

Business Plan

Thecasesolutions.com

Marketing Strategy

- To improve business:
1. Establishing a strong brand
 2. Giving a customer's more option
 3. Strong ties with its community
 4. Build a partnership
 5. Creating more membership

Strategy

Pricing Strategy

Competitive pricing strategy

Promotions

1. Online marketing
2. Offer a discount

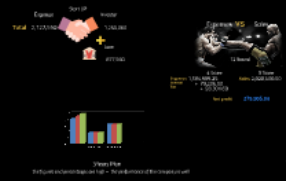


Marketing

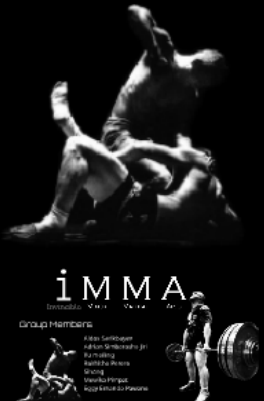
Introduction



FINANCIAL



Conclusion



Services



iMMA

Invincible

MIXED

MARTIAL

ARTS

Group Members

Aidos Serikbayev

Adrian Simbarashe Jiri

Xu meiling

Rakhitha Perera

Sihong

Mewika Pimpat

Eggy Ernando Pawane





iMMA
wallpapers

Invincible
**Mixed Martial
ARTs**
Gym

- iMMA Gym is a learning and practice gym for people to learn Mixed Martial Arts.
- Do not confuse MMA and UFC
- General idea of public is violence but, that's not its purpose.
- Name is significantly self-explanatory, a strategy enabling market penetration.