

# P&G Japan: The SK-II Globalization Project

**SK-II** [Thecasesolutions.com](http://Thecasesolutions.com)

**P&G Japan**  
The SK - 2 Globalization Project



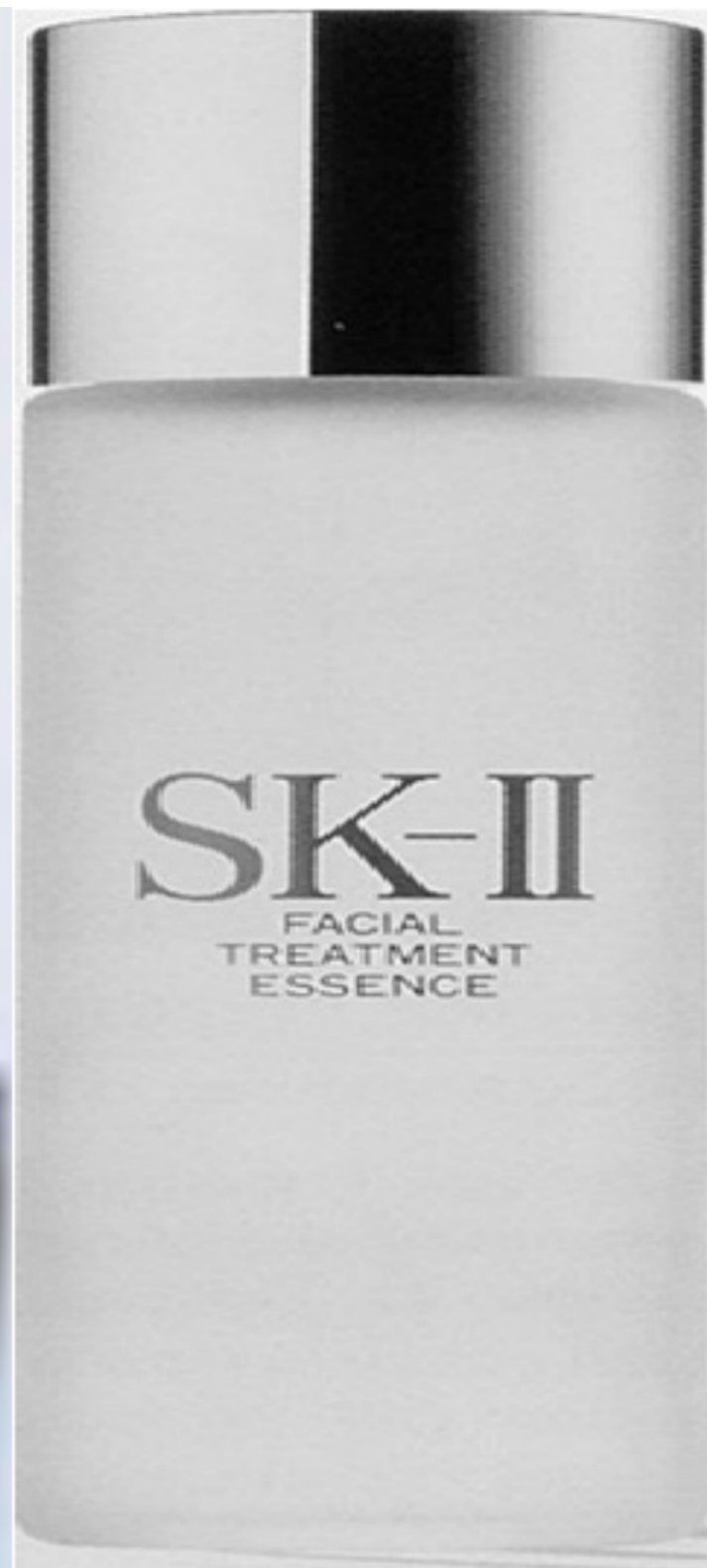
By  
Ankur Shah - 10DM-018  
Arun R - 10DM-020  
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Rimi M - 10FN-092

International Marketing  
Presentation

SK-II  
The Future Star In the Land of Rising Sun



**Jan**  
**on Project**



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# SK-II

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