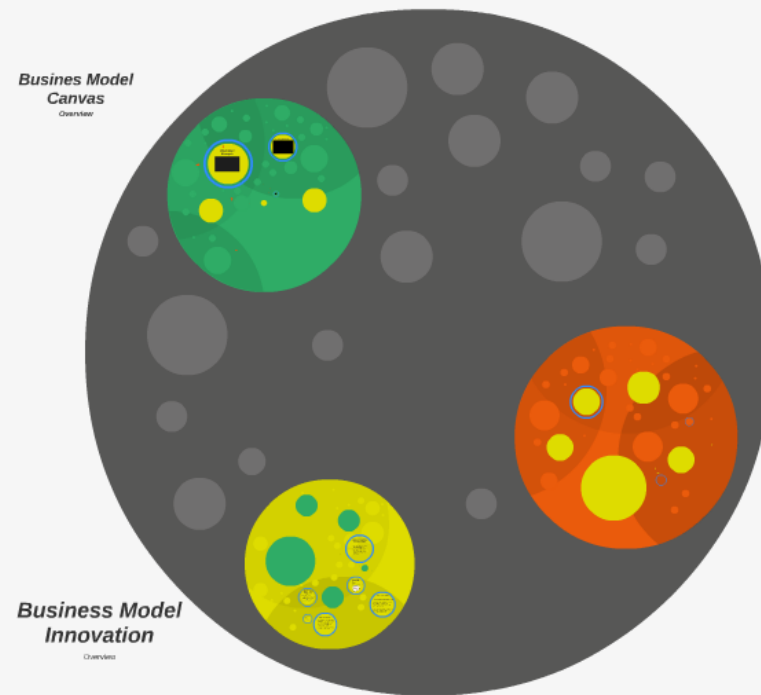
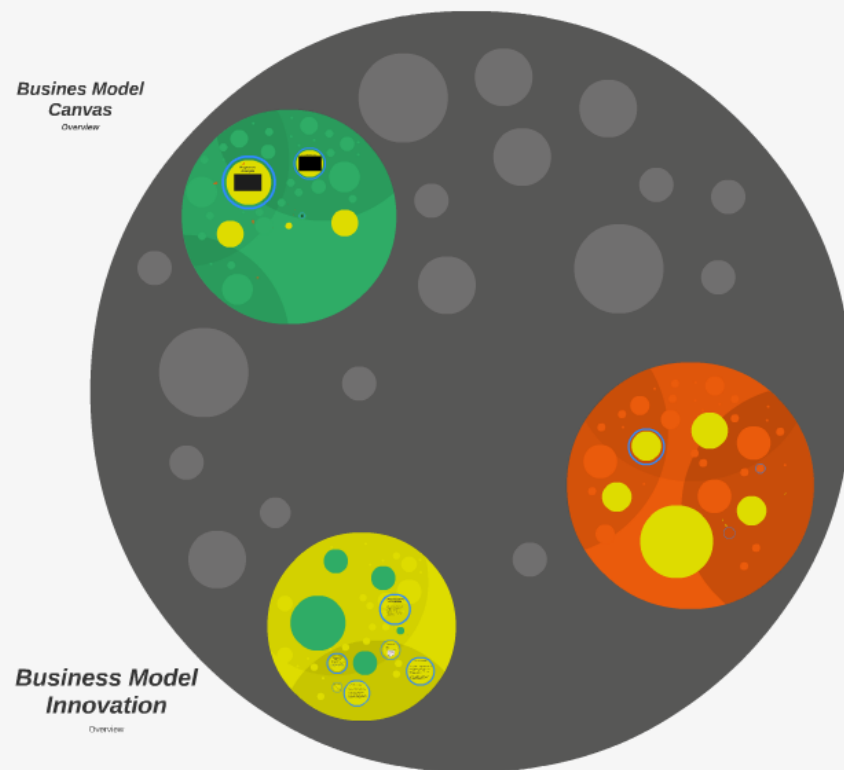


Extending the 'easy' business model



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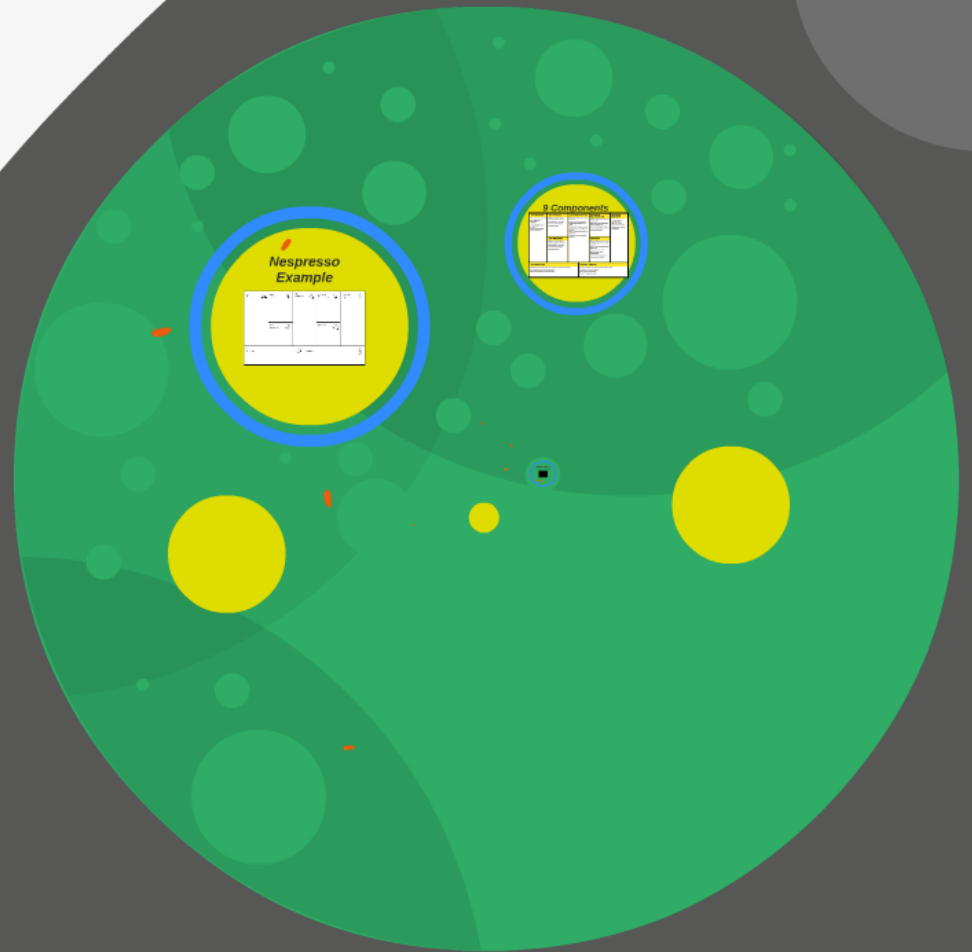
Extending the 'easy' business model



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Business Model Canvas

Overview



Business Model Canvas Explained

