

Case Solution &

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Analysis

Corporate governance broadly refers to the mechanisms, processes and relations by which corporations are controlled and directed.

Governance structures and principles identify the distribution of rights and responsibilities among different participants in the corporation (such as the

- · board of directors,
- · managers,
- · shareholders,
- creditors,
- · auditors,
- regulators,
- · and other stakeholders)

and includes the rules and procedures for making decisions in corporate affairs.

Rights and equitable treatment of shareholders: Organizations should respect the rights of shareholders and help shareholders to exercise those rights.



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Governance mechanisms include monitoring the actions, policies, practices, and decisions of corporations, their agents, and affected stakeholders.

Much of the contemporary interest in corporate governance is concerned with **mitigation of the conflicts of interests** between stakeholders.

Stakeholder interests

In contemporary business corporations, the main **external stakeholder groups** are

- shareholders,
- debtholders,
- trade creditors and suppliers,
- customers,
- and communities affected by the corporation's activities.

Internal stakeholders are

- the board of directors,
- executives,
- and other employees.

Principles

Sarbanes-Oxley Act

Rights and equitable treatment of shareholders: Organizations should respect the rights of shareholders and help shareholders to exercise those rights.

They can help shareholders exercise their rights

- by openly and effectively communicating information and
- by encouraging shareholders to participate in general meetings.

Interests of other stakeholders:

Organizations should recognize that they have

- legal,
- contractual,
- social,
- and market driven obligations to non-shareholder stakeholders, including employees, investors, creditors, suppliers, local communities, customers, and policy makers.

Role and responsibilities of the board:

The board needs sufficient relevant skills and understanding to review and challenge management performance.

It also needs adequate size and appropriate levels of independence and commitment.

Integrity and ethical behavior:

Integrity should be a fundamental requirement in choosing corporate officers and board members.