



## Cheater Inc.'s Controls Harvard Case Solution & Analysis

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## TABLE OF CONTENTS

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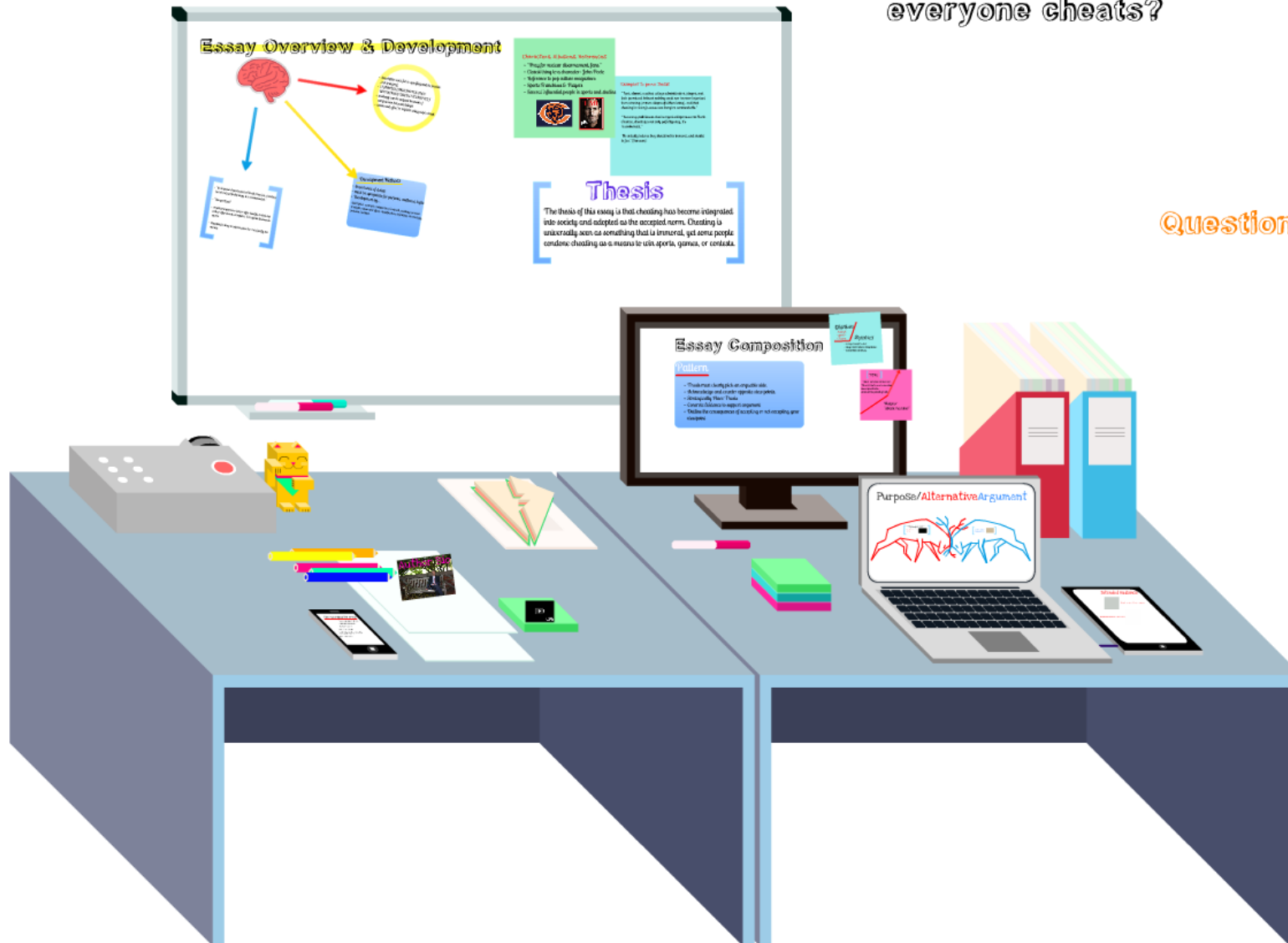
1. Author Bio & Argumentative Essay
2. Video
3. Relation Question
4. Essay overview & development
5. Characters, Allusions, References
6. Thesis
7. Purpose & Alternative Argument
8. Intended Audience
9. Essay Composition -  
    Pattern  
    Voice & Rhetorical Devices
10. Application Questions
11. Questions from Audience

## Questions

1. Do cheater's ever prosper?
2. Does cheating take away from sport or make it more exciting?
3. Are the effects of cheating negated if everyone cheats?

Questions from audience

THANK YOU!





# Author Bio



# the argumentative essay

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Purpose - Convince audience of validity of thesis

Audience - Anyone old enough to reason

Tone - Objective but determined

Mood - Varies according to subject

Language - Formal through informal; impersonal through colloquial; connotative and denotative

Voice - Neutral through expressive



You **Tube**

# Essay Overview & Development



- descriptive used for to specify and be precise (not imagery)
- **EXAMPLES/ANECDOTES AND REFERENCES USED EXTENSIVELY**
- analogy can be argued because of comparison between things
- cause and effect to explain why people cheat



- "in organized sports across North America, cheating is not only perfectly okay, it's recommended."
- "the good foul"
- organized sports no longer offer benefits to kids but rather offer moral corruption. Corruption transcends sports.
- Cheating is okay to win because the ends justify the means.



## Development Methods

- importance of detail
- must be appropriate for purpose, audience, topic
- Development by...
  - descriptive, example, comparison/contrast, analogy, process
  - analysis, cause and effect, classification, definition, chronology,
  - problem/solution