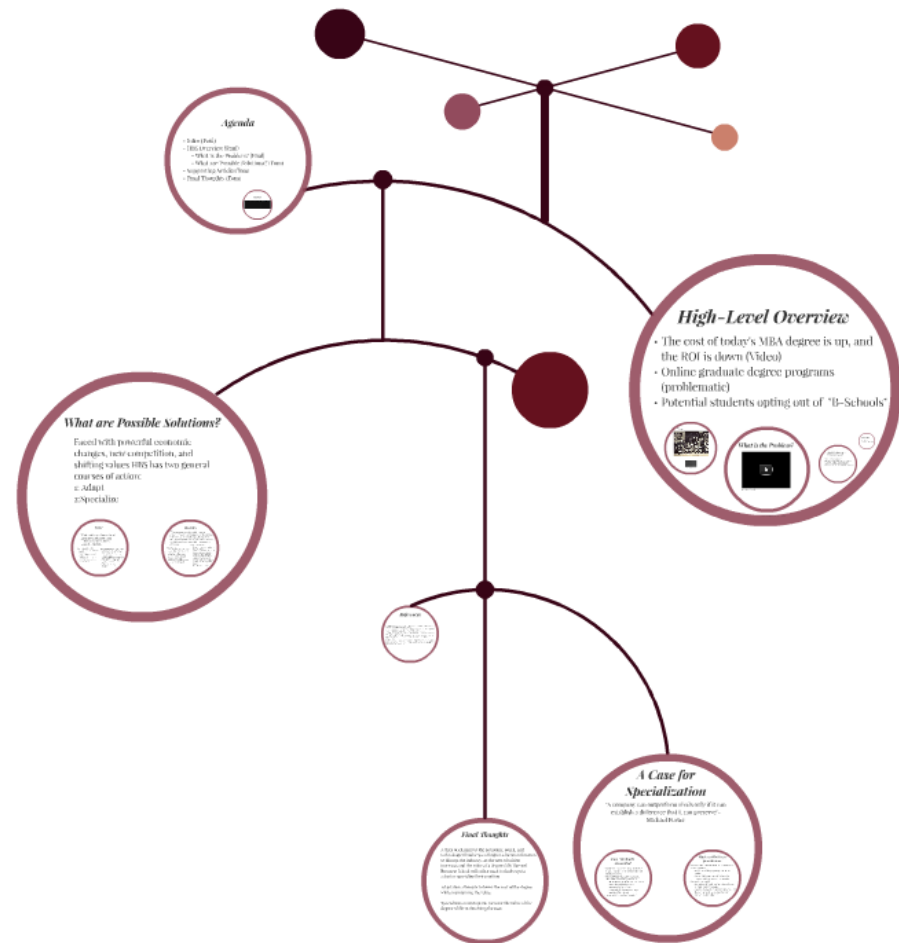


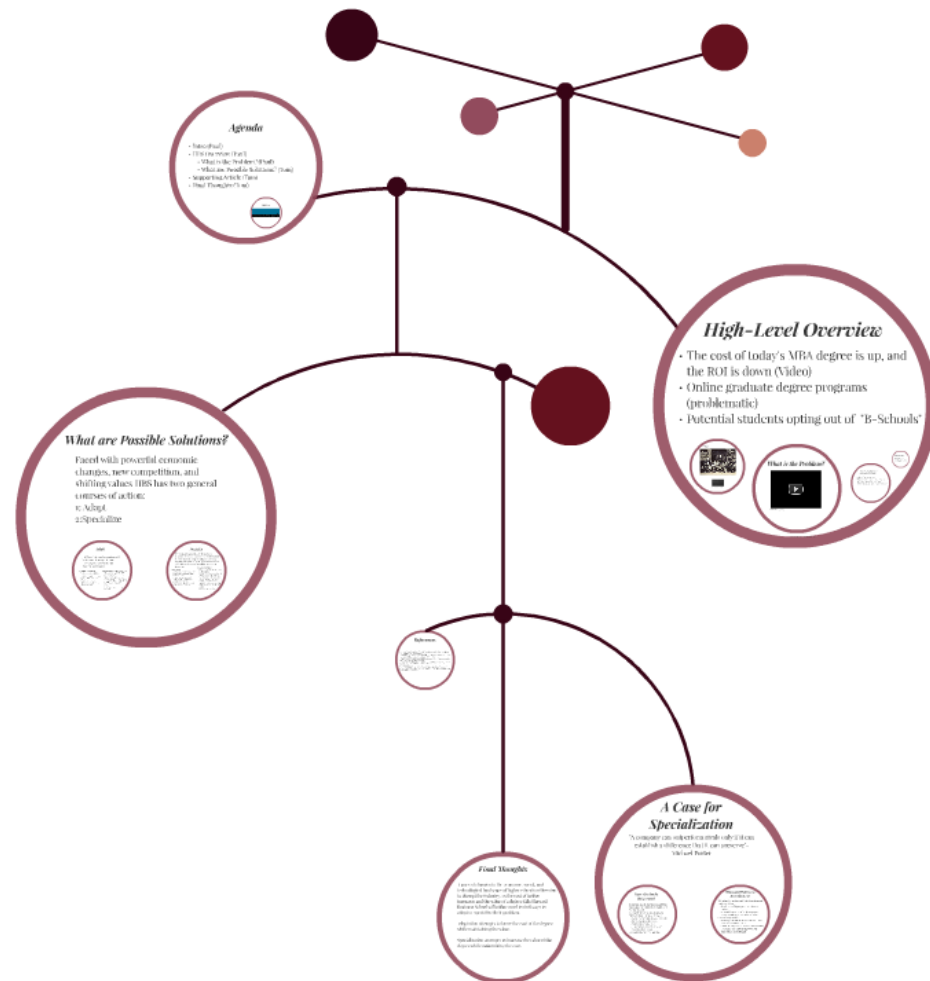
DRIVING TOWARDS A DISRUPTION Harvard Case Solution & Analysis

