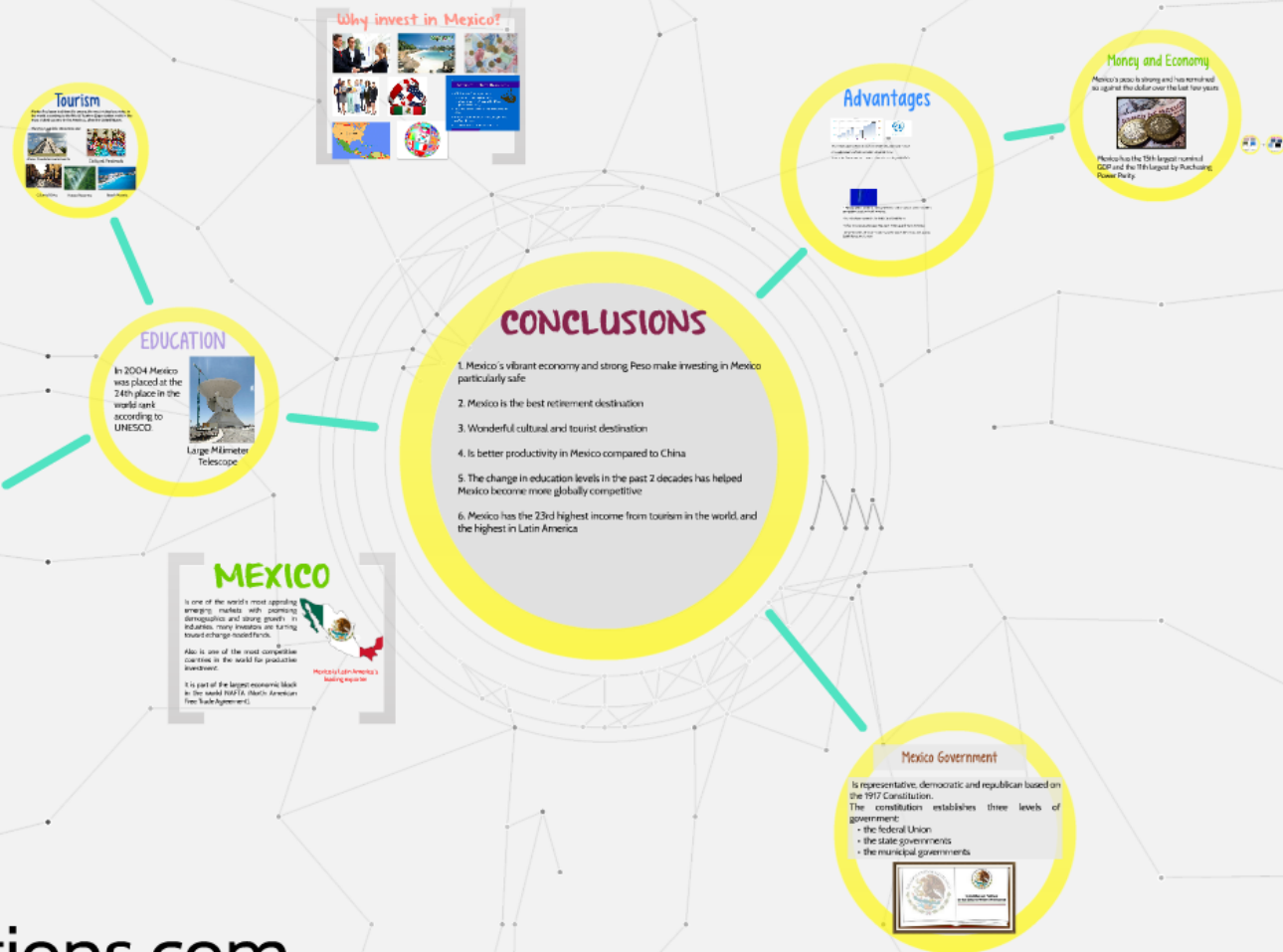
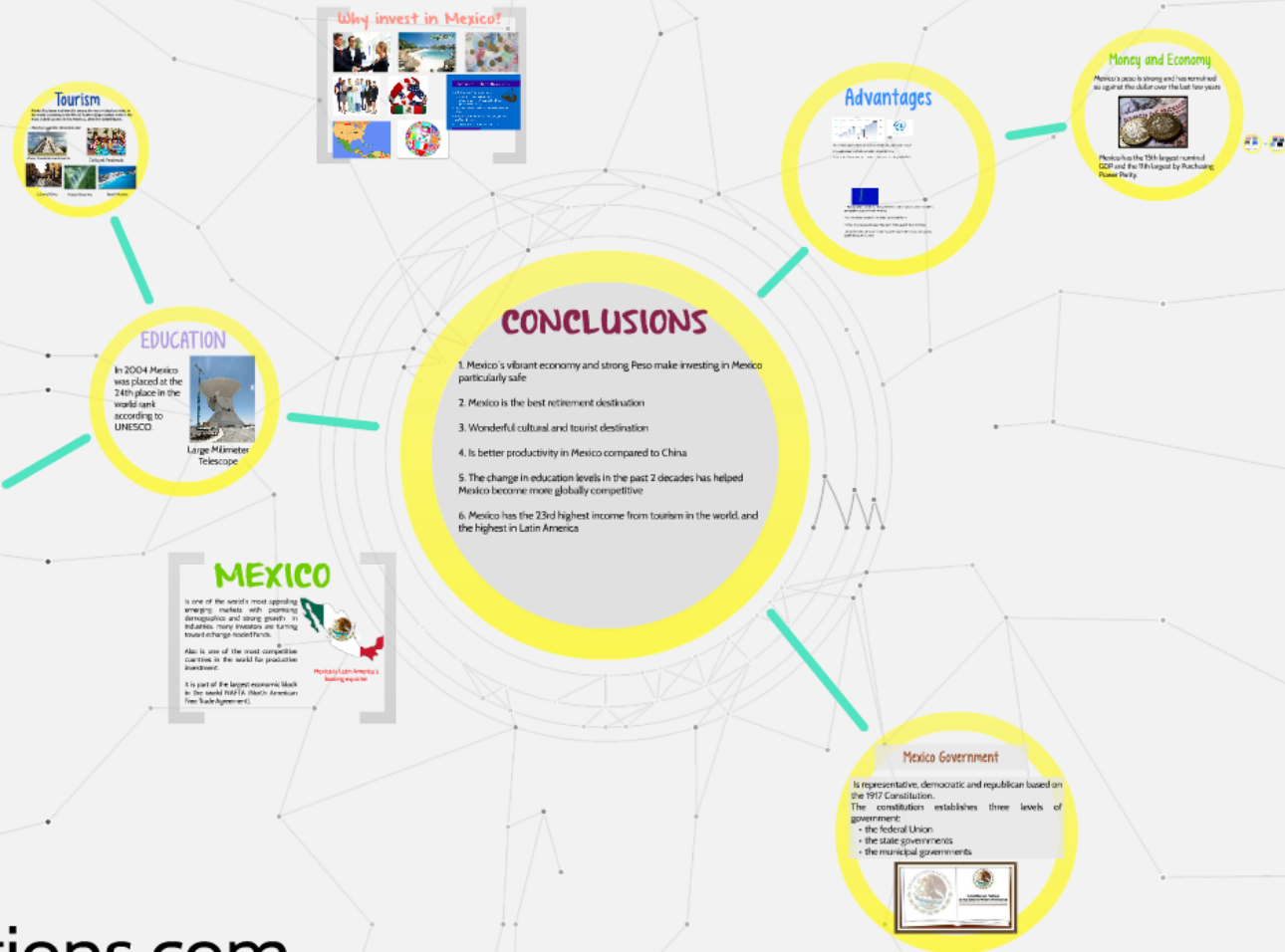


