

STEEL STREET CASE MEMORANDUM Harvard Case Solution & Analysis



TheCaseSolutions.com

STEEL STREET CASE MEMORANDUM Harvard Case Solution & Analysis



TheCaseSolutions.com

Agenda

- Liquidity
- Asset management
- Long-term debt ability
- Profitability
- Recommendations

Liquidity

- Cash and temporary investments had decreased
- Quick ratio - 285%
- A/R turnover is getting better
- A/P is low

Asset management

The company has invested more in a new production or new equipment.

Long-term debt ability

The long-term liabilities have increased from 2006 to 2008 around 27 %.

The investments have raised.

Profitability

Gross margin is under the industry average (- 23 %).

Recommendations

Better planning concerning investments.

Stay always updated and consider all possible other factors, use long-term planning methodologies and keep the strategy of sustainable development.

Thank You for your attention!