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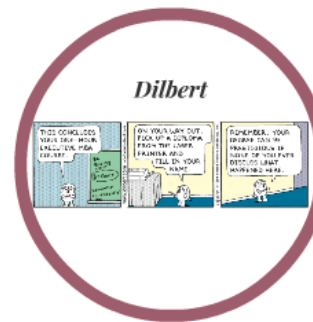
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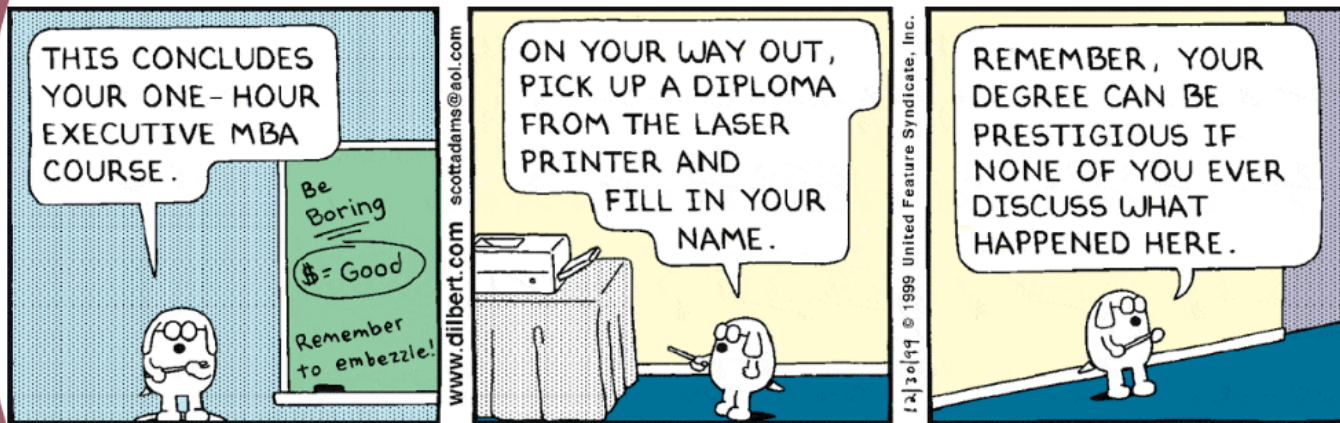


Agenda

- Intro (Paul)
- HBS Overview (Paul)
 - What is the Problem? (Paul)
 - What are Possible Solutions? (Tom)
- Supporting Article (Tom)
- Final Thoughts (Tom)



Dilbert



High-Level Overview

- The cost of today's MBA degree is up, and the ROI is down (Video)
- Online graduate degree programs (problematic)
- Potential students opting out of "B-Schools"



RM

What is the Problem?



(Bloomberg, 2012)

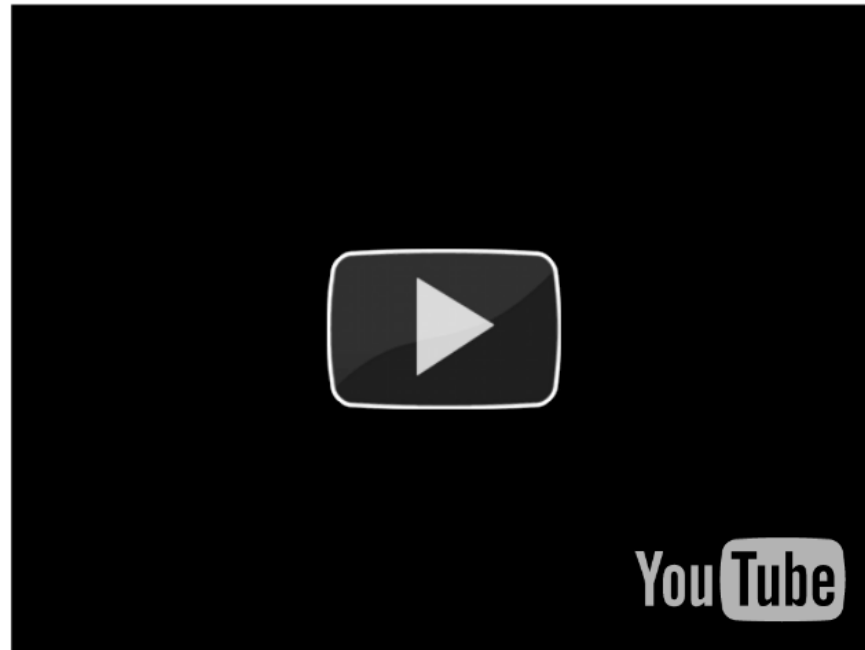
Which Knowledge Have Disrupted the Market?

- Online degree programs
- Massive Open Online Courses (MOOC)
- Corporate training and universities
- Management education for non-managers

EDX Innovation

EDX is a joint venture between MIT and Harvard University, designed to provide high-quality, open-access education to anyone, anywhere.

What is the Problem?



(Bloomberg, 2013)

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- M



You Tube

Then:



Now:

