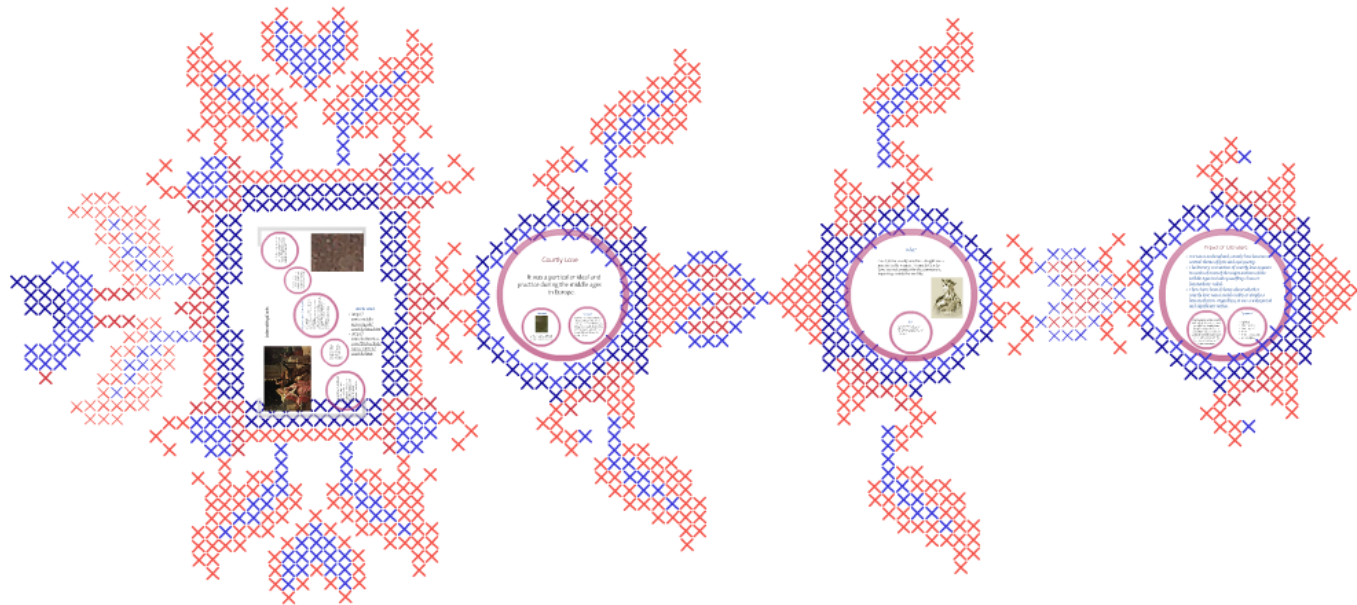
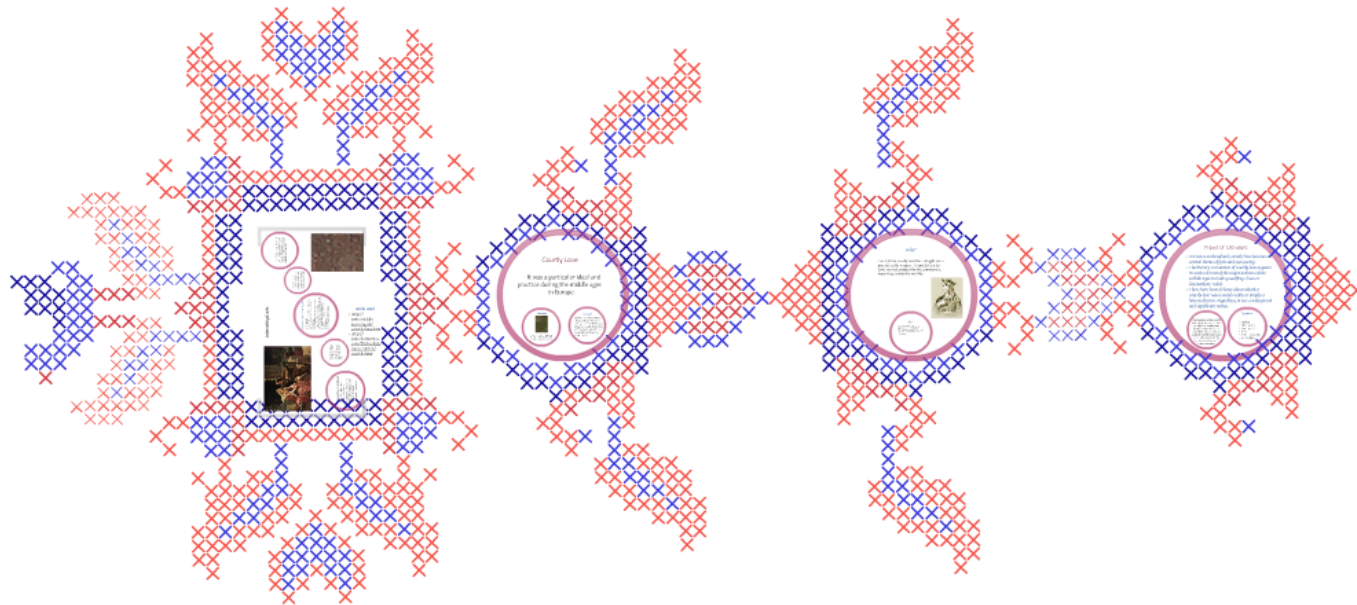


# Courtly Love Harvard Case Solution & Analysis



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# Courtly Love

It was a particular ideal and practice during the middle ages in Europe.

## *Meaning*



Courtly love was a formalized system of admiration and courtship between a noble woman and a chivalrous knight.

## *"Courtly"*

Courtly love translates to the meaning of fine love. During this time there was a Kings court and these noble women were beneath the court. Hence the name courtly love.

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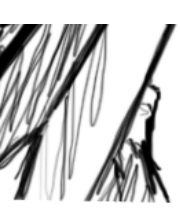
## Who?

Courtly love usually involved a knight and a married noble woman. Normally Courtly Love was not a matter for the commoners, impacting mainly the wealthy.



## Role

The knight was to serve his courtly lady with the same obedience and loyalty which he owes to his lord. The lady is in complete control of the love relationship.



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