

DANSHUI PLANT NO. 2

Thecasesolutions.com



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The Story



• Foxconn is a contract manufacturer that assembles electronic products.
 • The largest contract manufacturer in China and Taiwan, with 300,000 workers and contracts to supply Apple, Dell and Microsoft hardware.

The Issues



Data Analysis

DECKS- OVER TIME

Year	Q1	Q2	Q3	Q4
2017	1000	1000	1000	1000
2018	1000	1000	1000	1000
2019	1000	1000	1000	1000

DECKS- PER WEEK

Year	Q1	Q2	Q3	Q4
2017	1000	1000	1000	1000
2018	1000	1000	1000	1000
2019	1000	1000	1000	1000

Recommendations

PRODUCTION PROBLEMS

- Increase the amount of equipment to meet the demand for production.
- Upgrade the equipment to meet the demand for production.
- Increase the amount of workers to meet the demand for production.
- Increase the amount of training to meet the demand for production.

LABOR OF EDUCATED LABOR FORCE

- Increase the amount of education to meet the demand for production.
- Increase the amount of training to meet the demand for production.
- Increase the amount of experience to meet the demand for production.
- Increase the amount of skills to meet the demand for production.

Conclusion



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The Story



Bosch was a contract manufacturer that assembled electronic products.
 The largest contract manufacturer in China was Foxconn, who supplied contract and services to Apple, Dell and Hewlett-Packard.

The Issues

PRODUCTION
 2018-2019
 2020-2021

WAGE IN CHINA'S EASTERN PROVINCES
 2018-2019
 2020-2021

PRODUCTION COSTS IN CHINA
 2018-2019
 2020-2021

Data Analysis

DESK- EYE POINT

Category	Value
Desk Eye Point	1.2m
Eye Level	1.5m
Hand Level	0.9m



BODY PER HOUR

Category	Value
Body Per Hour	1.2
Productivity	1.5
Efficiency	0.9

Recommendations

PRODUCTION PROBLEM
 The company is struggling to meet its production target due to the high cost of labor and materials.

WAGE BY CHINA'S EASTERN PROVINCES
 The company should consider moving its production facilities to a region with lower wages.

PRODUCTION COSTS IN CHINA
 The company should consider moving its production facilities to a region with lower production costs.

Conclusion



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Data Analysis

The Story

is a contract manufacturer that assembled electronic products.

- Danshui received a one-year contract assemble 2.4 million units on new iPhones 4.
- Expected to assemble 200,000 units of iPhones per month