- The Numbers.

 -Berkshire has a market value of about \$200 billion

 -They hold around \$20 billion in cash
 -To be considered for acquisition by Berkshire Hathaway,
 a company must earn at least \$75 million a year.



The Numbers.



Warren Buffett.

- -Warren is well known for "The Buffett rule"
- -The Buffett Rule is a tax plan to keep individuals who are making more than \$1 million a year from having a lower effective tax rate than middle income individuals and families
- -It was named after Warren because in 2011, he spoke out against the fact that he was paying a lower effective tax rate than his secretary







Warren Buffet

Philarthropy
—In 2006, Warren Buffett signed "The Giving Pledge" a pledge to
gradually give away 99% of his wealth to charitable causes
—He recently gave \$1.52 billion to the Bill & Melinda Gaues

-He also got 11 more billionaires to pledge to donate more than half of their wealth to charity



- The Numbers
 Berkshire has averaged a 20.3 percent annual return since 1965, compared with 9.3 percent for the Standard & Poors 500 Index.
- Cumulatively, that's 434,057% for Berkshire, 5,430% for the S&P
- In 1998, Berkshire Hathaway yielded its largest return of recent years



Warren Buffett. Wealth -Warren Buffet is the second richest man in America and is the third richest man in the world His net worth in 2012 is about \$44 billion -He is #20 on Forbes' Most Powerful People in the World list

BERKSHIRE HATHAWAY INC.

BERKSHIRE HATHAWAY Harvard Case Solution & Analysis

TheCaseSolutions.com

- **The Background.**-Berkshire Hathaway is a multinational conglomerate holding company.
- -It was founded in Cumberland, Rhode Island in 1839 by Oliver Chace under the name "Valley Falls Company"
- -They are now headquartered in Omaha, Nebraska
- -According to the 2012 Forbes Global 2000 list, Berkshire Hathaway is the eighth largest public company in the world.

- **The History.**-The Valley Falls Company was founded in 1839 by Oliver Chace as a textile manufacturing company
- -In 1929, Valley Falls merged with Berkshire Cotton Manufacturing Company.
- -The company became known as the Berkshire Fine Spinning Associates.
- -In 1955, Berkshire Fine Spinning Associates merged with Hathaway Manufacturing company and became known as Berkshire Hathaway.
- -They were still a textile manufacturing company.

- **The Companies.**-Berkshire Hathaway has about 73 subsidiary companies currently in its holding
- -The most notable of these companies being:
 - GEICO Auto Insurance
 - Benjamin Moore & Co.
 - Fruit of the Loom
 - Dairy Queen
 - The Pampered Chef

company

-In 1929, Valle

-The company

-In 1955, Berk and became kr

-They were sti

The People. -Marc Hamburg

- - Senior Vice President, CFO since 1992
 - Also a director at Lubrizol Corporation and MidAmerican Energy Holdings Company

- **The People.**-Charlie Munger
 - Vice Chairman at Berkshire Hathaway
 - Also Chairman at Daily Journal Corporation
 - Was Chairman and CEO at Wesco Financial Corporation until 2011
 - Both Daily Journal Corporation and Wesco Financial Corporation are owned by Berkshire Hathaway
 - He is also a director of Costco Wholesale Corporation



The People.

- -Warren Buffet
 - Primary shareholder, CEO and chairman
 - Currently the third richest man in the world, behind Bill Gates and Carlos Slim Helu
 - Warren is worth around \$44 billion

