



Bluntly Media: Valuation Of Private Company
Harvard Case Solution & Analysis

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Negative Effects of Technology on Children



Focus: The negative impact of technology on the developing child.

4 Negative effects of Technology

Elevated Exasperation

- Children who are exposed to a wide range of things at a young age, including technology, are more likely to become frustrated and angry.
- They are also more likely to become angry when they are asked to do something that they are not used to doing.
- For example, a child who is used to having their own room may become frustrated when they are asked to share their room.

Deteriorated Patience

- Children who are exposed to technology at a young age are more likely to become impatient and frustrated.
- They are also more likely to become angry when they are asked to wait for something.
- For example, a child who is used to having their own room may become impatient when they are asked to wait for their room to be cleaned.

Education

- Children who are exposed to technology at a young age are more likely to become bored and disinterested in school.
- They are also more likely to become angry when they are asked to do something that they are not used to doing.
- For example, a child who is used to having their own room may become bored when they are asked to do a school project.

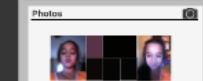
Lack of Social Skills

- Children who are exposed to technology at a young age are more likely to become socially awkward and have difficulty interacting with others.
- They are also more likely to become angry when they are asked to do something that they are not used to doing.
- For example, a child who is used to having their own room may become socially awkward when they are asked to do a group project.

Exposure

- At 2 years old, more than 50% of all American children have an online history.
- At 5, more than 50% regularly interact with a computer or tablet device.
- At 7 or 8, many kids regularly play video games.

Children now rely on technology for the majority of their play, limiting challenges to their creativity and imagination, as well as limiting necessary challenges to achieve their optimal sensory and motor development.



Citation
American Academy of Pediatrics. (2013). *Children, adolescents, and technology: Promoting positive health outcomes while ensuring safety in the 21st century*. Washington, DC: American Academy of Pediatrics.

Violent video games and development.

- Lack of Compassion
- Adolescents and teens today are having difficulty identifying emotions in people.
- Inability to feel empathy toward others who may be feeling pain, sorrow, anger and other emotions.
- Playing video games that are violent or contain other age-inappropriate content could be numbing the sensitivities of young people.
- Immunizing them from experiencing compassion and caring for others.

Does Social Media Perpetuate Youth Violence?

A new trend called "Fight Combinations" has become increasingly popular on sites such as World Star Hip Hop and YouTube. Fight combinations are videos composed of fight segments that everyday people record, usually on their cell phones.

- Children who are exposed to violence at a young age are more likely to become violent and aggressive.
- They are also more likely to become angry when they are asked to do something that they are not used to doing.
- For example, a child who is used to having their own room may become violent when they are asked to do a group project.

Cell Phones

Russian physiologist Ivan Pavlov was studying digestion in his pups when he noticed the dogs would begin to salivate whenever he entered the room, even if he wasn't bringing food. After a series of learning-association experiments and some treats, he discovered the simple ringing of a bell prompted salivation from the animals.

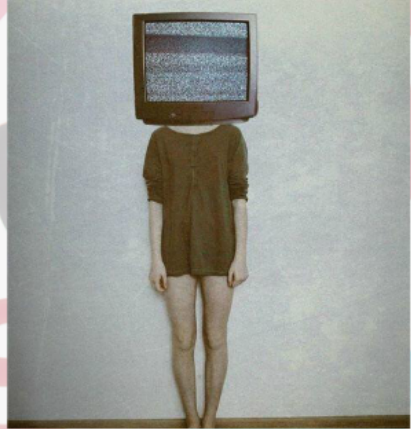
Our equivalent? Text messages. Experts explain the triggering of our brain's dopamine system by unexpected actions or the buildup of anticipation —

i.e. those heart-stopping moments when you're waiting for someone to text you back. Dopamine, is linked to reward-motivated behaviors and addiction. The pings and rings from your smartphone serve as "reward cues," essentially training us to expect a little bit of information in the form of a text or notification every time we hear it.

Or, to put it more bluntly, **receiving a text message lights up the same area of the brain as taking heroin or cocaine.** Similarly, some users have described feeling withdrawal and depression when denied access to texting; compulsive texters admit to feeling bad, anxious or sad when they do not get a message.

Texting may be a good thing to use for communication, but it is important that we use it in a healthy way. We should not use it to replace face-to-face communication, and we should not use it to replace sleep, exercise, and other healthy activities. We should also be aware of the potential for addiction and use it in moderation.

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- Children indulge themselves in internet, games, or texting affecting their psyche negatively consequently leading to increased frustration
- They instantly get frustrated whenever they are asked to do anything while playing games or using the internet
Ex: when their parents ask them to take the trash out, they get furious instantly.

Violent video games and development.

like comment share

- Lack of Compassion
- Adolescents and teens today are having difficulty identifying emotions in people.
- Inability to feel empathy toward others who may be feeling pain, sorrow.



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Deteriorated Patience



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Deteriorated Patience



- Tolerance in children is vanishing quite increasingly due to the improper use of technology
- Determination is a necessity that comes with patience and without it no individual can survive the hardships of life

Ex: children get frustrated quickly when they surf the internet and the page they want to view takes time to load

Education



Children get frustrated quickly when they can't find the internet and the page they want to view takes time to load

Education



- Due to the excessive usage of online chatting and shortcuts, the writing skills of today's generation have declined quite tremendously.
- Children are now relying more on digital communication and it is affecting their education.

Ex: They don't know the spelling of words and how to use grammar and punctuation properly.

Lack of Social Skills

