

#### AFTER DEATH

Even though Elizabeth died in 1966, her products are still being sold around the world.

THANK YOU  
for watching! Hope this has helped you learn about  
my inspiring woman! Elizabeth Arden

#### ELIZABETH ARDEN

Elizabeth Arden was born in 1884 in Queens, New York. She was the youngest of five children. She was a very successful businesswoman and a philanthropist. She was also a very beautiful woman. She was married twice and had two children. She died in 1966.

#### Elizabeth Arden



#### DAY OF BIRTH AND DEATH (QUOTES)

- \* Elizabeth Arden was born on December, 31st, 1884
- \* She followed by 2 quotes
- \* Every women has the right to be beautiful.
- \* I only want people around me that can do the impossible.
- \* She died on October, 19th, 1966

#### This one of her best selling beauty products



#### CAREER

- \* Elizabeth Arden was the owner of her cosmetics line called "Elizabeth Arden"
- \* She was an Entrepreneur
- \* Her real birth name is Florence Nightingale Graham but she changed her name to so her products would sell better
- \* She opened the red door's of her salon in 1910
- \* In 1915 her products started sell all over the world

#### Elizabeth's turn stone



#### FAMILY

- \* Elizabeth got married to Thomas Lewis in 1918 but it came to a divorce in 1935
- \* she got re-married in 1942 to Prince Michael Evlanoff
- \* She had no kids

#### this is one of her ads for her products



#### COOL FACTS

- \* In the second world war one of the Elizabeth Arden salons was hiding nazi's but she got caught by the forces.
- \* She followed by a few quotes.
- \* She was married twice ( and divorced both )
- \* She was around when the second world war came around.

#### PRODUCTS

- \* 8 hour cream
- \* Elizabeth arden with love allary duff eau perfume
- \* flawless sponge on cream makeup
- \* visual difference face mask
- \* purifying toner

Elizabeth Arden Executing Supply Chain Re-  
Engineering Harvard Case Solution & Analysis

# Elizabeth Arden



TheCaseSolutions.com

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**You Tube**

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