











## 3.1 How operations management relates to business objective and strategy

- Decisions made by operations manager have a direct impact on the level of competitiveness of that organisation and the attainment of corporate objectives.
- You are the operations manager of a bakery. Discuss how you can help the business to achieve the following business objectives. (objectives on Handout)

An efficient and effective operations management system:

- maximises efficiency
- maintains high -quality standards
- includes ethical and social considerations
- · assists in the achievement of organisational objectives.