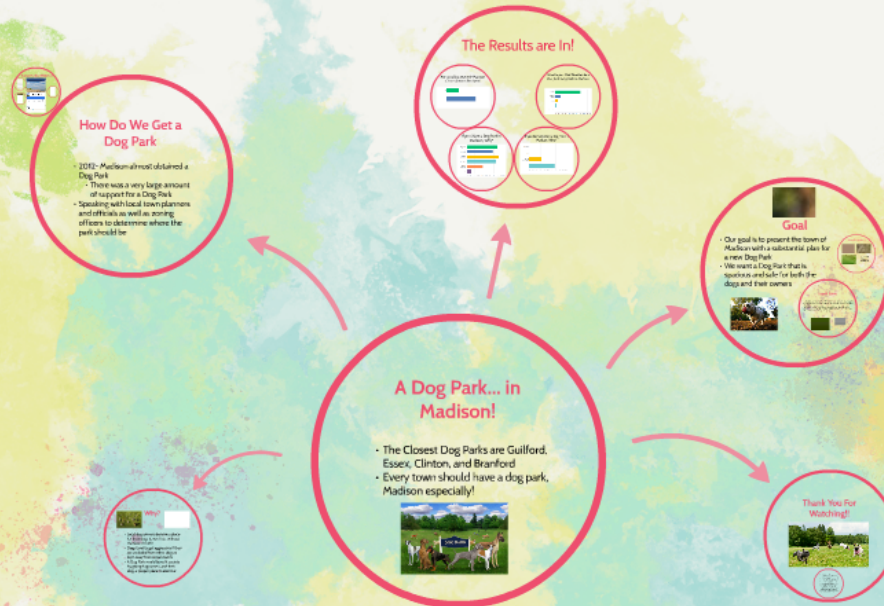
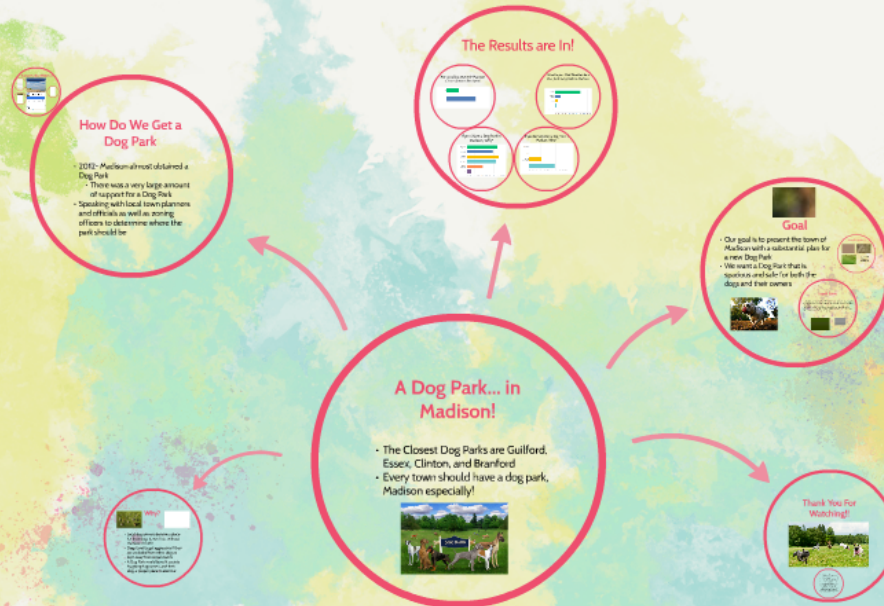


# DOG PARK Harvard Case Solution & Analysis



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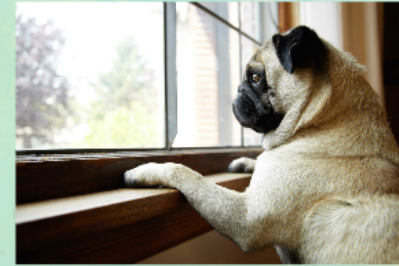
# A Dog Park... in Madison!

- The Closest Dog Parks are Guilford, Essex, Clinton, and Branford
- Every town should have a dog park, Madison especially!





## Why?



- Local dog owners deserve a place for their dogs to run free, without the fear of traffic
- Dogs tend to get aggressive if they are secluded from other dogs or kept away from social events
- A Dog Park would benefit society by giving dog owners and their dogs a proper place to exercise

