

# CANADIAN BREAST CANCER FOUNDATION

## Harvard Case Solution & Analysis

### Get Involved

Anyone can help if they just try. Here is your way of helping out for a problem this big. You can.

- Donate
- Fund raise
- Run for the Cure
- Volunteer
- Tell your story.
- And much more.

### History

The history of breast cancer was a very long one. They were dated all the way back to Ancient Egypt. The document was on three people named Edwin, Smith and Papyrus, one of them was a man. Breast cancer treatment began in the 18th century and is still under work to this day. The CBCF started in 1985.

### Facts

- Animals can get breast cancer.
- Breast cancer is the most common cancer among Canadian women (excluding non-melanoma skin cancer).
- An estimated 22,700 women will be diagnosed with breast cancer and 5,100 will die of it.
- On average, 14 Canadian women will die of breast cancer every day.
- An estimated 206 men will be diagnosed with breast cancer and 55 will die of it.

I choose this charity because breast cancer is a very serious matter, and I thought it could use all the help it can get. I also choose this charity because they say that 1 out of 9 Canadian women will get breast cancer, so in this class maybe 2 people will get breast cancer.

### Why this Charity?

The CBCF was made in 1986. Since 1986 the Foundation's Ontario Region was awarded over \$4 million in funding about 600 grants. Their vision for the future is creating a future without breast cancer.

Grants - Allowance, gift

### About CBCF

What is breast cancer?

Breast cancer is a complex disease affecting the breast tissue. It is not a single disease. During the 1980s, the generally accepted belief was that the majority of breast cancer cases were caused by genetic factors. However, research has shown that breast cancer is a complex disease caused by a combination of genetic and environmental factors.



FACTS

Breast cancer is the leading cause of death among women in Canada. It is a complex disease that can be difficult to diagnose and treat. The CBCF is dedicated to supporting research and providing resources for women with breast cancer.

Research is ongoing to find better treatments and ways to prevent breast cancer.

### Breast Cancer

TheCaseSolutions.com



# CANADIAN BREAST CANCER FOUNDATION

## Harvard Case Solution & Analysis

### Get Involved

Anyone can help if they just try.  
Here is your way of helping out for  
a problem this big. You can.

- Donate
- Fund raise
- Run for the Cure
- Volunteer
- Tell your story.
- And much more.

### History

The history of breast cancer was a very long one. They were dated all the way back to Ancient Egypt. The document was on three people named Edwin, Smith and Papyrus, one of them was a man. Breast cancer treatment began in the 18th century and is still under work to this day. The CBCF started in 1985.

### Facts

- Breast cancer is the most common cancer among Canadian women (excluding non-melanoma skin cancer).
- An estimated 22,700 women will be diagnosed with breast cancer and \$100 will die of it.
- On average, 14 Canadian women will die of breast cancer every day.
- An estimated 200 men will be diagnosed with breast cancer and \$5 will die of it.

I choose this charity because breast cancer is a very serious matter, and I thought it could use all the help it can get. I also choose this charity because they say that 1 out of 9 Canadian women will get breast cancer, so in this class maybe 2 people will get breast cancer.

### Why this Charity?

The CBCF was made in 1986. Since 1986 the Foundation's Ontario Region was awarded over \$4 million in funding about 600 grants. Their vision for the future is creating a future without breast cancer.

Grants -  
Allowance,  
gift

### About CBCF

#### What is breast cancer?

Breast cancer is a complex disease. It happens when the cells in the breast start to grow out of control. The cells multiply and form a mass called a tumour. The tumour can grow and spread to other parts of the body.



#### Causes

Breast cancer is caused by a change in the genes that control the growth of cells. This change can be inherited or it can happen over time.

There are many factors that can increase the risk of getting breast cancer. These include age, family history, and lifestyle factors like diet and exercise.

## Breast Cancer



## What's Breast Cancer?

Breast cancer is a complex disease with more than one cause. It will affect 1 out of 9 Canadian women during their life span. The disease mostly happens to women but men can get it, too. In 2012 about 22,700 Canadian women and 200 men have been diagnosed with breast cancer.



## Causes

Breast cancer researchers believe that a "mixture of inherited and environmental causes must be present for breast cancer to develop." The CBCF needs more research about breast cancer.

# Breast Cancer

# What's Breast Cancer?

Breast cancer is a complex disease with more than one cause. It will affect 1 out of 9 Canadian women during their life span. The disease mostly happens to women but men can get it, too. In 2012 about 22,700 Canadian women and 200 men have been diagnosed with breast cancer.

## Causes

Breast cancer researchers believe that a "mixture of inherited and environmental causes must be present for breast cancer to develop." The CBCF needs more research about breast cancer.




Inherited - Biology to receive (a characteristic) from one's parents by genetics transmission

Environmental - Relating/associated with the environment.

Inherited - Biology to receive (a characteristic) from one's parents by genetics transmission

Environmental - Relating/associated with the environment.



The CBCF was made in 1986. Since 1986 the Foundation's Ontario Region was awarded over 84 million in funding about 600 grants. Their vision for the future is creating a future without breast cancer.

Grants -  
Allowance,  
gift



About CBCF

