



BLUNTLY MEDIA: VALUATION OF PRIVATE COMPANY Harvard Case Solution & Analysis
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Negative Effects of Technology on Children



Focus: The negative impact of technology on the developing child.

4 Negative effects of Technology

Elevated Exasperation

- Children are less patient in waiting for a response to their requests.
- They are more likely to get frustrated when they are asked to do something that is difficult for them.
- They are more likely to get frustrated when they are asked to do something that is difficult for them.

Deteriorated Patience

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- They are more likely to get frustrated when they are asked to do something that is difficult for them.
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Education

- Children are less likely to be motivated to learn.
- They are more likely to be distracted by technology.
- They are more likely to be distracted by technology.

Lack of Social Skills

- Children are less likely to be able to interact with others in person.
- They are more likely to be able to interact with others online.
- They are more likely to be able to interact with others online.

Exposure

- Children are more likely to be exposed to inappropriate content.
- They are more likely to be exposed to inappropriate content.
- They are more likely to be exposed to inappropriate content.

Photos

- Children are more likely to be exposed to inappropriate content.
- They are more likely to be exposed to inappropriate content.
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Cell Phones

Russian physiologist Ivan Pavlov was studying digestion in his pups when he noticed the dogs would begin to salivate whenever he entered the room, even if he wasn't bringing food. After a series of learning-association experiments and some treats, he discovered the simple ringing of a bell prompted salivation from the animals.

Our equivalent? Text messages. Experts explain the triggering of our brain's dopamine system by unexpected actions or the buildup of anticipation — i.e. those heart-stopping moments when you're waiting for someone to text you back. Dopamine, is linked to reward-motivated behaviors and addiction. The pings and rings from your smartphone serve as "reward cues", essentially training us to expect a little bit of information in the form of a text or notification every time we hear it.

Or, to put it more bluntly, **receiving a text message lights up the same area of the brain as taking heroin or cocaine.** Similarly, some users have described feeling withdrawal and depression when denied access to texting; compulsive texters admit to feeling bad, anxious or sad when they do not get a message.

Citation

...the dopamine system is a key part of the brain's reward system. It is important that we understand that it is not just the act of receiving a text message that triggers the dopamine system, but the anticipation of it. The dopamine system is a key part of the brain's reward system. It is important that we understand that it is not just the act of receiving a text message that triggers the dopamine system, but the anticipation of it.

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4 Negative effects of Technology

Elevated Exasperation



- Children indulge themselves in internet, games, or texting affecting their psyche negatively consequently leading to increased frustration
- They instantly get frustrated whenever they are asked to do anything while playing games or using the internet
Ex: when their parents ask them to take the trash out, they get furious instantly.

Violent video games and development.

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- Lack of Compassion
- Adolescents and teens today are having difficulty identifying emotions in people.
- Inability to feel empathy toward others who may be feeling pain, sorrow.



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4 Negative effects of Technology

Elevated Exasperation



- Children indulge themselves in internet, games, or texting affecting their psyche negatively consequently leading to increased frustration
- They instantly get frustrated whenever they are asked to do anything while playing games or using the internet

Ex: Children get frustrated quickly when they can't find the internet and the page they want to view takes time to load

Education



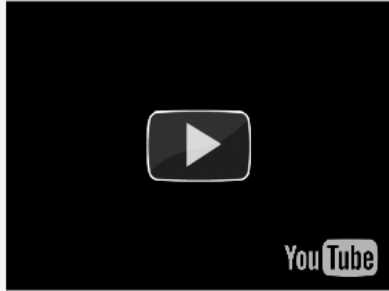
- Due to the excessive usage of online chatting and shortcuts, the writing skills of today's generation have declined quite tremendously.
- Children are now relying more on digital communication and it is affecting their education.

Ex: They don't know the spelling of words and how to use grammar and punctuation properly.

Lack of Social Skills



text you back. Dopamine, is linked to reward-motivated behaviors and addiction. The pings and rings from your smartphone serve as “reward cues;” essentially training us to expect a little bit of information in the form of a text or notification every time we hear it.



Or, to put it more bluntly, receiving a text message lights up the same area of the brain as taking heroin or cocaine. Similarly, some users have described feeling withdrawal and depression when denied access to texting; compulsive texters admit to feeling bad, anxious or sad when they do not get a message.

Technology is just going to continue to advance, but it is important that we see how it is affecting children as they develop. It is important to encourage parents and adults to closely monitor children's media technology habits and the time they spend with media, beginning at an early age and continuing through adolescence and the teen years. Not all forms of media have a negative impact on children but a large percentage will have a great influence on children. It is time to take action against the devastating effects technology is having on our child's physical, psychological, and behavioral health as well as their ability to learn and sustain personal and family relationships .



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