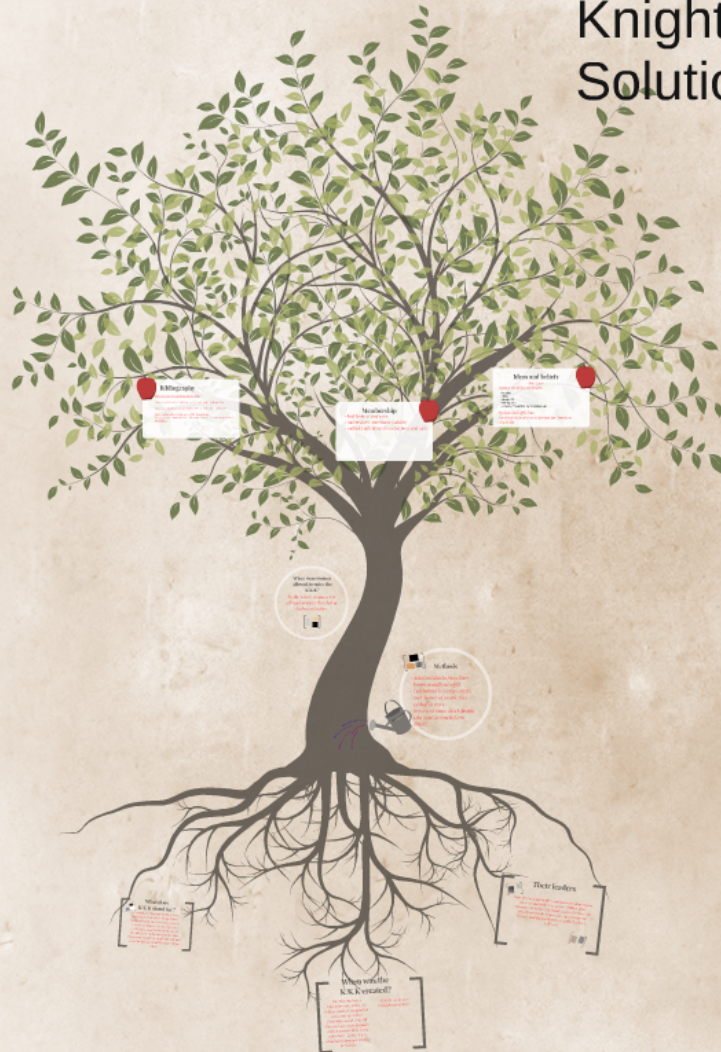


Knight Riders Digital Venture Harvard Case Solution & Analysis

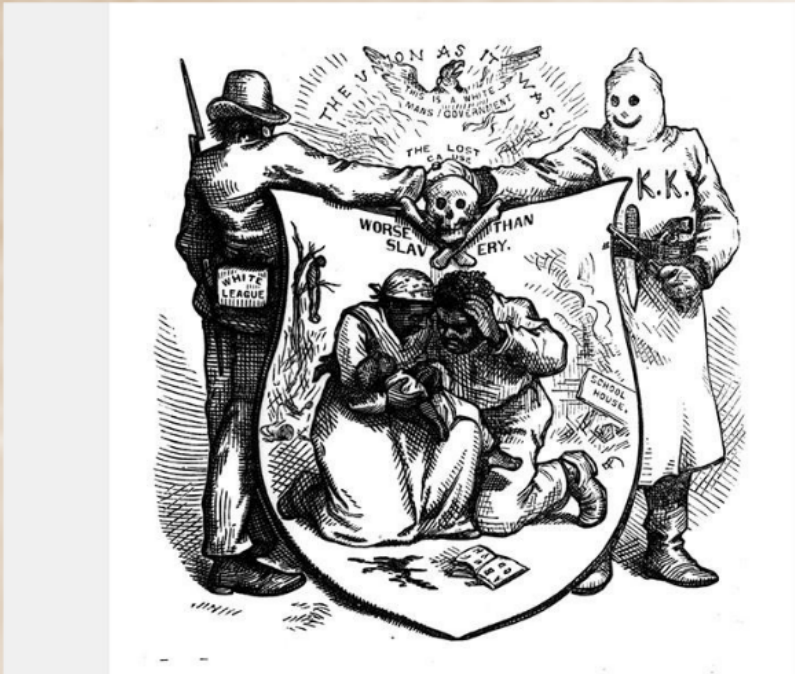
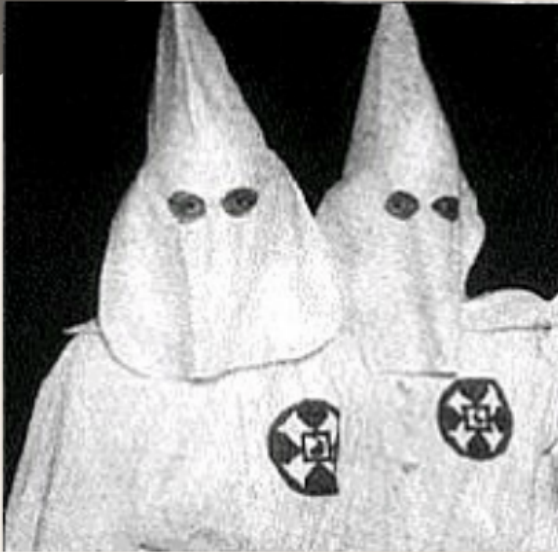


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What does K.K.K stand for?



it stands for the name of three very important movements in the United States. the first movement was against African americans. the second was a worldwide organization in the 1920's. the third one, is the current one. this movement consists of small separate and secret groups that hold the name of the K.K.K.



When was the K.K.K created?

*The idea started on
December 1865 when six
college students grouped up
and came up with a
fraternity/social club. All
they did was wear disguises
and go around their town
after dark. Later, it was
established during a meeting
in Pulaski*

*1866, by six former
Confederate officers.*

Their leaders



their first original leader is unknown for some reason. their second leader was named William Josef Simmons. his leadership lasted 7 years. the third one was Hiram Wesley Evans who was an Imperial Wizard, and the fourth one was called James A. Colescott.





