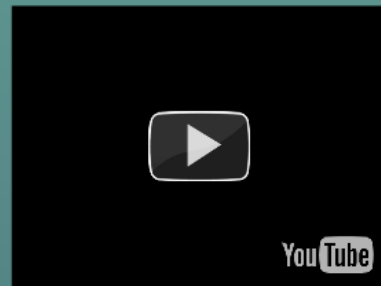
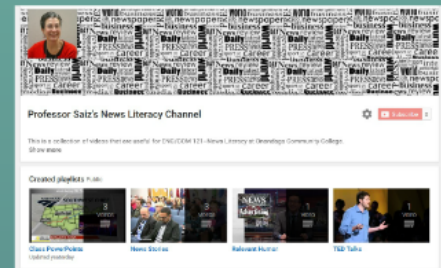


The "Curate!" Category has two parts:
 *A screenshot of your YouTube channel page.
 *An embedded YouTube video from your YouTube Channel, with a notation **WHY** you feel this best represents the current thinking/information on this topic or issue.



This video by Robert Reich illustrates how leaders can manipulate the public through the media. A news literate public would be aware of these techniques.. Reich is the Chancellor's Professor of Public Policy at the Goldman School of Public Policy at the University of California, Berkeley

Include the YouTube video that you created and uploaded to your YouTube channel **OR** the podcast audio file that you created if that was your choice.

- Tips to Spot False News**
1. Check the URL. The URL should be from a reputable news source. Be wary of URLs that are not from the news organization you think you are watching.
 2. Check the date. News is often updated, so make sure you are watching the most recent version of the video. If the video is old, it may be outdated or no longer relevant.
 3. Check the source. Who is the source of the video? Is it a reputable news organization? If not, who is the source? Is the source credible? If not, who is the source? Is the source credible? If not, who is the source?
 4. Check the content. Does the video contain any misleading information? Does it contain any false information? Does it contain any misleading information? Does it contain any false information?
 5. Check the comments. Are there any comments on the video? Are they helpful? Are they helpful? Are they helpful? Are they helpful?
 6. Check the video quality. Is the video clear? Is it high quality? Is it high quality? Is it high quality?
 7. Check the video length. Is the video too long? Is it too long? Is it too long? Is it too long?
 8. Check the video title. Is the title clear? Is it clear? Is it clear? Is it clear?
 9. Check the video description. Is the description clear? Is it clear? Is it clear? Is it clear?
 10. Check the video tags. Are there any tags on the video? Are they helpful? Are they helpful? Are they helpful?
 11. Check the video views. How many views does the video have? Is it high? Is it high? Is it high? Is it high?
 12. Check the video likes. How many likes does the video have? Is it high? Is it high? Is it high? Is it high?
 13. Check the video dislikes. How many dislikes does the video have? Is it high? Is it high? Is it high? Is it high?
 14. Check the video shares. How many shares does the video have? Is it high? Is it high? Is it high? Is it high?
 15. Check the video comments. Are there any comments on the video? Are they helpful? Are they helpful? Are they helpful? Are they helpful?

Your video can be as simple as a PowerPoint saved in video format and uploaded to your YouTube Channel.
 My example is one I used to demonstrate the concept of the "separation of news and opinion" - an essential aspect of a credible news site.



This video by Robert Reich included in my "Classroom Videos" playlist illustrates how important the power of the press is in controlling the public.



I also follow the Twitter feed of the Center for News Literacy at Stony Brook University.



THE CENTER FOR NEWS LITERACY



A concluding statement about what you learned in this research.

