Desert Valley Brewery Ltd. Harvard Case Solution & Analysis



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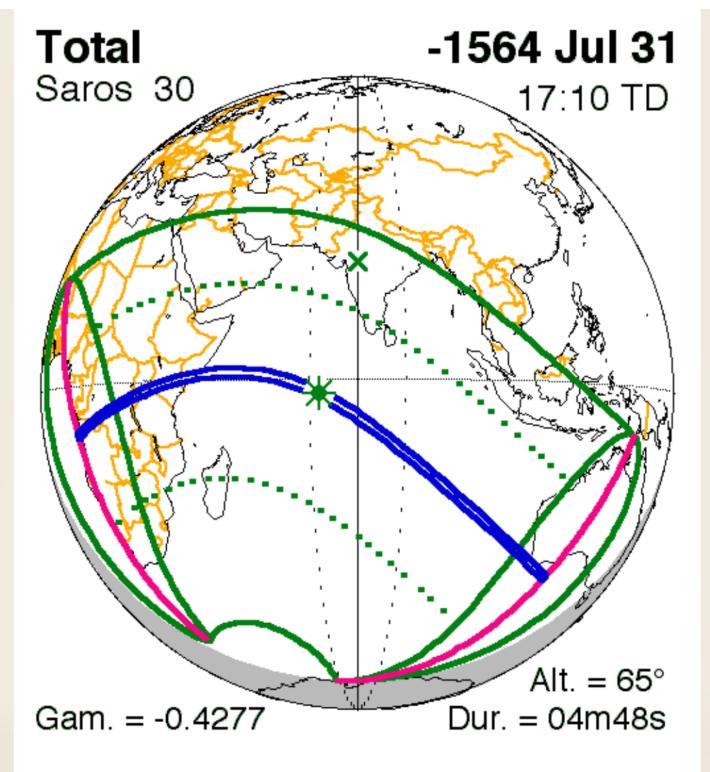


Death valley is unique because it is the lowest, hottest, and driest desert in North America. It contains more than 3.3 million land area of desert scenery, rare wildlife, and sites of historical events. It is also nearly 550 square miles below sea level.



Location

Death Valley is located 36 degrees North and 117 degrees West.

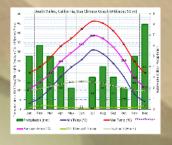


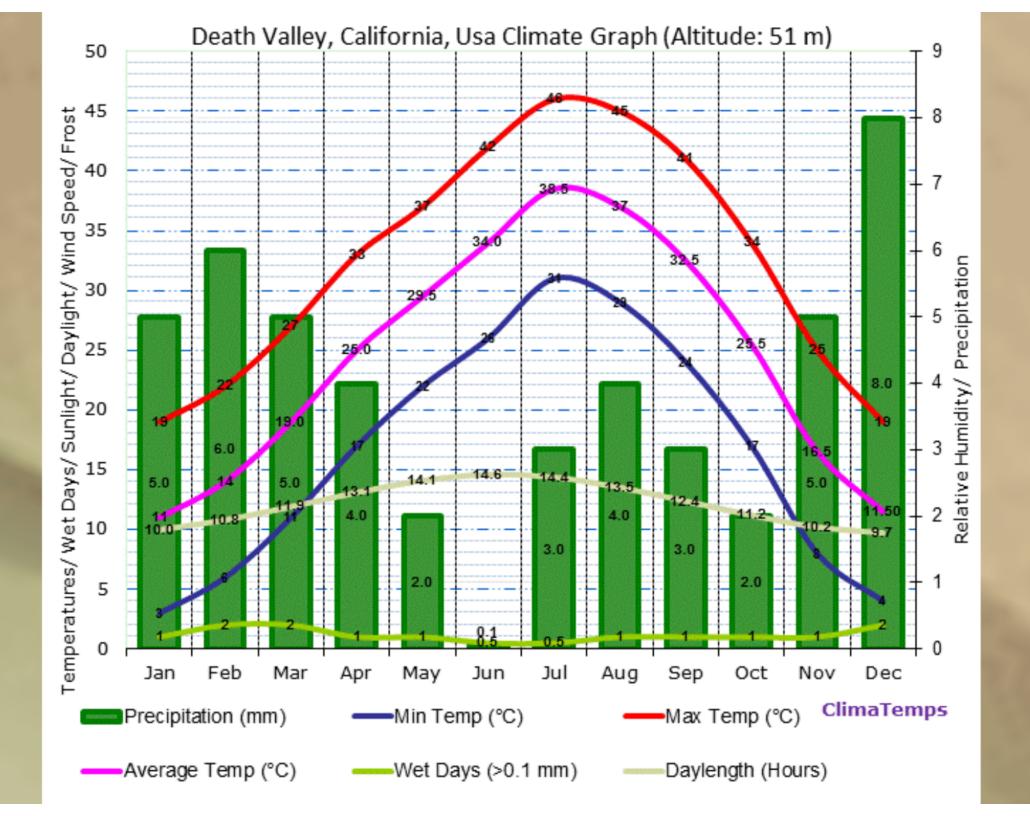
Five Millennium Canon of Solar Eclipses (Espenak & Meeus)

Description of Climate throughout the year

Summer temperatures often go up to 120°F (49°C), overnight it goes down into the 90s°F (mid-30s°C.) Average rainfall is less than 2 inches (5 cm), a fraction of what most deserts receive.

Occasional thunderstorms, especially in late summer, can cause flash floods. Temperatures drop 3 to 5°F (2 to 3°C) with every thousand vertical feet (approx. 300m). Sunny skies are the norm in Death Valley, but winter storms and summer monsoons can bring cloud cover and rain.





List of dominant plants

- Creosote
- Mojave Pincushion
- Ground Cherry
- Amaranth
- Bedstraw
- Lupine W
- · Odora
- Curly dock
- Tamarisk
- Vetch etc.