

The tragedy of R.M.S Titanic Harvard Case Solution & Analysis



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RMS Titanic



The sinking of the titanic
happened on April 15, 1912 at
11:40pm in the Atlantic Ocean.

Important People

-Captain Smith

-224 passengers and crew

"I cannot conceive of any vital disaster
happening to this vessel"-Captain Edward
Smith

Causes of the Titanic

the binoculars were locked up
ship was going too fast
steersman took a wrong turn
more icebergs due to climate

The Disaster

- Titanic set sail in southampton
- at 11:40 they scraped the ice berg and the bottom flooded
- the lifeboats where lowered

Short term effects

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- news stations were spreading rumors
- senate issued subpoenas for ship personal

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Long term effects

- ships were being built better
- news stories changed perspectives
- carpathia was a hero to survivors
- inspection of ships was more careful