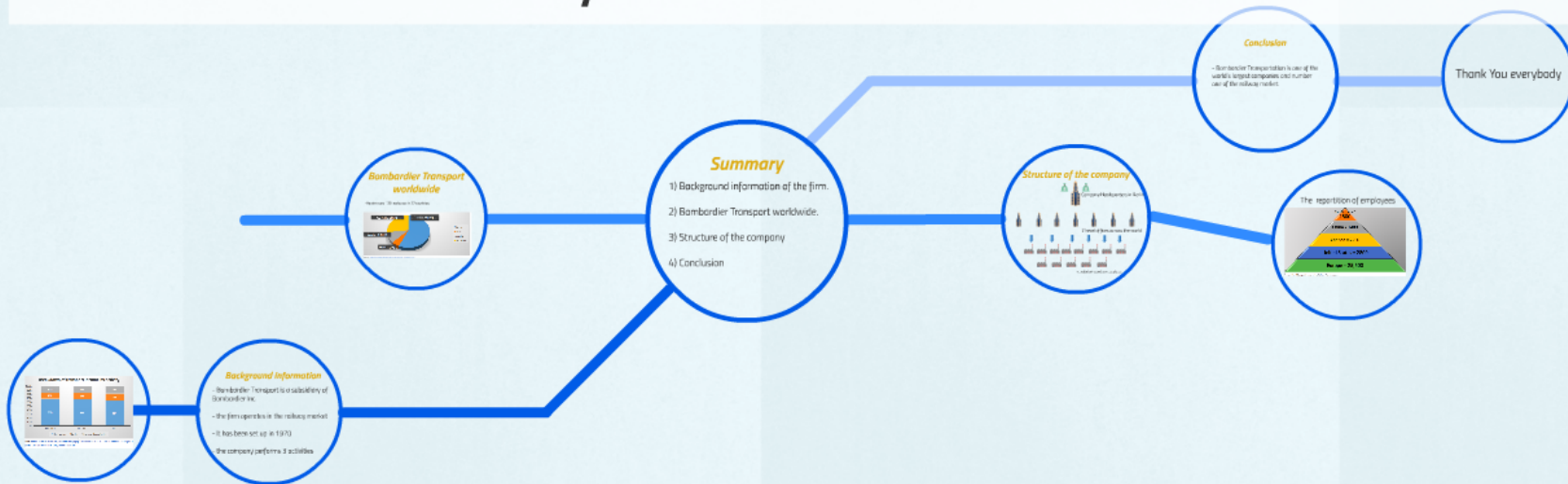




Bombardier Transportation.



BOMBARDIER TRANSPORT Harvard Case Solution & Analysis

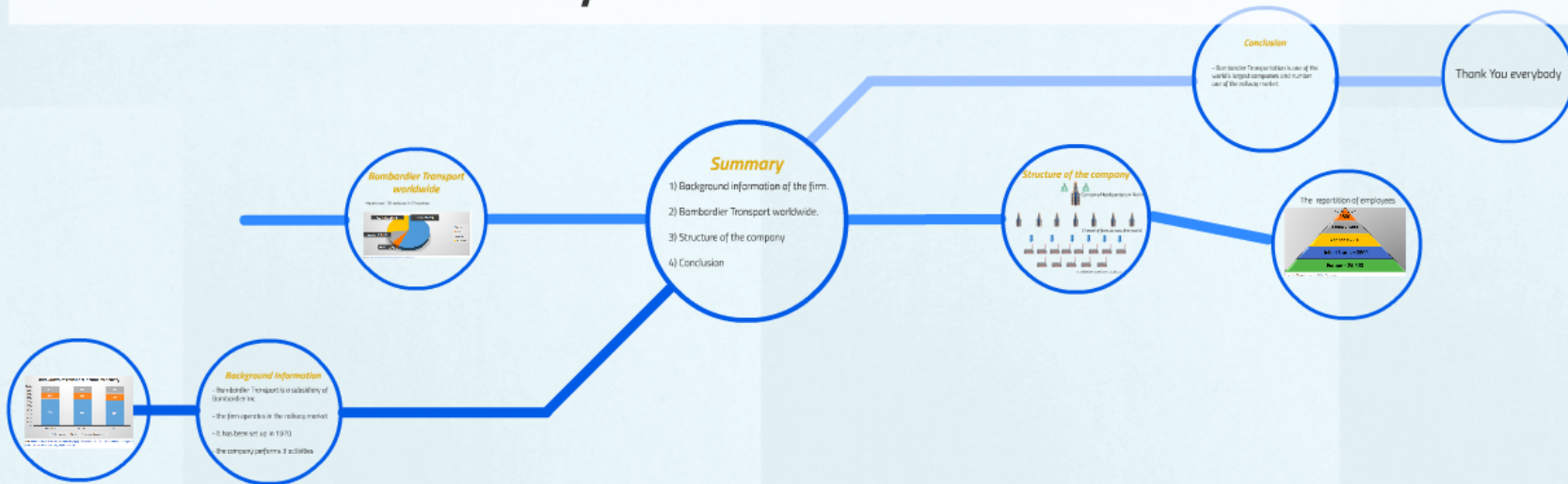




Bombardier Transportation.



