



# Stryker Corporation: Capital Budgeting Harvard Case Solution & Analysis



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## *What the Stryker Corporation do?*

- Industry: Manufacturing & Production
- Founded: 1941
- One of the world's leading medical technology companies.
- a diverse array of innovative products and services in Orthopaedics, Medical and Surgical
- Products are available in 100 countries
- 11,068 US employees and 9,125 employees outside the US



# Awards



## Company Reviews

"A very challenging environment with a huge focus on treating people right and personal development."  
-5/5 stars

"They are a great company! but if you are looking to have any sort of life outside of it this company is not for you."  
- 3/5 stars



"High energy environment provides for fun work days, you also work with great people who seem to truly care about the end product" -4/5 stars



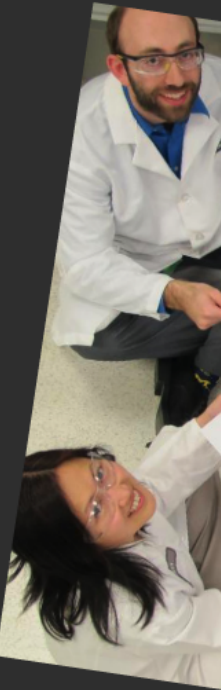
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# ***What is Stryker's culture like?***

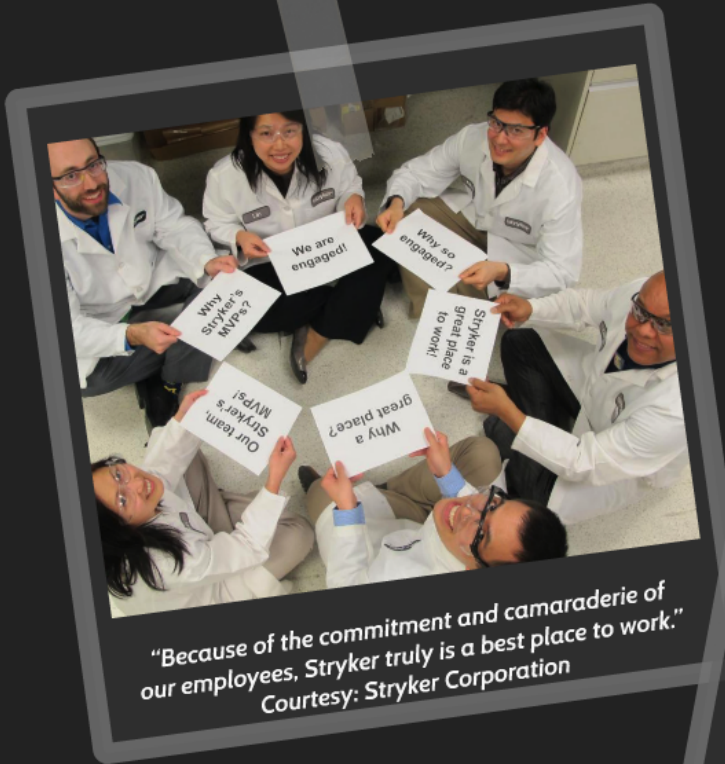
Employees have a distinctive way of working. They continually strive to make things better. They set standards and have a habit of exceeding their own demanding goals.

They think creatively and look for innovative answers.

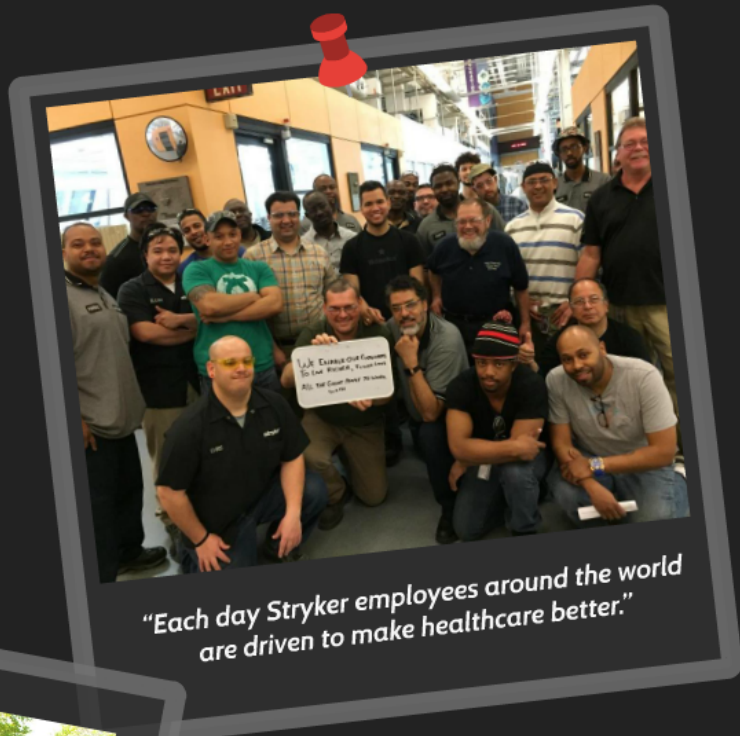
They're never satisfied at Stryker – because they know their work makes a difference in the lives of others.







*"Because of the commitment and camaraderie of our employees, Stryker truly is a best place to work."  
Courtesy: Stryker Corporation*



*"Each day Stryker employees around the world are driven to make healthcare better."*



*"Stryker's commitment to a great workplace culture has resulted in a company teeming with men and women who are humble and hardworking, are driven to excel, and enjoy coming to work each day."*



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At Stryker Corporation, 93 percent of employees say their workplace is great.

### EMPLOYEE RATINGS



LEGEND  
OFTEN OR ALMOST ALWAYS  
SOMETIMES

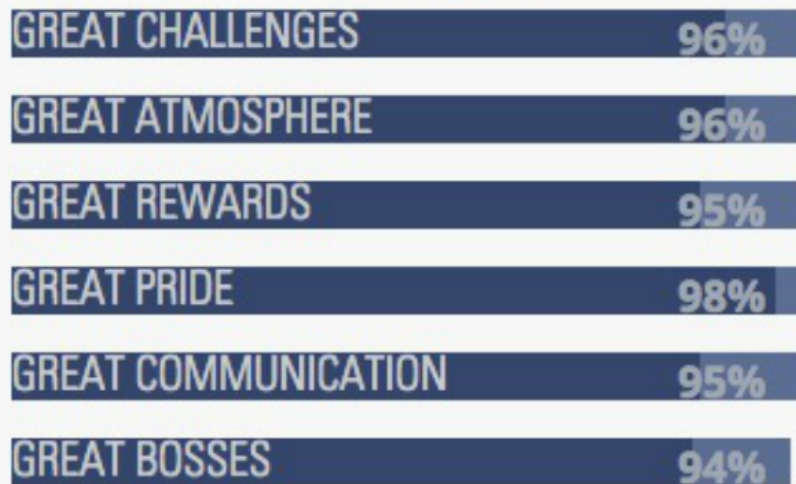
This review is based on 1166 employee surveys, with a 95% confidence level and a margin of error of  $\pm 2.73$ . It was published on Aug 27, 2015. 31234 Visitors



# stryker®

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# *Conclusion*

**Stryker is a growing company in a growing industry that helps people live more active, fulfilling lives.**





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