## Social Media Influence

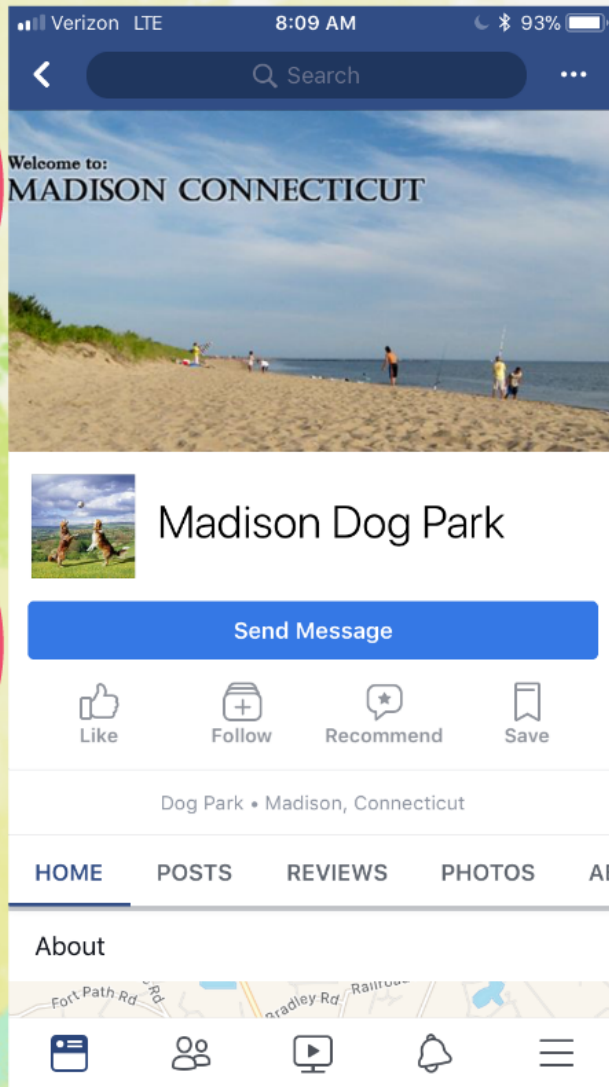
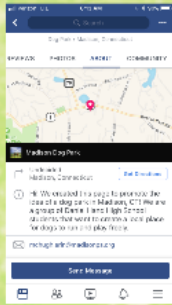


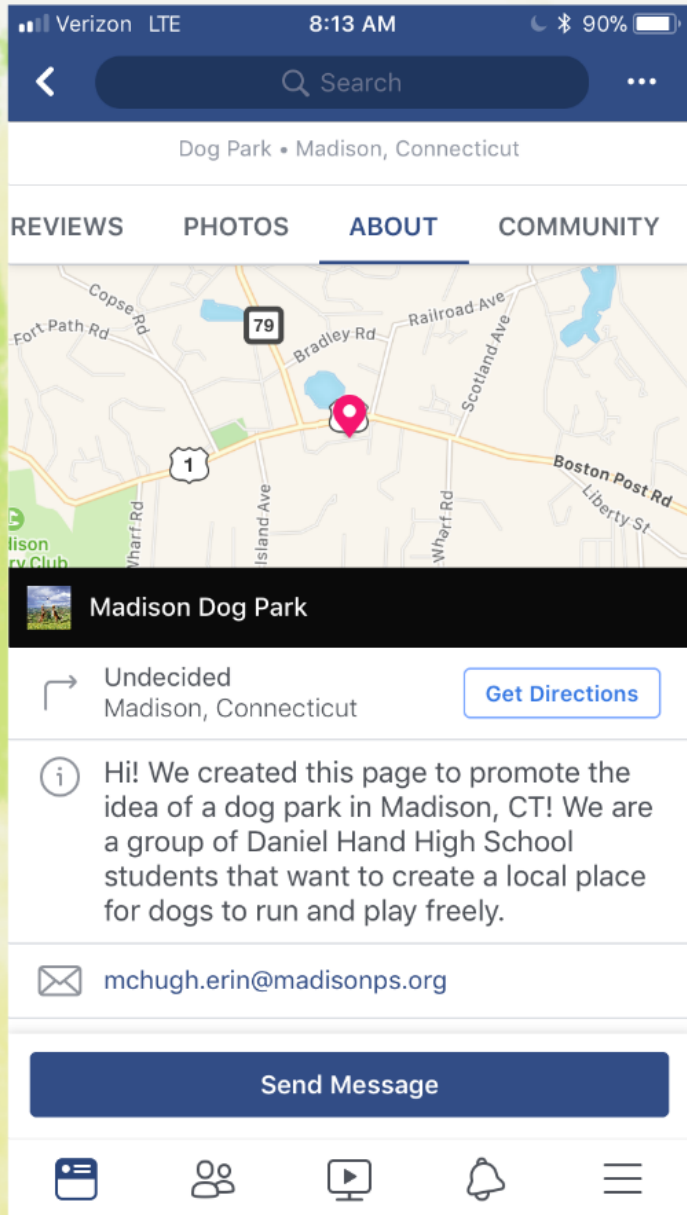
# How Do We Get a Dog Park

- 2012- Madison almost obtained a Dog Park
  - There was a very large amount of support for a Dog Park
- Speaking with local town planners and officials as well as zoning officers to determine where the park should be



# Social Media Influence





# Watching...

