Sony Music (India)



Sony Music (India)

Group 8

Anil Jacob Simon (FT14480) Animesh Saraf (FT14183) Anurag Kush (FT14413) Hanoch Mario Tauro (FT14226) Tanvi Gupta (FT14275

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Sony Music (India)



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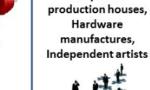
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TheCasesolutions.com

BUSINESS MODEL



Record Labels and Distributors



Providing high end infrastructure for quality music and making it easily accessible

Bollywood



Integrate network service, hardware product, user driven content to provide digital music experience.





Independent online distribution alliance by connecting them to blogs, internet radio stations, social networking sites and music websites



- Music lovers Independent artists
- Bollywood producers





- Physical and Digital infrastructure
- Marketing costs



- Physical and Digital
- Video licensing and publishing
- **Brand marketing**
- **Public Performance**







Platform





Revenue

Subscription and Pricing

Installation attreaming for 10 Sungs Per

Conservation Charge of this 100 of 100

Sometimen membry

In 10-11 Per Sung

IM Shows are General Parameter

- Shows for Pricinced Artists

