

Denver International Airport Harvard Case Solution & Analysis

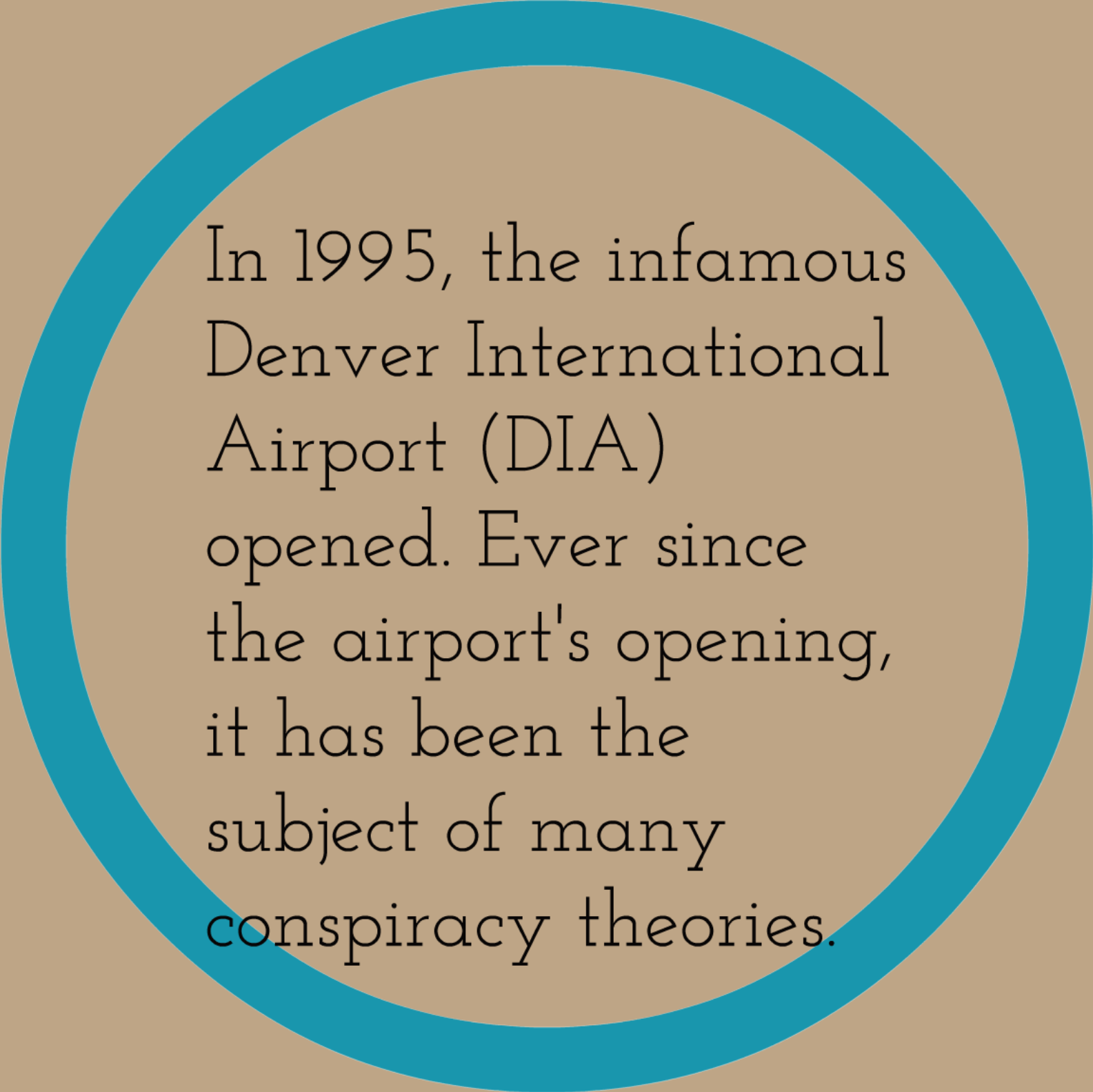
