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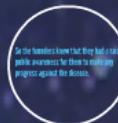
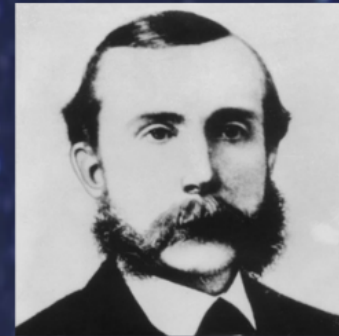
What is it?

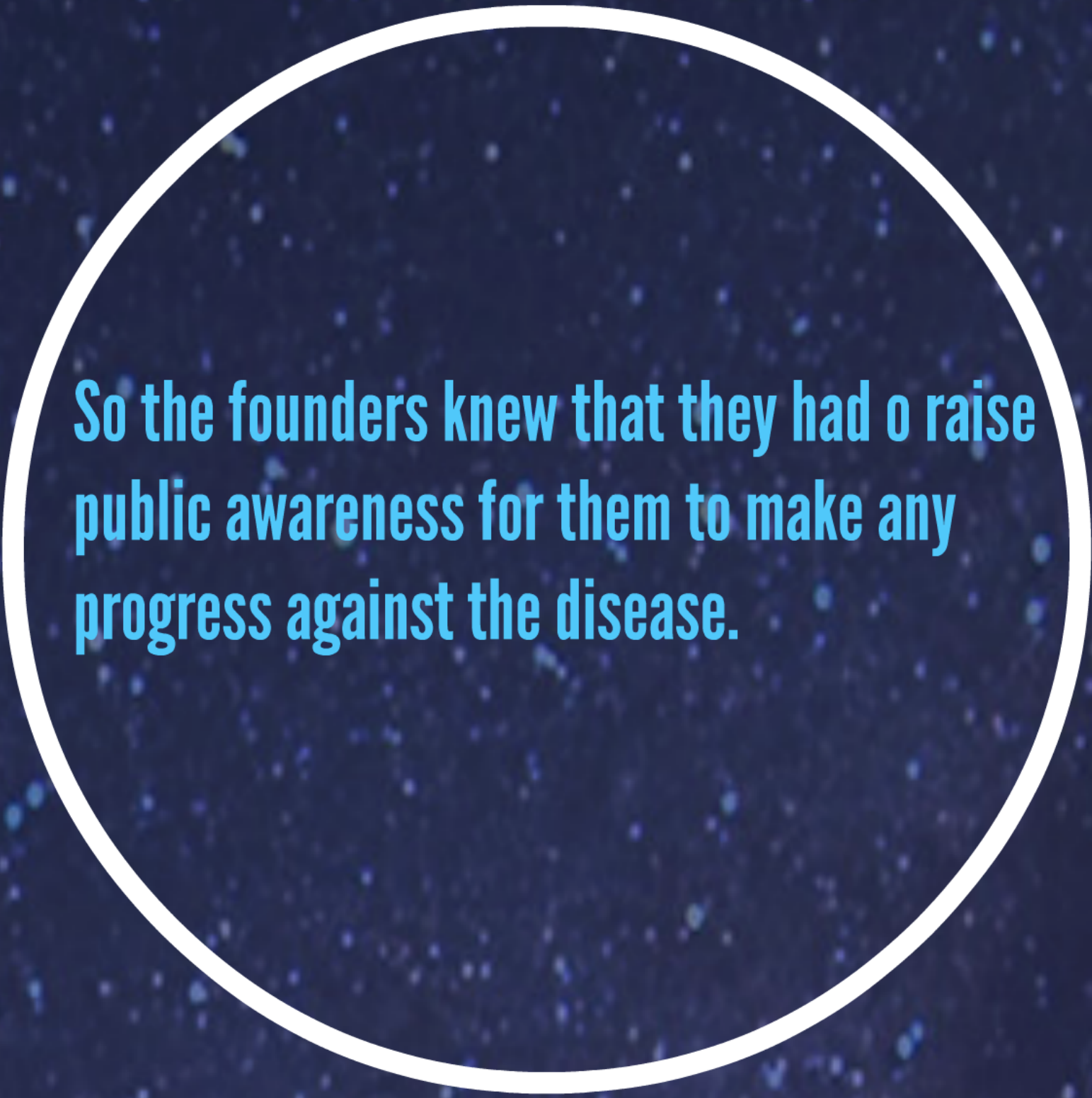
The American Cancer Society
is a nationwide voluntary
health organization
dedicated to eliminating
cancer



How did it all start?

The American Cancer Society was found in 1913 by 15 physicians and a businessman, John D. Rockefeller in New York City. Back in that time in history it was not considered appropriate to mention the word 'cancer' in public. So many patients didn't want to know that they have cancer and wouldn't even announce it to their families.





So the founders knew that they had to raise public awareness for them to make any progress against the disease.

GOOD DEEDS:

Runs public health advertising campaigns, and organizes projects such as the **Relay For Life** and the **Great American Smokeout**. It operates a series of thrift stores to raise money for its operations. The ACS participates in the **Hopkins 4K for Cancer**, a 4000-mile **bike ride** from Baltimore to San Francisco to raise money for the society's **Hope Lodge**.

Relay For Life is a team fundraising event where team members take turns walking around a track or designated path. Each event is **6-24 hours** in length and each team is asked to have a member on the track at all times to signify that cancer **never sleeps**.

DetermiNation is a half-marathon or a marathon and it's your personal race.

Impact on our society:

They help you stay well and
get well, to find cures,
and to **fight back**.

