

VALUATION OF AIR THREAD CONNECTIONS

Harvard Case Solution & Analysis

Any Questions?

Recommendation for ACC

Yes they should go ahead with the acquisition of AirThread.

Valuation Methods

Cost of Capital

Free Cash Flows

Balance Sheet

Income Statement w/ Synergies

Income Statement w/ Synergies

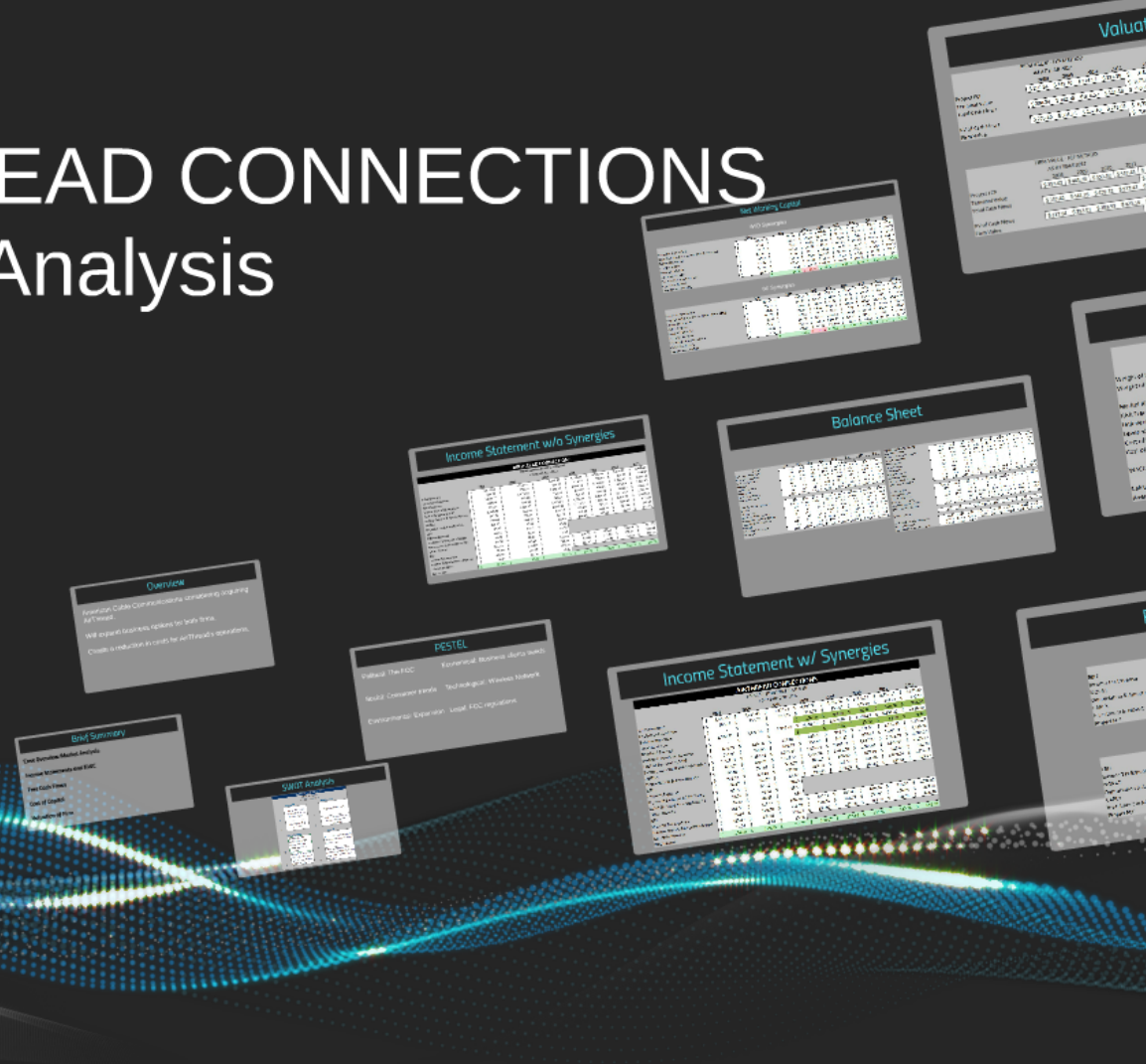
Sensitivity Analysis

Sensitivity Analysis w/ Synergies				
Variables	Optimistic	Break Even	Pessimistic	Expected
Cost of Capital	7.00%	8.00%	9.00%	8.00%
Operating Profit	5.00%	4.00%	3.00%	4.00%
Market Value	\$8,000.00	\$6,000.00	\$4,000.00	\$6,000.00
Terminal Value	\$1,000.00	\$800.00	\$600.00	\$800.00
Share Value	\$1,000.00	\$800.00	\$600.00	\$800.00

