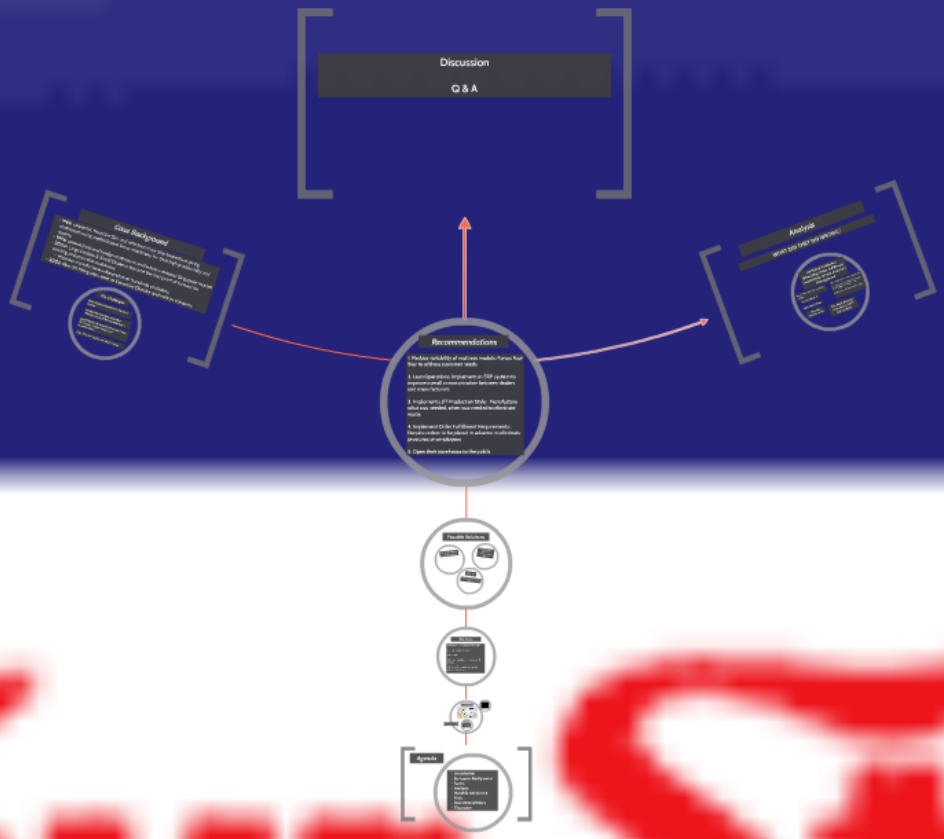

Four Star Industries Singapore Harvard Case Solution & Analysis

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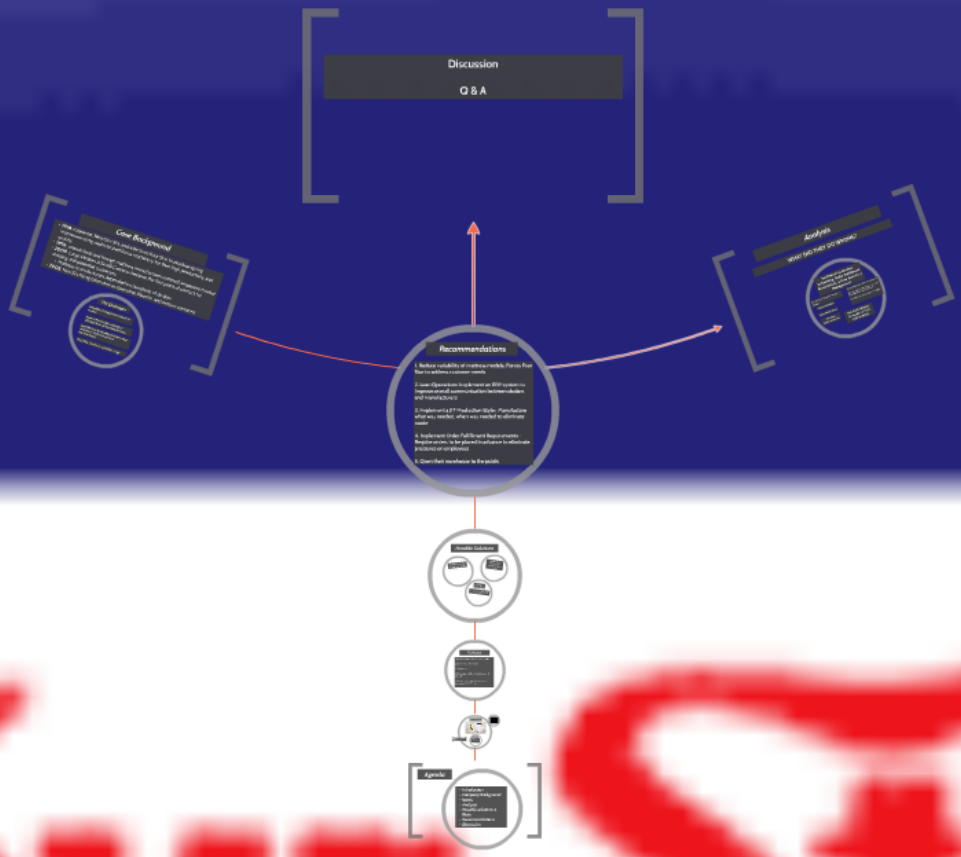

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Agenda
Introduction
Company Background
Issues
Analysis
Possible solutions & Risks
Recommendations
Discussion

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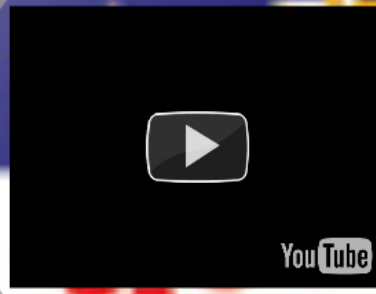
Who Is Four Star?

How Mattresses Are Made



The case at hand is about the downfall of Four Star Industries:

- The major problems that the company faced
- How it catered to these problems
- The major reasons of the firm's failure

About Four Star

- Leading mattress manufacturer
- Registered company globally
- Known around the world for their innovation and quality product

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