

Elizabeth Arden Executing Supply Chain Re-Engineering Harvard Case Solution & Analysis

Elizabeth Arden



TheCaseSolutions.com

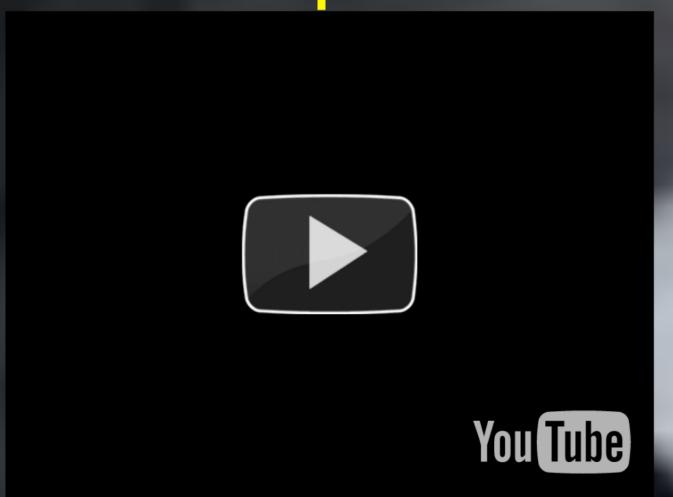
CAREER

- * Elizabeth Arden was the owner of her cosmetics line called "Elizabeth Arden"

 * She was an Enterpreneur

 * Her real birth name is Elorence
- * Her real birth name is Florence
 Nightingale Graham but she changed
 her name to so her products would sell
 better
- * She opened the red door's of her salon in 1910
 - * In 1915 her products started sell all over the world

this is one of her ads for her products



DAY OF BIRTH AND DEATH (QUOTES)

- * Elizabeth Arden was born on December, 31st, 1884
- * She followed by 2 quotes
- * Every women has the right to be beautiful.
- * I only want people around me that can do the impossible.
- * She died on October, 19th, 1966

FAMILY

Elizabeth got married to Thomas Lewis in 1918 but it came to a divorce in 1935

* she got re-married in 1942 to Prince Michael

Evlonoff

* She had no kids

COOL FACTS

- In the second world war one of the Elizabeth Arden salons was hiding nazi's but she got caught by the forces
 - * She followed by a few quotes
 - * She was married twice (and divorced both)
 - * She was around when the second world war came around

FAMILY

Elizabeth got married to Thomas Lewis in 1918 but it came to a divorce in 1935

* she got re-married in 1942 to Prince Michael

Evlonoff

* She had no kids