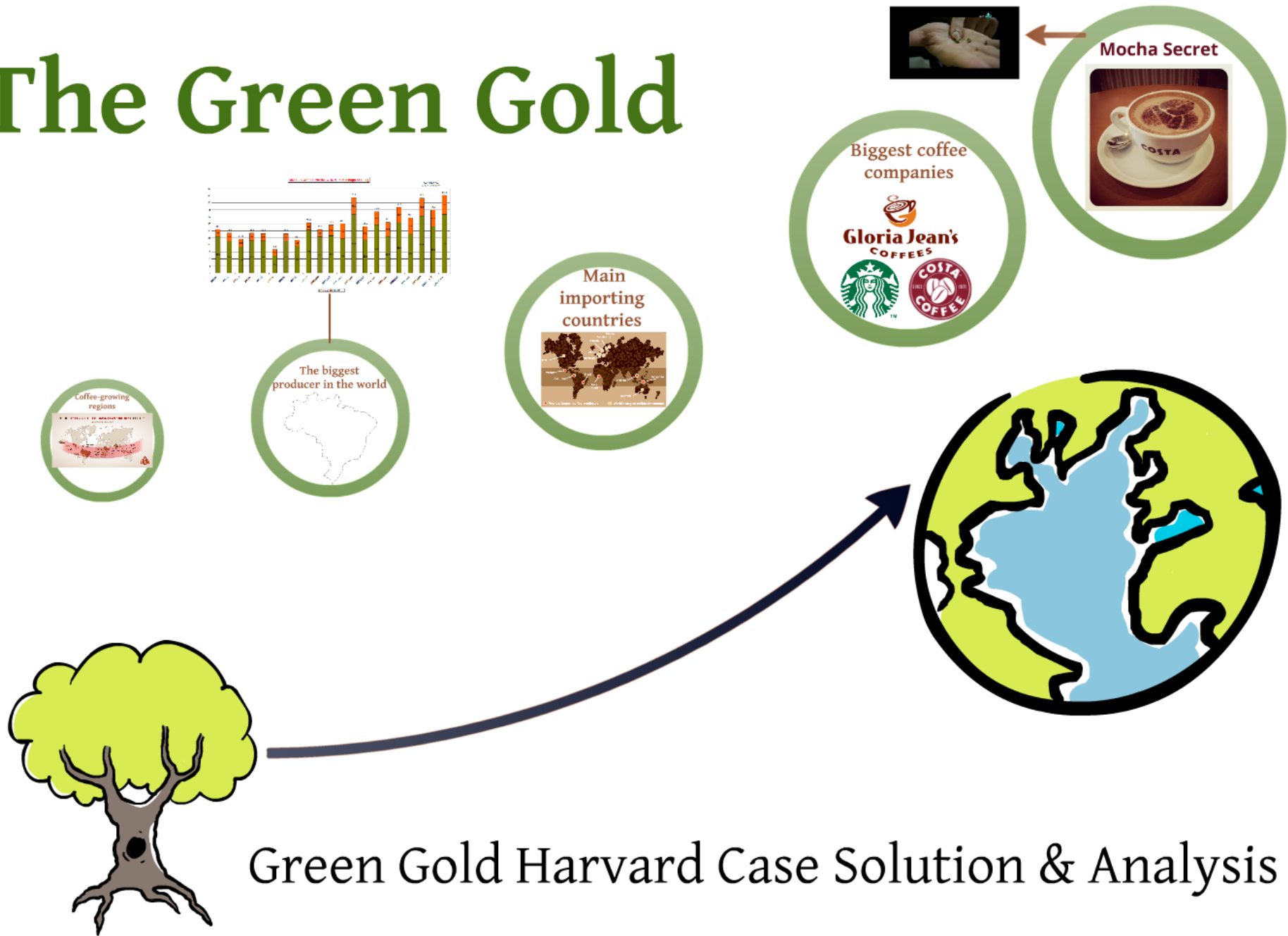


The Green Gold



Green Gold Harvard Case Solution & Analysis

The Green Gold

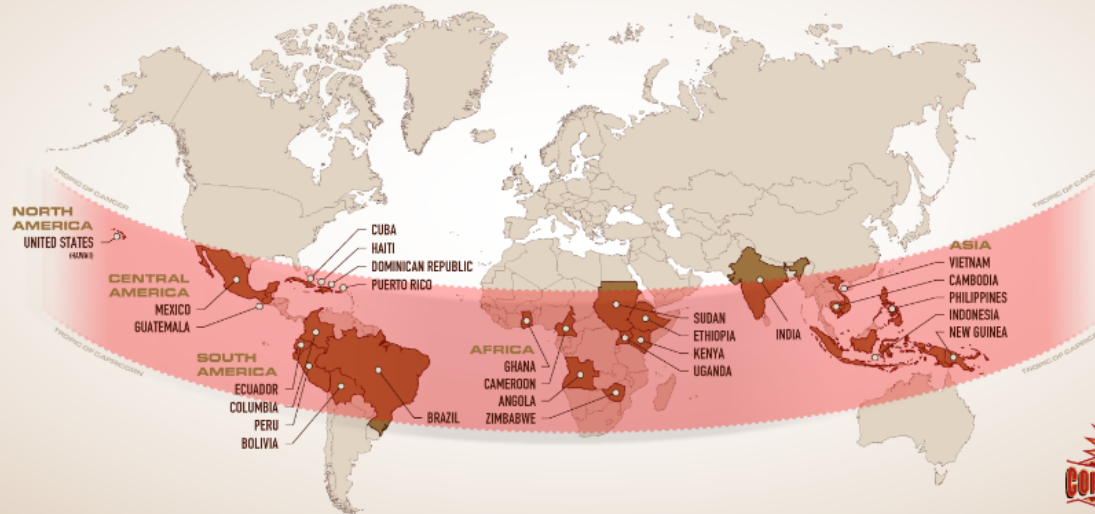


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Coffee-growing regions

THE COFFEE BEAN-GROWING BELT

All coffee is grown in a region found between the Tropic of Cancer and the Tropic of Capricorn in a region known as the "Bean Belt."



**The biggest
producer in the world**



Main importing countries

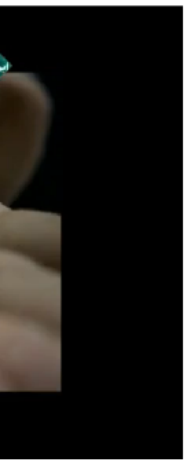


Biggest coffee companies



Gloria Jean's
COFFEES





Mocha Secret

