



What kind of market structure does Boeing industry belong to?
- Supply Side

Who are our major competitors?

- Boeing is competing for market at the competition of its main industries and air transport.
- Competitive for the:
 - Airline
 - Lockheed Martin
 - Northrop Grumman Corporation



Demand for Boeing Products

Boeing Defense, Space and Security

- Boeing is the largest manufacturer of defense and space products in the world.
- There are many products of DSSS.

Boeing Commercial Airplanes

- Boeing is the largest manufacturer of commercial airplanes and the Boeing Business Jet.
- More than 10,000 Boeing built commercial airplanes are in various worldwide, what is roughly all pieces of the world fleet.
- Boeing is developing new products too.

Elasticity of Demand and Supply
The Boeing Company's Products

Competition
LOCKHEED MARTIN

- LOCKHEED MARTIN CORPORATION
- Production of military vehicles, military vehicles and other DSSS in competitive market.
- It has both civil and military aircraft, defense systems and space exploration vehicles on the market as the DSSS in the global market.
- It has been developing in defense and military market that are global market too.

Competition
AIRBUS

- AIRBUS
- Airbus is and large commercial aircraft producer.
- Boeing and Airbus are generally identified as being the dominant manufacturers in the world market.
- It is a very successful manufacturer for commercial jet that drives the commercial Boeing share.
- Airbus has its production on an operational of one main air transport line and a range of products including military, space, and other equipment.

Competition
NORTHROP GRUMMAN INC

- NORTHROP GRUMMAN CORPORATION
- One of the leading military weapons.
- Production of defense services as well as subcontracting to space exploration.
- The Lockheed Martin Co. Production history of the aircraft is used by the U.S. Air Force.

What products do Boeing offer?

- Boeing is the world's largest aerospace contractor and leading manufacturer of commercial jetliners and defense, space and security systems.
- There are different types of Boeing products and related services.

Boeing is organized into two types of products they offer

- Boeing Commercial Airplanes
- Boeing defense, space & Security

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What kind of market structure does Boeing produce belong to?

→ perfect market



Demand for Boeing Products

→ Demand for Boeing products is highly inelastic because the demand for Boeing products is not very sensitive to changes in price.

Boeing Defense, Space and Security

→ Boeing is the world's largest manufacturer of military aircraft and the world's largest provider of defense, space and security systems.

→ There are many products of B2B.

Boeing Commercial Airplanes

→ Boeing is the world's largest manufacturer of commercial aircraft and the world's largest provider of commercial aircraft services.

→ More than 10,000 Boeing-built commercial airplanes are in service worldwide, which is roughly 40 percent of the world fleet.

→ Boeing is developing new products too.

What products do Boeing offer?

→ Boeing is the world's largest aircraft company and leading manufacturer of new commercial jets and defense, space and security systems.

→ There are different types of Boeing products and related services.

Boeing is organized into two types of products they offer

- Boeing Commercial Airplanes
- Boeing defense, space & Security

Elasticity of Demand and Supply

The Boeing Company's Products

Competition

NON-TRADITIONAL SOLUTIONS

- CUSTOMER COLLABORATION SOLUTIONS
- One of the leading military suppliers
- Provides a lot of defense systems as well as infrastructure in space exploration
- The Lockheed Martin Co. had won many of the contracts used by the U.S. Air Force.

Competition

LOCKHEED MARTIN CORPORATION

- Provides commercial and military vehicles and other critical components
- Provides a lot of space exploration infrastructure and aircraft for the military and the U.S. Air Force
- Has been made large defense contracts in the area and market that are applied to the Air Force.

Competition

AIRBUS

- Airbus and Boeing are the two main players in the aircraft market.
- Boeing and Airbus are normally identified as being the leaders that are in the aircraft market.
- Airbus is the main competitor for Boeing in the commercial aircraft market.
- Airbus has the production of commercial aircraft, while Boeing has the production of defense, space, and defense systems.

Who are our major competitors?

→ In order to manage the market, all the competitors in the market to find the best way to compete.

Competitors are such as:

- Airbus
- Lockheed Martin
- Boeing Company's Competitor

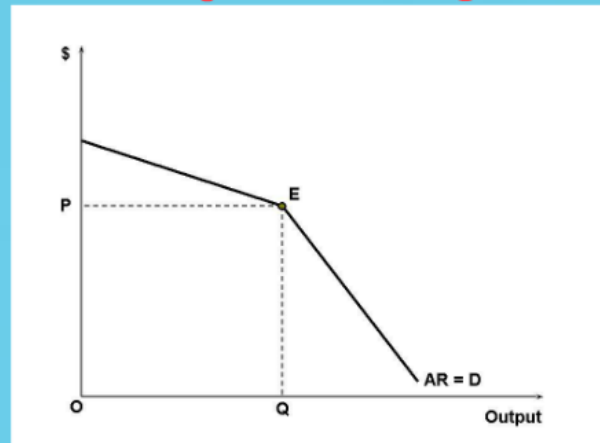
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What kind of market structure does Boeing industry belong to?

- Oligopoly Market





Who are our major competitors?

- In order to monopoly the market, all the companies in the same industries are our competitors.

Companies are such as

- Air Bus
- Lockheed Martin
- Northrop Grumman Corporation