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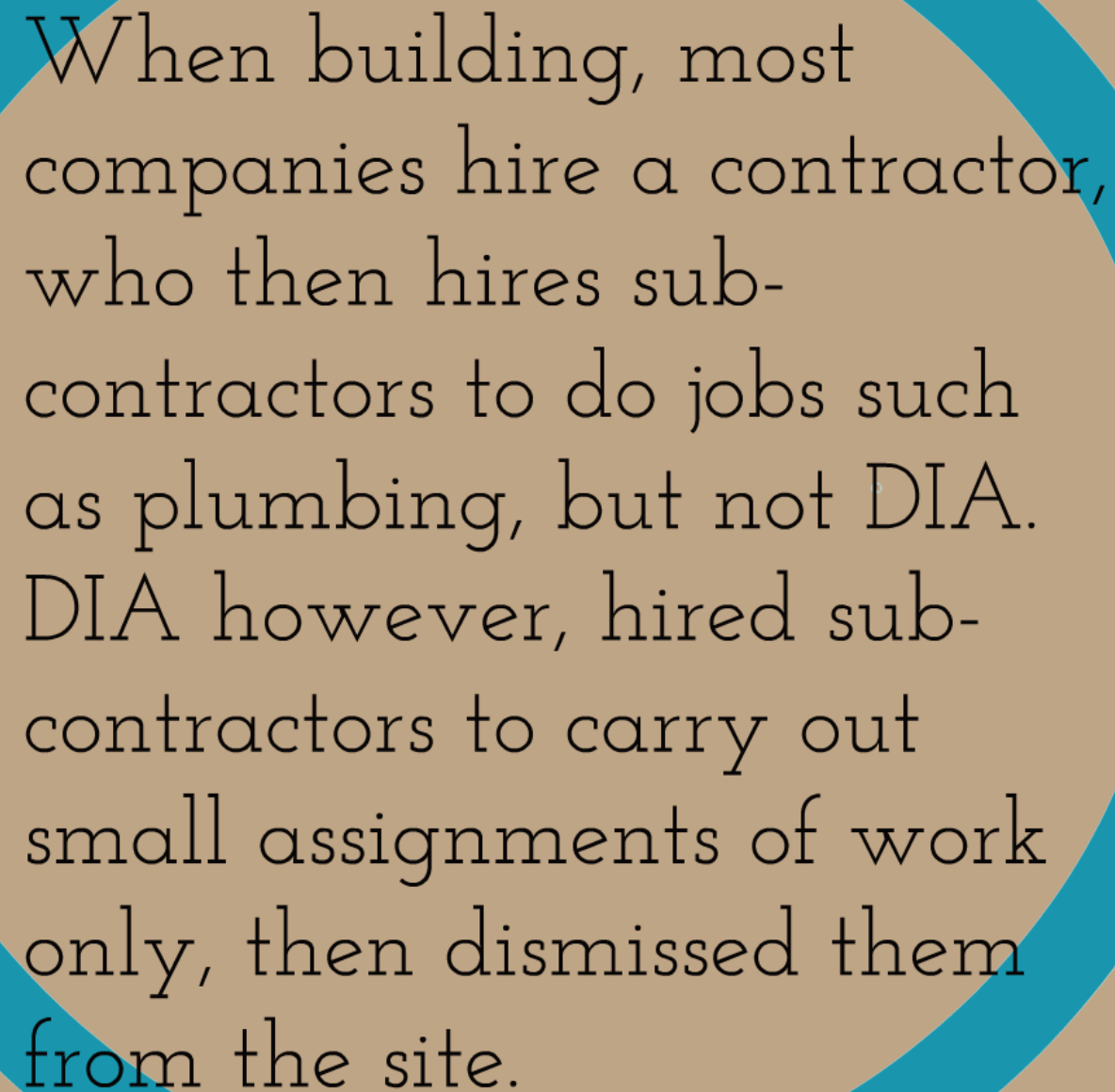
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Thesis:

