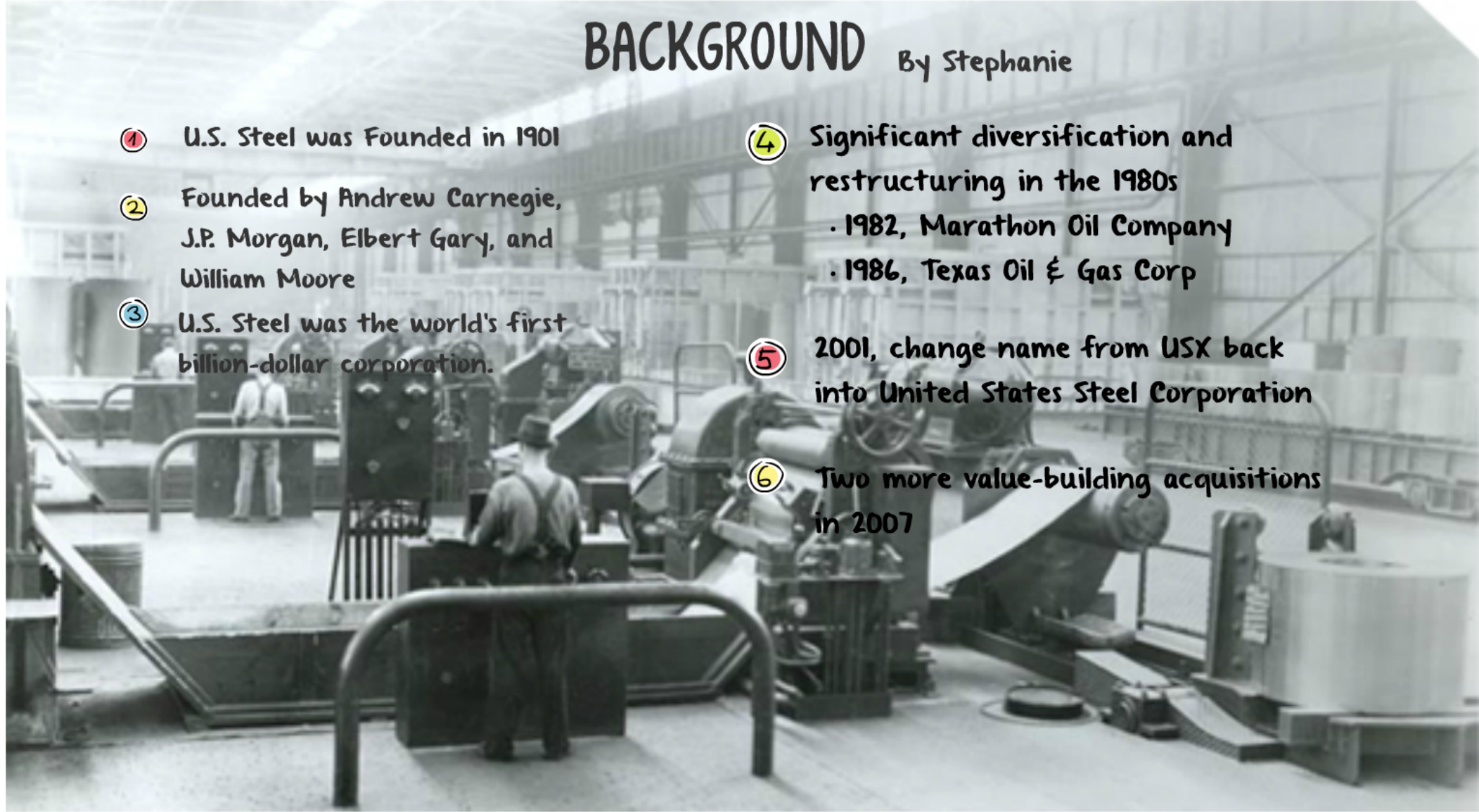
④ Significant diversification and restructuring in the 1980s

. 1982, Marathon Oil Company

. 1986, Texas Oil & Gas Corp

⑤ 2001, change name from USX back into United States Steel Corporation

⑥ Two more value-building acquisitions in 2007



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GROUND By Stephanie

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