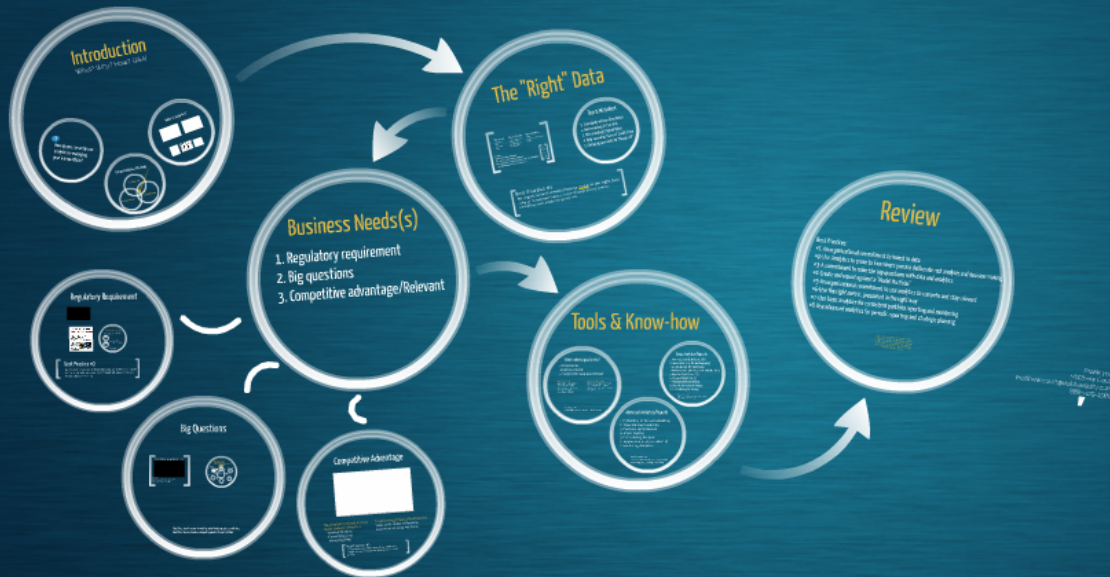
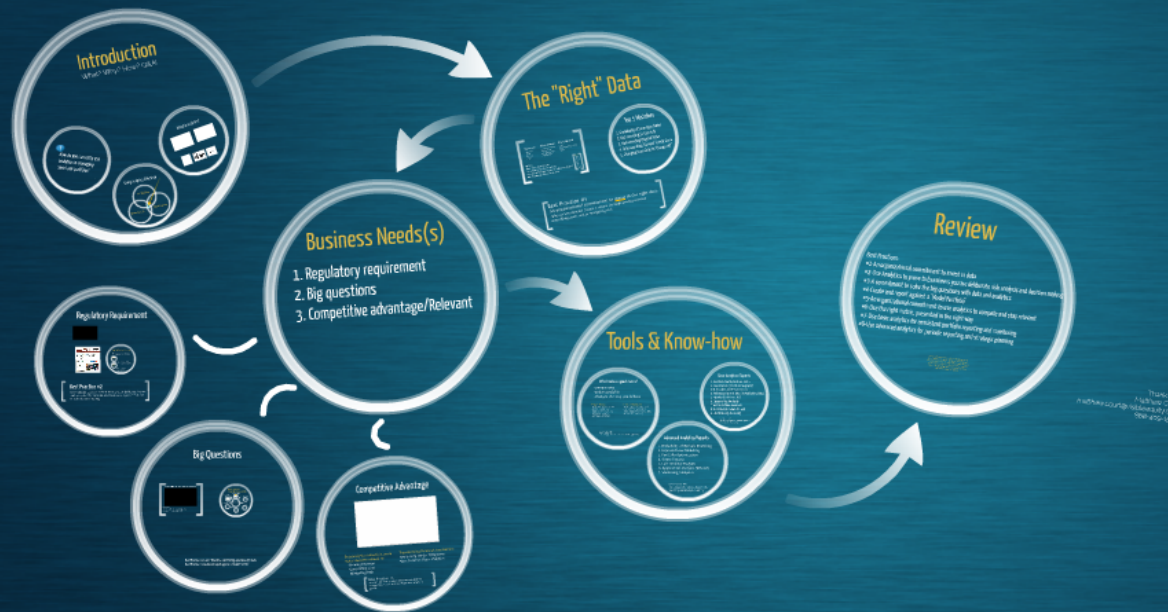


Analysis of the loan using the 5 c model Harvard Case Solution & Analysis



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Solution & Analysis of the loan

Introduction

What? Why? How? Q&A!

