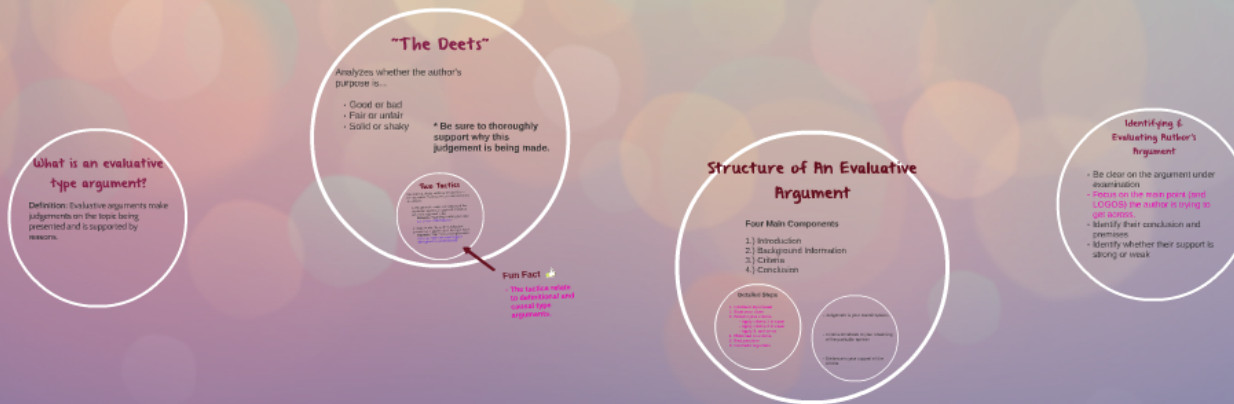


TheCaseSolutions.com

[illegible]

Evaluate each of Hub's arguments Harvard Case Solution & Analysis

TheCaseSolutions.com



Examples

- 1.) Espe decided to go to a movie with Phoenix. Phoenix wanted to see a scary movie but Espe wanted to see a comedy. Because they could not decide between The Hitman's Bodyguard and Super Bad, they called Jaden who is a movie lover to decide which one is better to see. Jaden proceeds to tell them, "I think you should go see Super Bad because the engaging plot and charisma of the characters makes this movie a must see!"
- 2.) The new experience restaurant themed after The Lord of the Rings is the new five-star restaurant in town. A reputable experience restaurant includes waiters who stay in character yet still accommodate the needs of guests, cleanliness, and of course, good food. The new experience restaurant is a must see for anyone who wants to see a movie lover in character. The new experience restaurant is a must see for anyone who wants to see a movie lover in character. The new experience restaurant is a must see for anyone who wants to see a movie lover in character.

What is an evaluative type argument?

Definition: Evaluative arguments make judgements on the topic being presented and is supported by reasons.

What is an evaluative type argument?

Definition: Evaluative arguments make judgements on the topic being presented and is supported by reasons

What is an evaluative type argument?

Definition: Evaluative arguments make judgements on the topic being presented and is supported by reasons.

"The Deets"

Analyzes whether the author's purpose is...

- Good or bad
- Fair or unfair
- Solid or shaky

*** Be sure to thoroughly support why this judgement is being made.**

Two Tactics

We must be able to reinforce our position on the evaluation. To do so we can use two tactics of support.

1.) Measure the subject or purpose of the evaluation against a classical definition of what it is supposed to be.

Example: "Spanking is wrong because *it is a form of child abuse.*"

2.) Explain why the author's subject or purpose is i.e. good or bad, strong or weak.

Example: "Spanking is wrong because *it causes long-term psychological damage to the punished child.*"

Two Tactics

We must be able to reinforce our position on the evaluation. To do so we can use two tactics of support.

1.) Measure the subject or purpose of the evaluation against a classical definition of what it is supposed to be.

Example: "Spanking is wrong because *it is a form of child abuse.*"

2.) Explain why the author's subject or purpose is i.e. good or bad, strong or weak.

Example: "Spanking is wrong because *it causes long-term psychological damage to the punished child.*"



Fun Fact



- The tactics