BOMBARDIER TRANSPORT Harvard Case Solution & Analysis

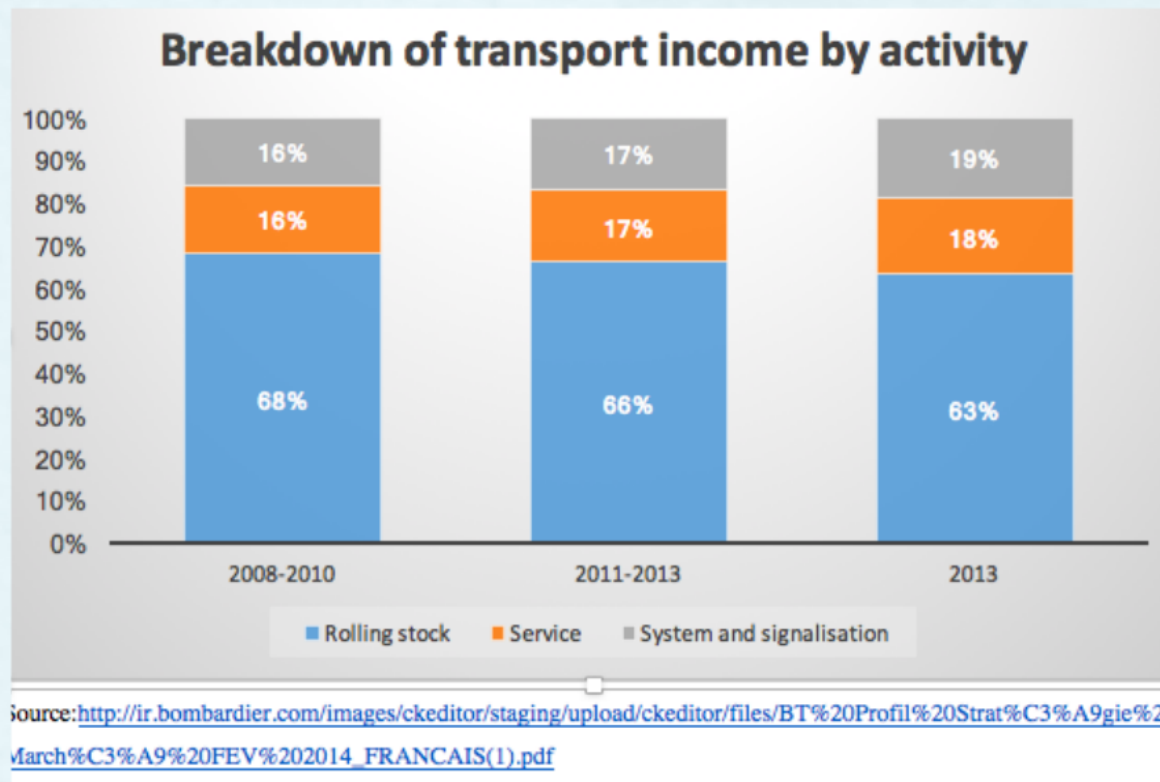


Summary

- 1) Background information of the firm.
- 2) Bombardier Transport worldwide.
- 3) Structure of the company
- 4) Conclusion

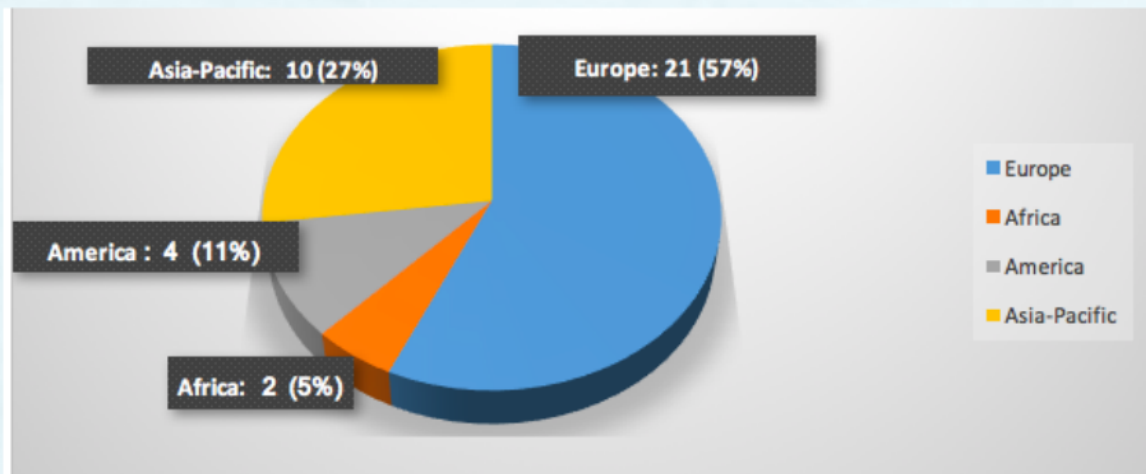
Background information

- Bombardier Transport is a subsidiary of Bombardier Inc.
- the firm operates in the railway market
- It has been set up in 1970
- the company performs 3 activities