Mexican Investors Harvard Case Solution & Analysis



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MEXICO

Is one of the world's most appealing emerging markets with promising demographics and strong growth in industries, many investors are turning toward exchange-traded funds.

Also is one of the most competitive countries in the world for productive investment.

It is part of the largest economic block in the world NAFTA (North American Free Trade Agreement).



Mexico is Latin America's
leading exporter

Advantages



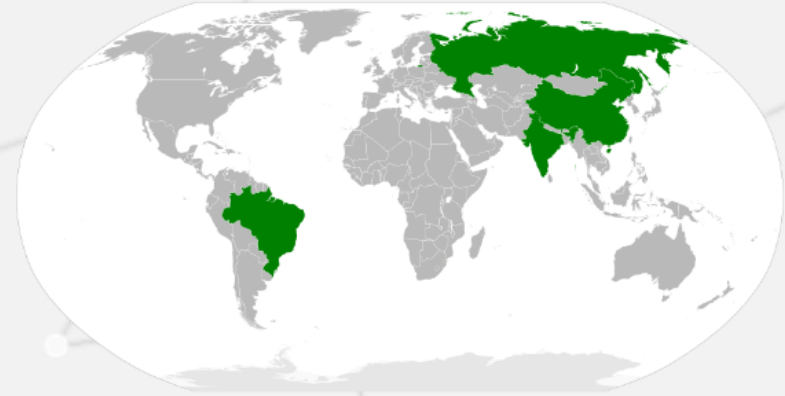
- It is an ideal export platform to reach 2/3 of GDP (Gross Domestic Product)
- Is a leading exporter of high-tech advanced manufacturing
- Is one of the 7 most attractive countries to invest in, according to UNCTAD



- Mexico offers modern and world-class infrastructure and also offers competitive costs in North America
- It ranks above countries like India, Brazil and Russia
- It has direct access Europe, Asia, Latin America and North America
- Mexico has the 6th largest industry in the world after China, U.S., Japan, South Korea and Taiwan



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Mexico has...



76 seaports



85 airports



26,700 kms of railroads



366,000 kms of roads



Aprox. 90,000 students graduate from university each year

Member's Free Trade Agreements
NACFTA
Mexico-Costa Rica
Mexico-Honduras
Mexico-Chile
Mexico-European Union
Mexico-Israel
Mexico-Northern Triangle (El Salvador, Guatemala, and Honduras)
Mexico-Korea
Mexico-European Free Trade Association
Mexico-Singapore
Mexico-Colombia
Mexico-Panama

12 trade agreements that give us access to 44 markets



Industries



Aerospace Industry



Automotive Industry



Electric Industry



Electronic Industry



Information Technology Industry

