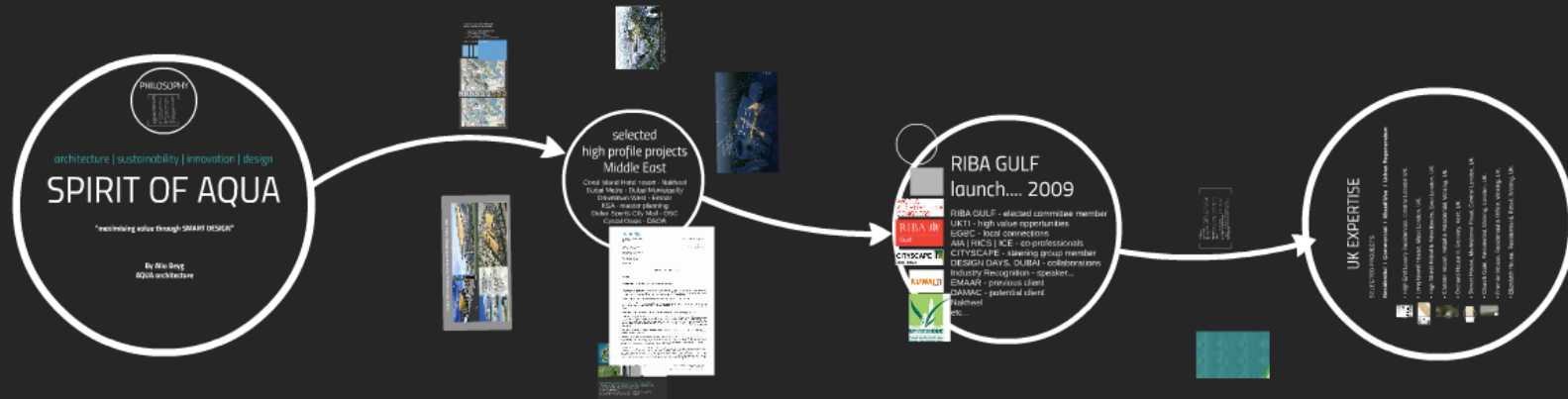




## AQUA Logistics Limited Harvard Case Solution & Analysis

[TheCaseSolutions.com](http://TheCaseSolutions.com)



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TheCaseSolutions.com

PHILOSOPHY

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AQA architecture is a leading architectural firm in the Middle East, specialising in sustainable design and smart design. We are committed to creating a better world through our work. Our philosophy is based on the principles of sustainability, innovation, and design. We believe that architecture should be a reflection of the values and aspirations of the society it serves. We are proud to be part of the AQA family and to contribute to the growth and development of the region.

architecture | sustainability | innovation | design

# SPIRIT OF AQUA

"maximising value through SMART DESIGN"

By Alia Beyg  
AQUA architecture

# PHILOSOPHY

AQUA architecture is a **niche architectural practice**, established upon **extensive knowledge** of development projects, from initiation to completion. We are based in London, UK, delivering projects in the **GLOBAL ARENA**.

London  
Dubai  
UK  
Oman  
Egypt  
Singapore  
KSA  
Meyya  
Cairo

Design is carefully tuned through rational and precise detailing. Through an evolving vision, with specialist intervention, project requirements are met and exceeded with relevant, sustainable, cost effective, and elegant architecture.

## SERVICES

Feasibility studies, Site analysis, Environmental Climatic analysis. Planning, PD, Concept to Detailed Design, Public consultations. Construction management, Architectural Project Management, and Integrated Multidisciplinary Design Co-ordination.

## SECTORS

Residential (high end & low cost housing), Urban Regeneration, Master Planning, Infrastructure, Sports, Hospitality & Commercial sectors, including architectural visioning.

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global  
design  
connections:  
London  
Dubai  
UAE  
Oman  
Egypt  
Singapore  
India  
Kenya  
Cyprus

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# selected high profile projects Middle East

Coral Island Hotel resort - Nakheel  
Dubai Metro - Dubai Municipality  
Downtown West - Emaar  
KSA - master planning  
Dubai Sports City Mall - DSC  
Cystal Oasis - DSOA

**ATKINS**

WS Atkins & Partners Overseas  
PO Box 5620  
Dubai  
United Arab Emirates

Telephone +971 4 4059300  
Fax +971 4 4059301

[office.dubai@atkinsglobal.com](mailto:office.dubai@atkinsglobal.com)

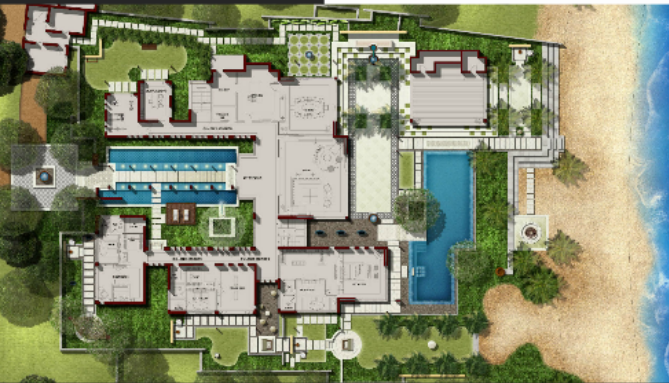
دبي، أس. أتكنز وشركاه لما وراء البحار  
ص. ب. ٥٦٢٠  
دبي  
الإمارات العربية المتحدة

تليفون +٩٧١ ٤ ٤٠٥٩٣٠٠  
فاكس +٩٧١ ٤ ٤٠٥٩٣٠١

DUBAI SPORTS CITY MALL  
(credit in the wild west...)  
- Project subject to Project Design, Construction  
- Local Delivery architect & consultants  
- Logistics & procedures for Shipping and Mail packages



- Coral Island



competent proactive and technically experienced  
leading her teams, meeting deadlines and very a



- **International Consultants** from all over the globe :3000+  
(Creative kingdom/ Mirage Mille / WA/ Royal Meridian / etc)
- International Multi-Disciplinary Coordination
- Island reclamation
- Detail Design: Insulation & vent in EXTREME CLIMATES
- ECONOMIC CRASH 2009! project cancelled....

## ***AQUA Approach -***

**COLLABORATIONS** - The Aqua team has extensive and diverse connections in various specialist sectors. We have high level connections in the UK and the Middle East region, as well as other global locations.

**ENVIRONMENT** - We work to enhance the cultural requirements, as well as environmental and sustainable strategies to establish design criteria.

We work with **LOCAL PARTNERS** to collaborate with local experts, adding value and international standards.

Working with the **Royal Institute of British Architects** (RIBA) we promote best practice in design and professional education, in the UK, Middle East & Globally.