Sensitivity Analysis w/ Synergies				
Variables	Optimistic	Break Even	Pessimistic	Expected
Cost of Capital	7.00%	8.00%	9.00%	8.00%
Operating Profit	5.00%	4.00%	3.00%	4.00%
Market Value	\$8,000.00	\$6,000.00	\$4,000.00	\$6,000.00
Terminal Value	\$1,000.00	\$800.00	\$600.00	\$800.00
Share Value	\$1,000.00	\$800.00	\$600.00	\$800.00

VALUATION OF AIR THREAD CONNECTIONS

Harvard Case Solution & Analysis



TheCaseSolutions.com

Brief Summary

Case Overview/Market Analysis

Income Statements and NWC

Free Cash Flows

Cost of Capital

Valuation of Firm

Overview

American Cable Communications considering acquiring AirThread.

Will expand business options for both firms.

Create a reduction in costs for AirThread's operations.

SWOT Analysis

AIRTHREAD CONNECTIONS			
SWOT ANALYSIS			
CROSS - INDUSTRY			
Strengths		Weaknesses	
1)	One of the larger wireless firms in the United States	1)	High backend costs
2)	High operating revenues	2)	Lack of other services means no business customers
Opportunities		Threats	
1)	Companies are looking to merge with or acquire wireless service providers	1)	Highly competitive industry and competing with many firms at once
2)	Growth of network by purchasing more network coverage at FCC auctions	2)	Other companies may purchase competition and thus make AirThread less desirable

PESTEL

Political: The FCC

Economical: Business clients needs

Social: Consumer trends

Technological: Wireless Network

Environmental: Expansion

Legal: FCC regulations

Income Statement w/o Synergies

AIRTHREAD CONNECTIONS

FORECASTED INCOME STATEMENT

FOR YEARS 2005-2012

	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>
Sales Revenue	\$ 2,827.02	\$ 3,214.41	\$ 3,679.24	\$ 4,194.33	\$ 4,781.54	\$ 5,379.23	\$ 5,917.15
Equipment Revenue	\$ 203.74	\$ 258.75	\$ 267.03	\$ 314.77	\$ 358.84	\$ 403.70	\$ 444.07
Total Revenue	\$ 3,030.77	\$ 3,473.16	\$ 3,946.26	\$ 4,509.10	\$ 5,140.38	\$ 5,782.92	\$ 6,361.22
System Operating Expenses	\$ 604.09	\$ 639.68	\$ 717.08	\$ 838.87	\$ 956.31	\$ 1,075.85	\$ 1,183.43
Cost of Equipment Sold	\$ 511.94	\$ 568.90	\$ 640.23	\$ 755.46	\$ 861.22	\$ 968.87	\$ 1,065.76
Selling, General & Administrative	\$ 1,217.71	\$ 1,399.56	\$ 1,555.64	\$ 1,803.64	\$ 2,056.15	\$ 2,313.17	\$ 2,544.49
EBITDA	\$ 697.02	\$ 865.01	\$ 1,033.33	\$ 1,111.14	\$ 1,266.70	\$ 1,425.04	\$ 1,567.54
Depreciation & Amortization	\$ 490.09	\$ 555.53	\$ 582.27	\$ 705.20	\$ 804.00	\$ 867.40	\$ 922.40
EBIT	\$ 206.93	\$ 309.48	\$ 451.06	\$ 405.94	\$ 462.70	\$ 557.64	\$ 645.14
Interest Expense	\$ 84.87	\$ 93.67	\$ 84.68	\$ 199.43	\$ 183.08	\$ 165.80	\$ 147.55
Equity in Earnings of Affiliates	\$ 66.72	\$ 93.12	\$ 90.03				
Gains (Losses) on Investments	\$ 18.06	\$ 50.84	\$ 83.13				
Other Income	\$ 54.50	-\$ 46.63	\$ 6.96				
EBT	\$ 261.35	\$ 313.14	\$ 546.50	\$ 206.51	\$ 279.63	\$ 391.84	\$ 497.59
Income Tax Expense	\$ 95.86	\$ 120.60	\$ 216.71	\$ 82.60	\$ 111.85	\$ 156.74	\$ 199.04
Income Before Minority Interest	\$ 165.49	\$ 192.53	\$ 329.79	\$ 123.91	\$ 167.78	\$ 235.10	\$ 298.56
Minority Interest	\$ 10.54	\$ 13.04	\$ 15.06				
Net Income	\$ 154.95	\$ 179.49	\$ 314.73	\$ 123.91	\$ 167.78	\$ 235.10	\$ 298.56

