

Lone Star Power Harvard Case Solution & Analysis

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Overview & Background

- Founded January 19, 1969, Lone Star College is a public higher education institution in Houston, Texas.
- It is a member of the State System of Texas Higher Education.
- Member of the Association of Public Higher Education Institutions (APHEI).

5. Consideration: Site Based Approach: Integrate US and CE

US and CE are not separate entities but rather integrated into a single entity. This approach allows for a more holistic view of the college's operations and resources.

Major Takeaway
TCC should consider this type of broad based inclusive committee.

4. Consideration: Create a Workforce Council Hire Subject Matter Experts

- Meets new program development proposals and major modifications and meets regularly to discuss current issues in the workforce departments.
- The 50 member council is comprised of two deans, four faculty members, and representatives from non-credit Career and Technical Education (CTE) LSC Corporate College, Academic Affairs, and career system offices.

Major Takeaway
TCC should consider this type of broad based inclusive committee.



Lone Star College's Corporate-Sharing What Works

Corporate College Arises

One-stop shop:

Area	Number of Corporate College Participants	Number of Corporate College Participants
Corporate College Participants	100	100
Corporate College Participants	100	100
Corporate College Participants	100	100

3. Consideration: Help a Public on Local Industry

Help to create a local industry council that can help with workforce development and job training. This council can help to identify the needs of the local industry and provide a platform for the college to address these needs.

2. Consideration: Focus on High Demand Fields

Focus on high demand fields such as healthcare, manufacturing, and information technology. These fields are in high demand in the local industry and provide a clear path for students to gain the skills and experience they need to succeed in the workforce.

Get TCC's Future Corporate College Right

One of the key factors in the success of the corporate college is the quality of the subject matter experts. The college should focus on hiring experts who have extensive experience in the field and can provide a high level of instruction and guidance to the students.

1. Consideration: Be Student Ready Maintain a User-Friendly Website

A user-friendly website is essential for providing students with the information they need to succeed. The website should be easy to navigate and provide clear information about the college's programs, services, and resources.

1. Consideration: Be Student Ready Hire Subject Matter Experts

- Faculty have extensive experience within their particular industry, which is typically five to eight years.
- Workforce Advisers span the gap between students, services and instruction guiding the students from workforce exploration to job placement.

Major Takeaway
TCC should consider this type of broad based inclusive committee.

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- Identify primary, secondary, tertiary, and quaternary sectors of Lone Star College's economy and their contribution to the local economy.
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5. Consideration: Site Based Approach: Integrate US and CE

Integrate US and CE

Major Takeaway

4. Consideration: Create a Workforce Council

Hire Subject Matter Experts

- Meets new program development proposals and major modifications and meets regularly to discuss current issues in the workforce departments.
- The 50-member council is comprised of two deans, four faculty members, and representatives from non-credit Career and Technical Education (CTE), LSC Corporate College, Academic Affairs, and career system office administrators.

Major Takeaway

TCCD should consider this type of broad based inclusive committee.



Lone Star College's Corporate-Sharing What Works

Corporate College Arises

One-stop shop

Category	Value
Revenue	\$1.2 million
Enrollment	1,200 students
Faculty	100 faculty members
Students	1,200 students

3. Consideration: Help a Public on Local Industry

Help a Public on Local Industry

4. Consideration: Help a Public on Local Industry

Help a Public on Local Industry

5. Consideration: Help a Public on Local Industry

Help a Public on Local Industry

2. Consideration: Focus on High Demand Fields

Focus on High Demand Fields

1. Consideration: Be Student Ready

Hire Subject Matter Experts

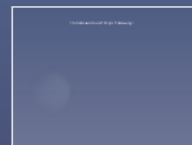
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1. Consideration: Be Student Ready