?
How do you currently use analytics in managing your loan portfolio?

What is analytics?



Using Analytics Effectively



Business Need

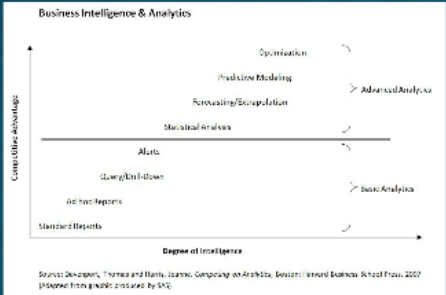
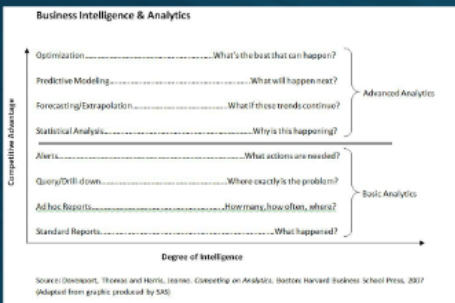
1. Regulatory requirements

Regulatory Requirement

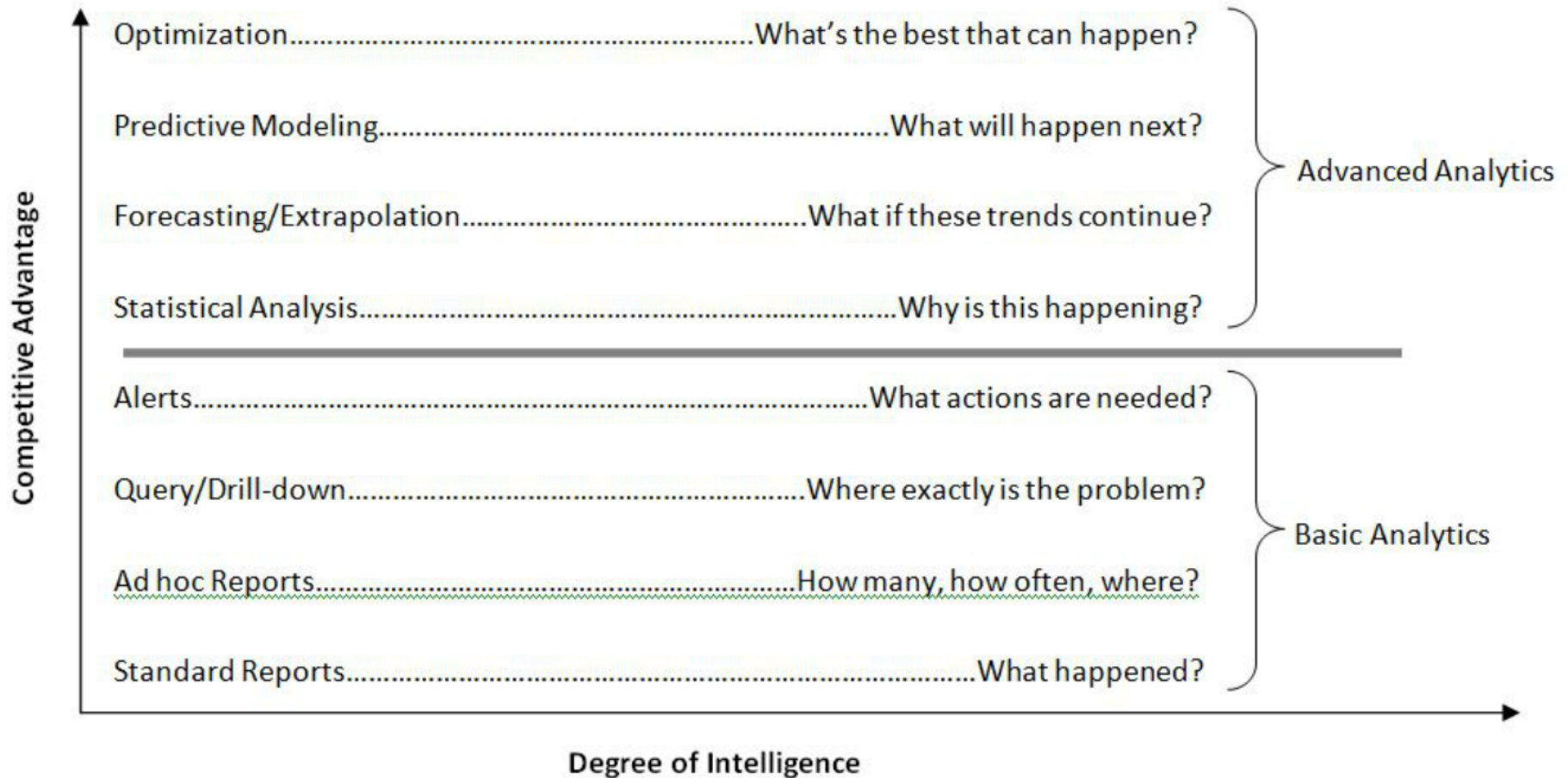


How do you currently use analytics in managing your loan portfolio?

