



# CHALLENGES IN DEVELOPING PRODUCTS

## Harvard Case Solution & Analysis

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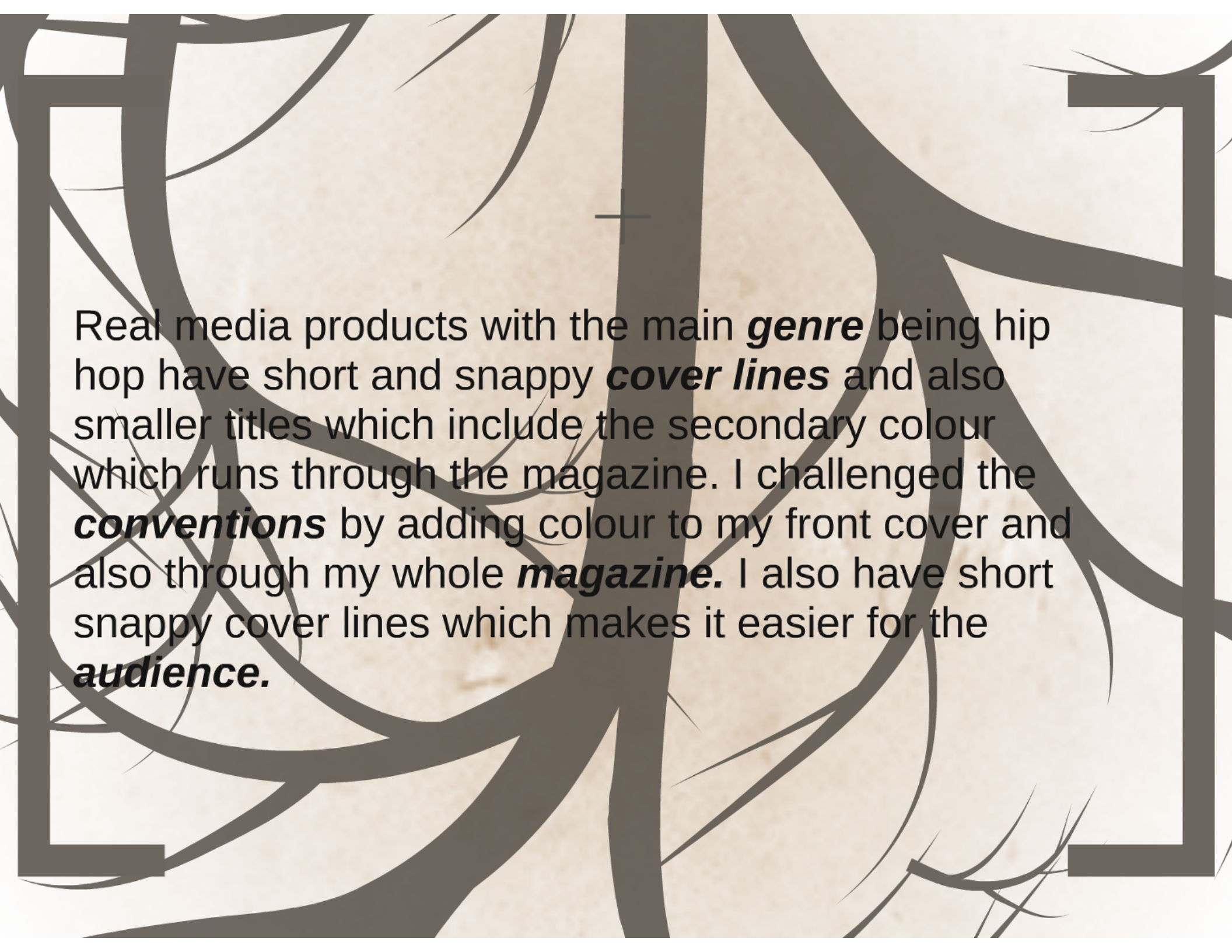
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# Real magazines

If I want my ***magazine*** to be of good quality I need to make sure that there are ***codes*** and ***convention*** for this ***genre*** to make it look real, this included me looking up real ***media*** products. My ***genre*** is hip hop and I got inspiration from other ***magazine***. This made my choices easier because I would know how to make it look good and appeal to the ***audience***.



Real media products with the main **genre** being hip hop have short and snappy **cover lines** and also smaller titles which include the secondary colour which runs through the magazine. I challenged the **conventions** by adding colour to my front cover and also through my whole **magazine**. I also have short snappy cover lines which makes it easier for the **audience**.



More codes and conventions include using a **barcode** and **key image**, the **barcode** is placed normally at the bottom right and the **key image** is mainly what the **audience** looks at. I have tried to do this in my magazine adding a big key image but also adding a **barcode** which has the price, issue number and also the month of when it was published.















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