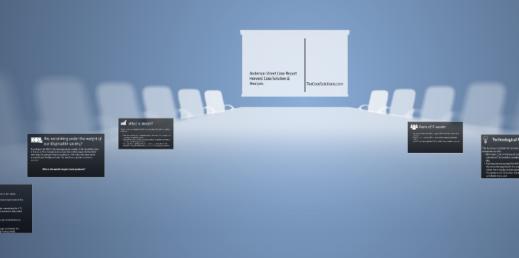


Anderson Street Case Report Harvard Case Solution & Analysis TheCaseSolutions.com



Where does our waste go?

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What is Waste?

Waste is a central component of the economic model that drives the global economy.

- The more you buy of a companies product, the better they perform and the faster the economy grows
- Basically the faster you buy and use a product the quicker you have to turn around and repeat the cycle
- Our economy is founded on waste- the more the company and the consumer waste the higher the country's GDP & stronger its economy



Are we sinking under the weight of our disposable society?

According to the OECD, the avererage person creates 3.3lb of rubbish a day in France, 2.7lb in Canada and no more than 2.3lb in Japan. By the OECD reckoning, the average American produces 4.5lb a day, and more recent accounting out the figure at over 7lb, less than a quarter of which is recycled.

Who is the worlds largest trash producer?



America spends more money on waste management than on fire safety

It is estimated that there is \$20 billion in valuable resources locked inside of the materials buried in landfills

Much of the waste that comes from the U.S is food waste- something like 27% of the food available for consumption. (about a pound of waste for every adult and child in the nation)

Estimated that 94.6 Billion pounds of the 356 billion pounds of edible food in the U.S was never eaten

Food wasted each day in UK and US alone would be enough to alleviate the hunger of 1.5 bn people- more than the global number of malnourished



A lot of our waste is shipped over seas to countries with less strict environmental regulations.

Our old factories and equiptment are exported to the developing world to continue polluting

- we trade scrap for computers and electronic from china

C E-Waste

E-waste is the waste associated with technology related products

- computers
- cellphones
- plastic casing
- metals
- televisions

As technology becomes a increasingly central component of our lives is will become more of a problem in terms of disposal or recycling...