From the inside out, Denver International Airport has been the focus of conspiracy theories because of how the runways are set up, the odd words, and some sinister murals, but some people do not see it that way.



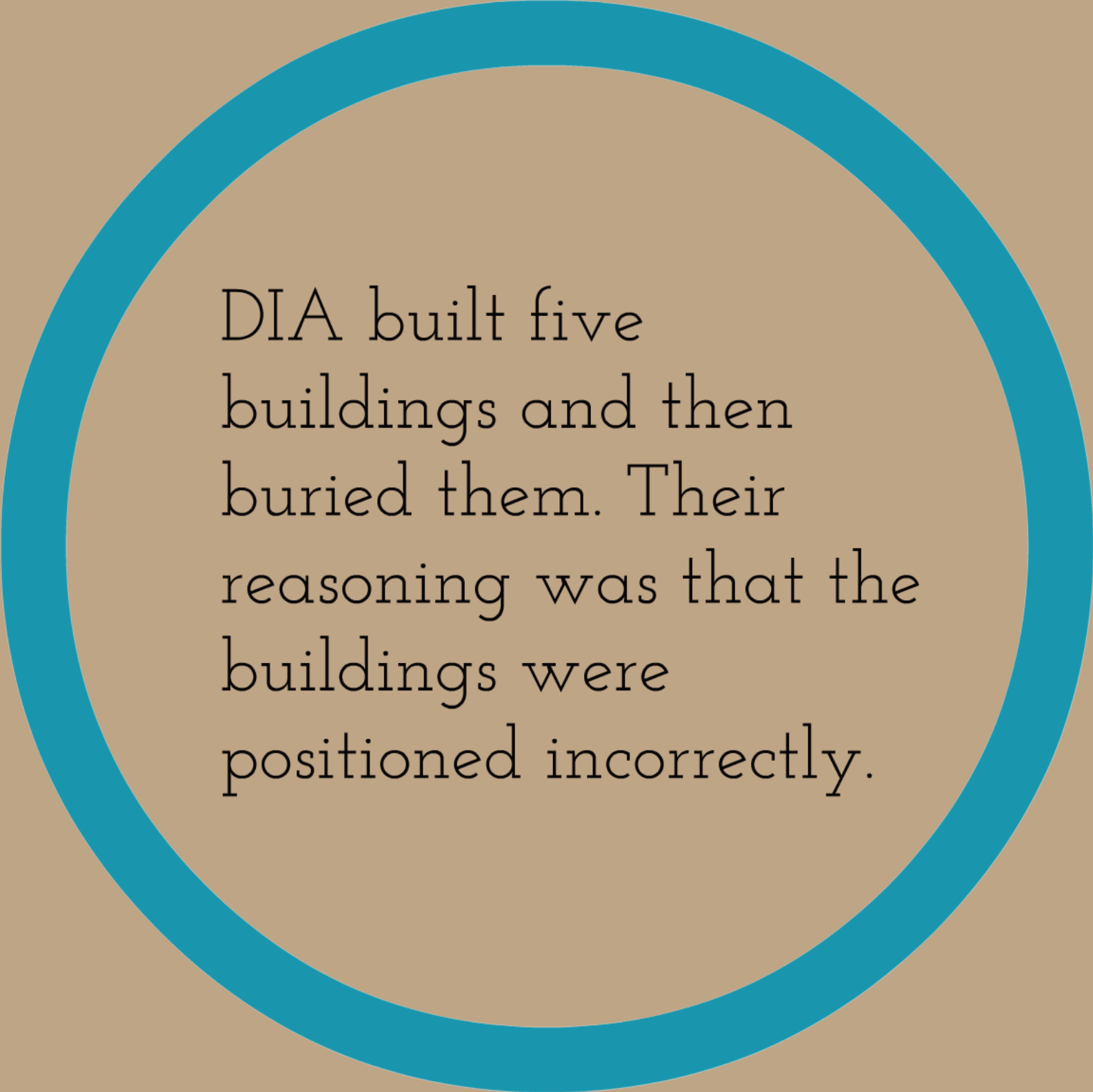
In 1995, the infamous Denver International Airport (DIA) opened. Ever since the airport's opening, it has been the subject of many conspiracy theories.




When building, most companies hire a contractor, who then hires subcontractors to do jobs such as plumbing, but not DIA. DIA however, hired subcontractors to carry out small assignments of work only, then dismissed them from the site.

We believe that
each of hiring
factors and then
by firing them
job was
was to ensure no
the full scale of





DIA built five buildings and then buried them. Their reasoning was that the buildings were positioned incorrectly.



DIA also went
over their budget.
The estimated cost
was \$158,689,000
but ended up
costing
\$482,200,000