

Target Corporation

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Target Corporation is an upscale discount retailer that provides high-quality, on-trend merchandise at attractive prices in clean, spacious and guest-friendly stores.

MISSION STATEMENT

We fulfill the needs and fuel the potential of our guests. That means making Target your preferred shopping destination in all channels by delivering outstanding value, continuous innovation and exceptional experiences —consistently fulfilling our Expect More. Pay Less.[®] brand promise.

Target runs the organization with a flared structure using a matrix structure using vertical lines to separate job responsibilities. Target has specialist job and responsibilities, precisely defined, changing roles, and a high degree of autonomy. Target has executive officers. Board of Directors and a vertical management chart that breaks down to the working level employee.

expect more.
pay less.

Technology has increase in success.

They have been successful with using the mobile app, the company website, and social media along with the convenience of cashless.



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Advertising and Marketing
- Plans, develops, and executes creative marketing opportunities
- Increase market share



Administrative Support
- Support to supervisors, managers, and teams at the store and corporate level



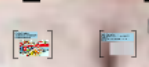
Target's first store opened in 1962 in Roseville, Minnesota, with a focus on convenience shopping at competitive discount prices.



Target has been a pioneer in the retail industry, offering a wide range of products and services. The company has a strong commitment to customer service and has consistently delivered exceptional experiences to its guests.



Sustainability
- Target is committed to reducing its carbon footprint and increasing its use of renewable energy.
- Target has a goal of achieving net-zero emissions by 2030.



Cathy Smith, Executive VP & CFO

Thoughtful, focused, and strategic. Cathy Smith has led Target's long-term growth strategy.

Experience as the CEO of various largest pharmacy companies with \$100 billion in revenue.
Board of National Retail Leader
CDIC: Microsoft International division (2010-2012)

Dean Farrell is head chairman and CEO of Target Corporation. Farrell earned a bachelor's degree at UCLA in 1990 and attended a business school of Management Council (and President in 2014) for more than 20 years in addition to past roles of leading retail and global consumer product companies including Home Depot and more than two decades being involved in North America, Asia, Europe and Latin America.

John Mulligan, COO

21 years with Target.

Has held various key positions with Target. Previous positions include: Director of Operations, Director of Merchandising, VP of Merchandising, and Director of Supply Chain Management.

- ### Target Brand Commitments
- Leading brand in retail
 - Get More Payless trademark
 - Clearly identified by trademark and logo
 - Focus of quality of products
 - Considered better value than other similar companies



- ### Identified by purpose and values
- Corporate Responsibility
 - Legacy of giving
 - Over 50% of income to charity, community and other social causes
 - Committed to team members, community and the world to a whole, through:
 - Education
 - Customer
 - Health & well-being
 - Responsible sourcing
 - Support a purpose-driven team members
 - Innovative



Education - Sponsored grants
Through past and future programs and partnerships, we support kids where they live, learn and play.



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Target's ranked on Fortune's World Most Admired Companies list.



The first Target store opened in 1962 in Roseville, Minn., with a focus on convenient shopping at competitive discount prices.

Target has given 5 percent of profits to their communities, which add up to more than \$4 million each week. Target also donates their time, talent and resources with thousands of hours volunteering in their communities

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Target has 1,799 stores in the United States with 38 distribution centers. It currently employs 347,000 team member worldwide.



Typical Customers

Typical customers range from white and blue-collar workers, businesses that rely on the trending decor and typical families who enjoy trending reliable items and high-quality products. The average Target shopper is 41 years of age with an average annual income of \$63,000.



Target is on Diversity Inc's Top 50 Companies for Diversity.



Technology has increase in success.

They having been successful with using the mobile apps, the company website, and social media along with the introduction of Cartwheel.



The background of the slide features the Target Bullseye logo, which consists of a red bullseye with a white center, set against a white background. The logo is partially obscured by a semi-transparent white text box. The text box is framed by a thick black border on the left and right sides, and a thin blue grid pattern is visible in the background.

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