Bombardier Transport worldwide

-the firm runs 139 workplace in 37 countries.



source: <http://www.bombardier.com/fr/presence-mondiale.html>

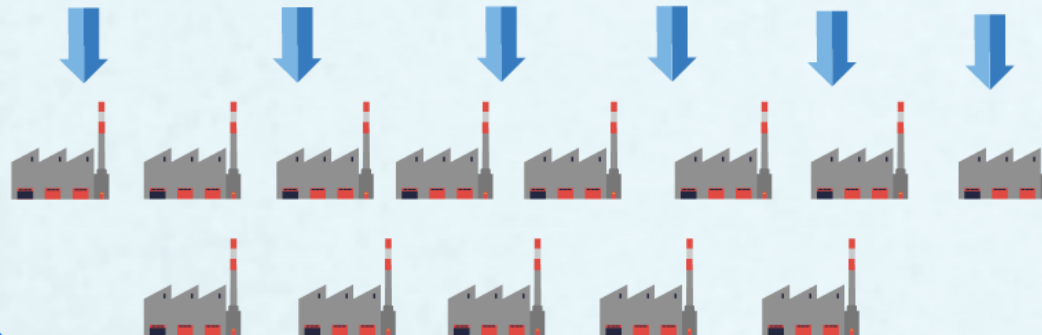
Structure of the company



Company Headquarters in Berlin

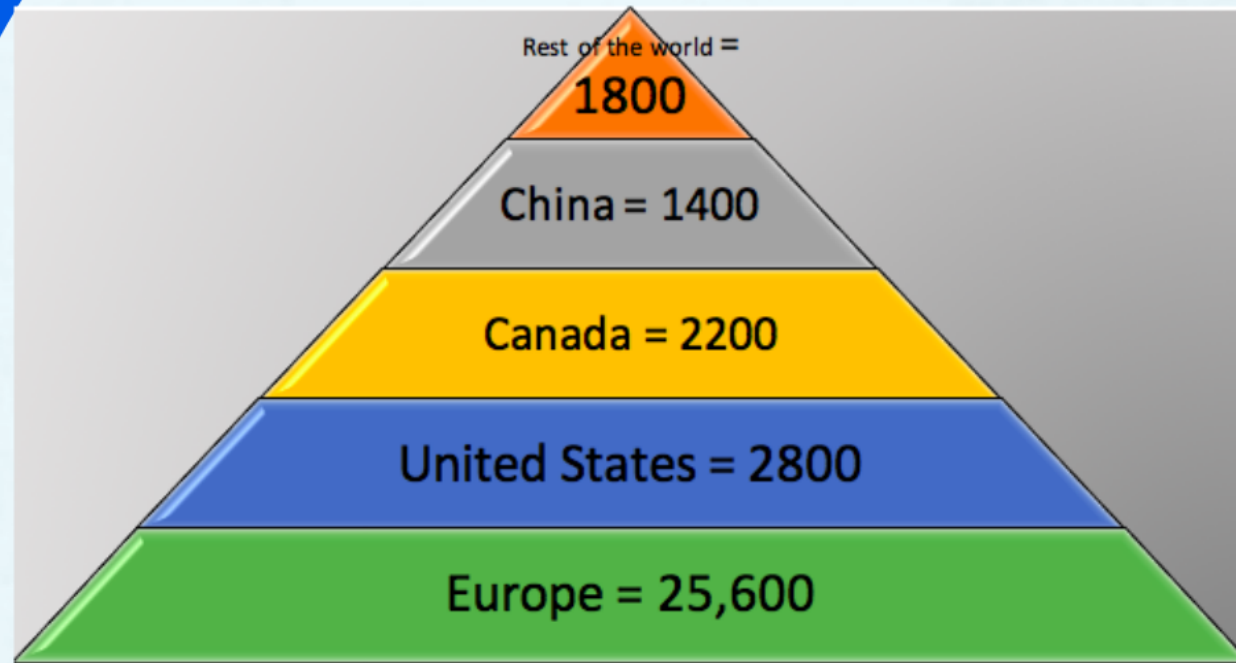


7 head offices across the world



manufacturing and services places

The repartition of employees



source: Global Competitiveness in the Rail and Transit Industry