Improving repurchase rate at Zulily Harvard Case Solution & Analysis

1. Debt Repayment
2. Dividend
3. Reinvestment

TheCaseSolutions.com
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Recommendations

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TheCaseSolutions.com
• Founded in 1979 originally named "AutoShack"
• Leading retailer for automotive replacement parts and accessories in the United States
• 4,800 locations in North America
• Employing over 65,000 individuals