Income Statement w/ Synergies

AIRTHREAD CONNECTIONS

FORECASTED INCOME STATEMENT

FOR YEARS 2008-2012

	2005	2006	2007	2008	2009	2010	2011	2012
Sales Revenue	\$ 2,827.02	\$ 3,214.41	\$ 3,679.24	\$ 4,194.33	\$ 4,781.54	\$ 5,379.23	\$ 5,917.15	\$ 6,331.35
Equipment Revenue	\$ 203.74	\$ 258.75	\$ 267.03	\$ 314.77	\$ 358.84	\$ 403.70	\$ 444.07	\$ 475.15
Synergy Revenue	\$ -	\$ -	\$ -	\$ 156.00	\$ 269.00	\$ 387.00	\$ 570.00	\$ 704.00
Total Revenue	\$ 3,030.77	\$ 3,473.16	\$ 3,946.26	\$ 4,665.10	\$ 5,409.38	\$ 6,169.92	\$ 6,931.22	\$ 7,510.50
Backhaul Savings	\$ -	\$ -	\$ -	\$ -	\$ 13.40	\$ 25.80	\$ 52.50	\$ 76.00
System Operating Expenses	\$ 604.09	\$ 639.68	\$ 717.08	\$ 838.87	\$ 956.31	\$ 1,075.85	\$ 1,183.43	\$ 1,266.27
Cost of Equipment Sold	\$ 511.94	\$ 568.90	\$ 640.23	\$ 755.46	\$ 861.22	\$ 968.87	\$ 1,065.76	\$ 1,140.36
Selling, General & Administrative	\$ 1,217.71	\$ 1,399.56	\$ 1,555.64	\$ 1,866.04	\$ 2,163.75	\$ 2,467.97	\$ 2,772.49	\$ 3,004.20
EBITDA	\$ 697.02	\$ 865.01	\$ 1,033.33	\$ 1,204.74	\$ 1,441.50	\$ 1,683.04	\$ 1,962.04	\$ 2,175.67
Depreciation & Amortization	\$ 490.09	\$ 555.53	\$ 582.27	\$ 705.20	\$ 804.00	\$ 867.40	\$ 922.40	\$ 952.90
EBIT	\$ 206.93	\$ 309.48	\$ 451.06	\$ 499.54	\$ 637.50	\$ 815.64	\$ 1,039.64	\$ 1,222.77
Interest Expense	\$ 84.87	\$ 93.67	\$ 84.68	\$ 199.43	\$ 183.08	\$ 165.80	\$ 147.55	\$ 128.27
Equity in Earnings of Affiliates	\$ 66.72	\$ 93.12	\$ 90.03					
Gains (Losses) on Investments	\$ 18.06	\$ 50.84	\$ 83.13					
Other Income	\$ 54.50	\$ 46.63	\$ 6.96					
EBT	\$ 261.35	\$ 313.14	\$ 546.50	\$ 300.11	\$ 454.43	\$ 649.84	\$ 892.09	\$ 1,094.50
Income Tax Expense	\$ 95.86	\$ 120.60	\$ 216.71	\$ 120.04	\$ 181.77	\$ 259.94	\$ 356.84	\$ 437.80
Income Before Minority Interest	\$ 165.49	\$ 192.53	\$ 329.79	\$ 180.07	\$ 272.66	\$ 389.90	\$ 535.26	\$ 656.70
Minority Interest	\$ 10.54	\$ 13.04	\$ 15.06					
Net Income	\$ 154.95	\$ 179.49	\$ 314.73	\$ 180.07	\$ 272.66	\$ 389.90	\$ 535.26	\$ 656.70