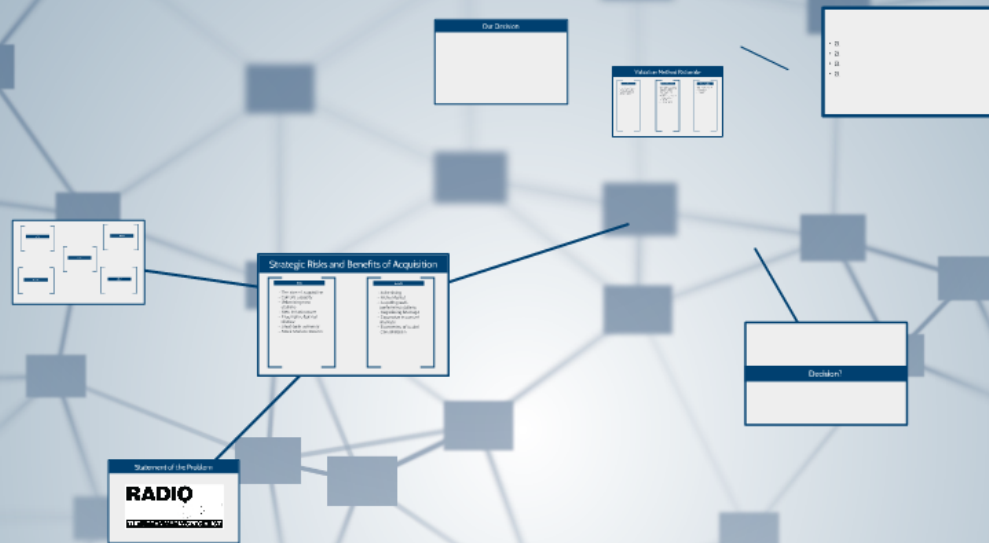


# Radio One, Inc.

By: Marshall Perry, Melissa Hancock, Elaine Posluszny,  
Nick Isbell, Taylor Lopez, Jacqueline Nicol

TheCasesolutions.com



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# Statement of the Problem

**RADIO**

ONE

**THE URBAN MEDIA SPECIALIST**

Who?

What?

When?

Where?

Why?