Maintain a User-Friendly Website

Get TCC's Future Corporate College Right

Get TCC's Future Corporate College Right





Lone Star College's Corporate - Sharing What Works

3. Consider Industry

Adapt Curricu

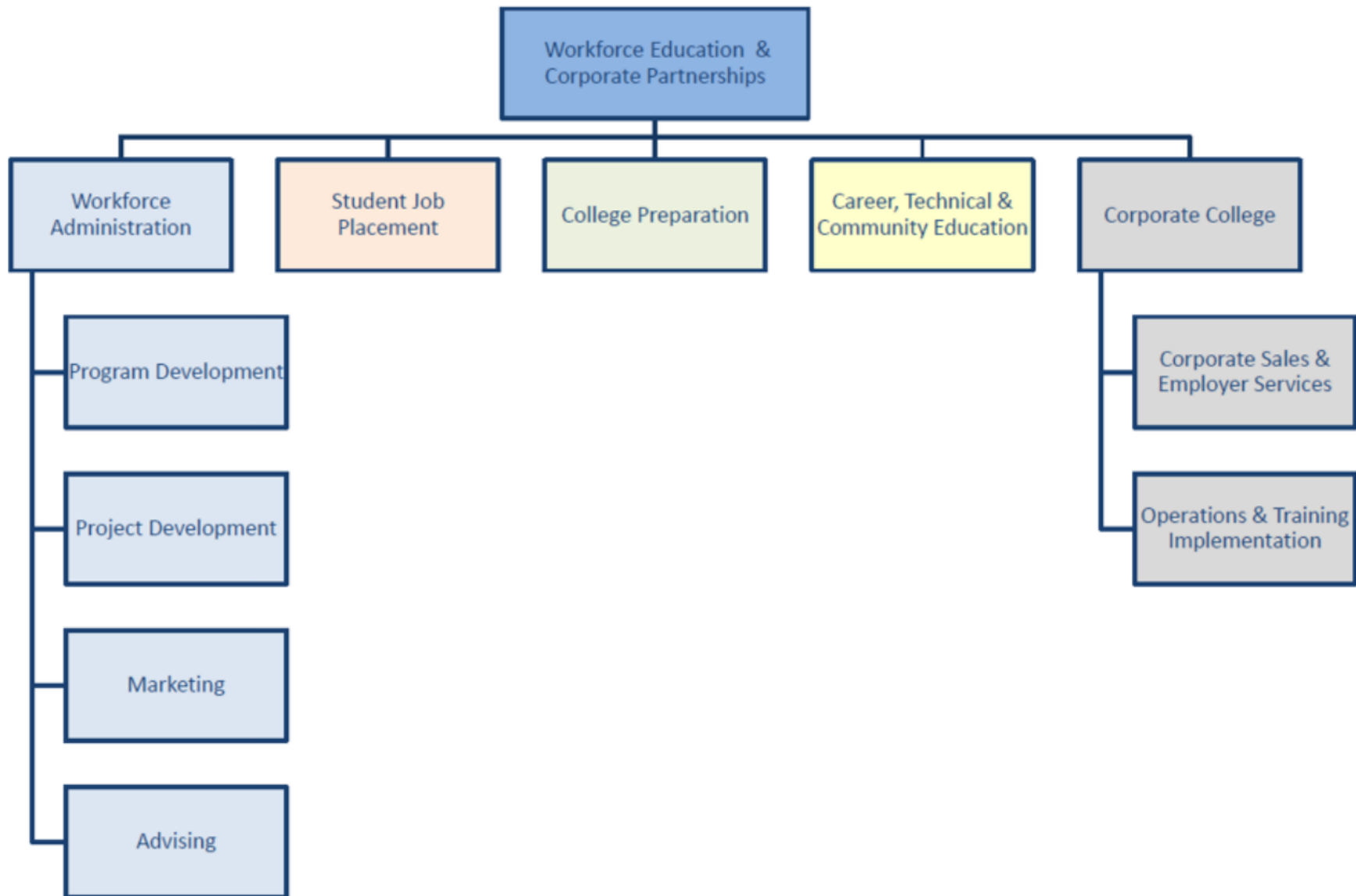
- Employers
workforce
written and
thinking an
- LSC uses B
curriculum
partners to
amount of

Overview & Background

- Broadly speaking, LSC considers everyone a *workforce student* because all education and training should ultimately prepare students for a job or job promotion.
- A systematized administrative umbrella division, **Workforce Education & Corporate Partnerships (WECP)**, serves all of workforce education, regardless of credit or non-credit programs.



Office of Workforce Education and Corporate Partnerships



Corporate College Arises

One- stop shop:

Customized Technical Training & Instructional Design Services

- Oil & Gas
- Machining (manual & CNC)
- Electronics
- Motors, Pumps, Compressors
- PLCs
- Technical Math
- WorkKeys and Skills Assessment

Professional Development, Certification and Test Prep

- Lean Six Sigma Green Belt
- Lean Six Sigma Black Belt

Employer Services

- Job Placement
- Conference Centers
- Technical Lab Design
- Train the Trainer
- Consulting

Community & Corporate Partnerships

- Foundation
- Chancellor's Advisory Councils
- Program Advising
- Donation of Equipment and Services

3 Key Factors to LSC Corporate College's Success:

- Strong Leadership
- Integration of UG and CE
- Responsiveness to Industry Demands

Advisory Councils

Chancellor-Level Advisory Councils

LSC: Chancellor & Presidents (Facilitated by AVC)

External: Owners, VP-Operations/HR

Cluster-Level Advisory Committees

LSC: VP's, Deans, Faculty (Facilitated by Exec. Dir.)

External: Owners, Mngrs/Supvsrs/Recruiters

Program-Level Advisory Committees

LSC: Deans, Faculty (Facilitated by Deans)

External: Persons in the Specific Occupation