FINAL PROJECT- DELIVERABLE 3 Harvard Case
Solution & Analysis

TheCaseSolutions.com

Caveat:

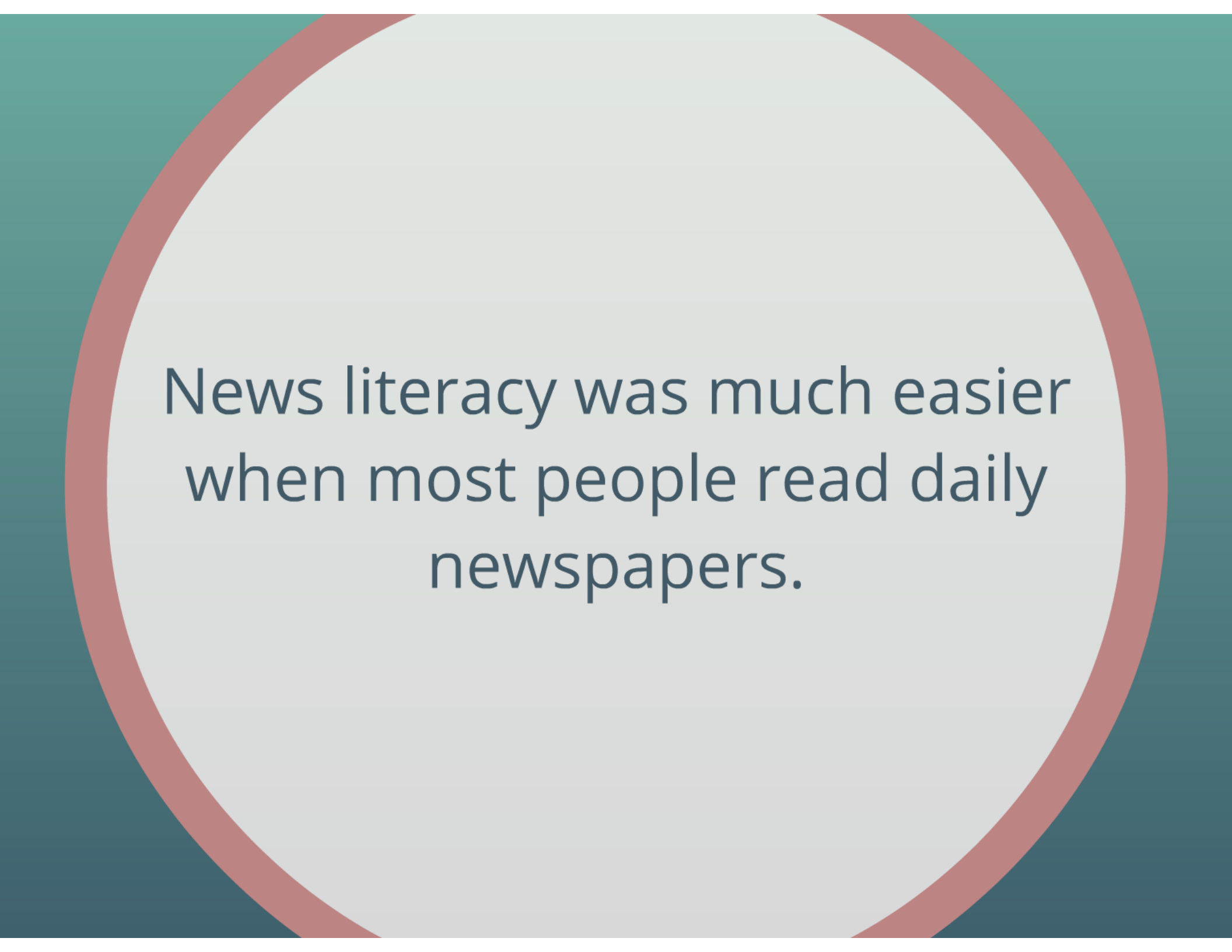
Since this is the third presentation on your semester-long research project, I want you to include NEW information and not just repeated content from earlier PPT slides.



News Literacy and Fake News

**News Literacy has
been my focus at
OCC for the last
six years.**

Somewhere in your Prezi, please include a public domain or Creative Commons image, with a clear caption and appropriate photo credit.



News literacy was much easier
when most people read daily
newspapers.



“Reading LeMonde by Our Window” CC BY-SA 2.0
Flickr Image by Connie Ma CC BY-SA 2.0