

# Facebook (2013) Will wall street (hit) the like Button Harvard Case Solution & Analysis

**Facebook**

- Create a well organized profile
- Join professional groups
- Keep posts and pictures clean
- Post professional info related to what you're applying for
- Advertise yourself
- Connect relationships outside of the internet



**Google +**

- Put all the good things about you don't put anything incriminating
- Make a mini-bio to catch that will tell about you and your personality
- Post links to the things you have researched.
- Make a bubble to share with certain people.

(Copyright Marketing Tips From The Pros)


**LinkedIn**

- Use social accounts to spread influence
- Write blogs
- Tag People (Sevy Social Media)
- Followers
- Following



**Twitter**

- Hashtags
- Links and Photos
- Retweet
- Followed
- What you post



**Works Cited**

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2. The Online Social Network: The Evolution of Facebook  
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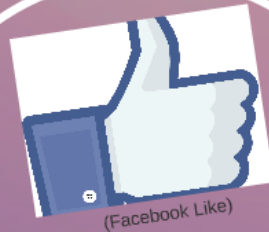


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# Facebook

- Create a well organized profile
- Join professional groups
- Keep posts and pictures clean
- Find professionals that relate to what you're applying for
- Advertise yourself
- Extend relationships outside of the internet

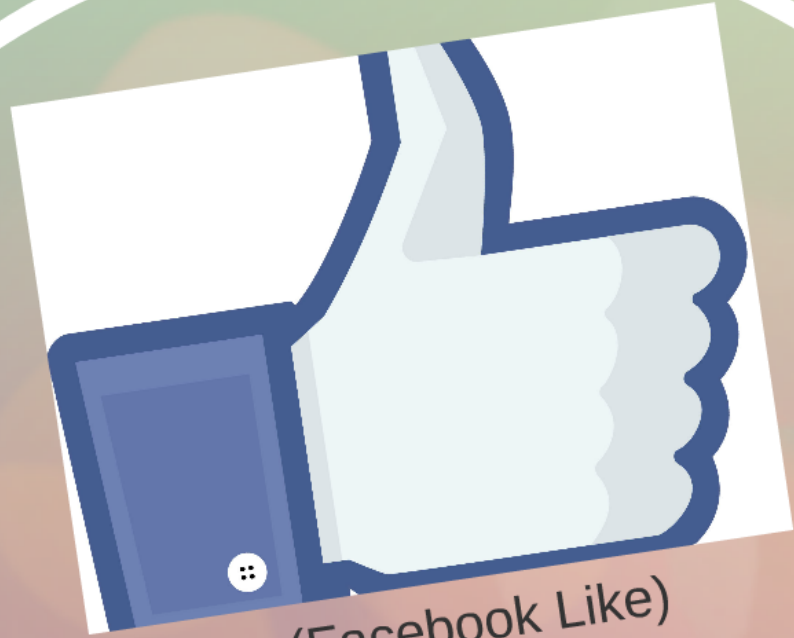
( How to Market Yourself & Your Company on Facebook)



(Facebook Like)



(Facebook)



(Facebook Like)



(Facebook)

# Google +

- Put all the good things about you don't put anything incriminating
- Make a mini-bio to catch that will tell about you and your personality.
- Post links to the things you have researched.
- Make a bubble to share with certain people.

( Google+ Marketing Tips From the Pros)

# Instagram

- Use social accounts to spread influence
- #Hashtags
- Tag People (Sexy Social Media)
- Followers
- Following



(Instagram)



(Instagram)