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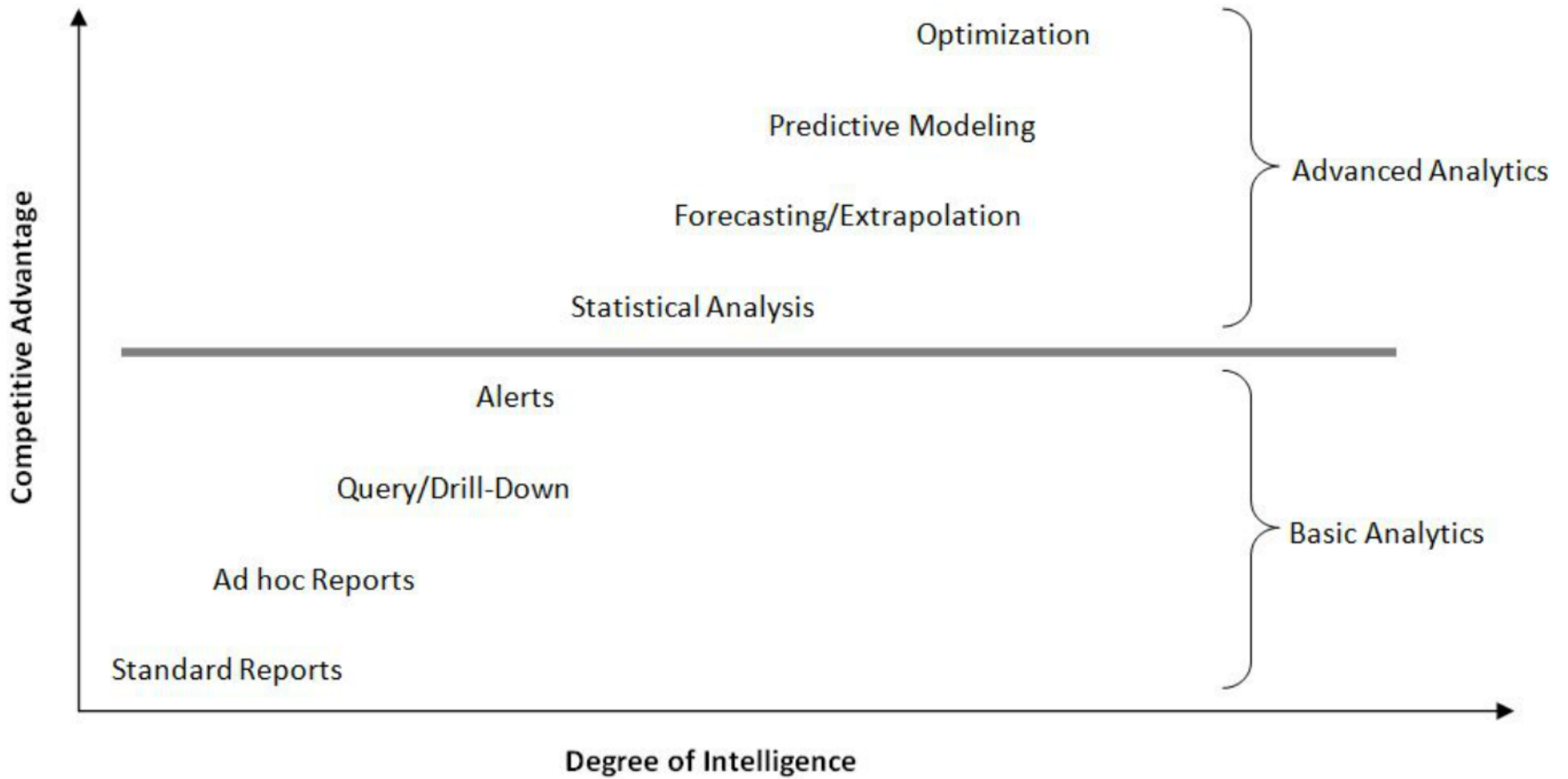


Business Intelligence & Analytics



Source: Davenport, Thomas and Harris, Jeanne. *Competing on Analytics*, Boston: Harvard Business School Press, 2007
(Adapted from graphic produced by SAS)

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