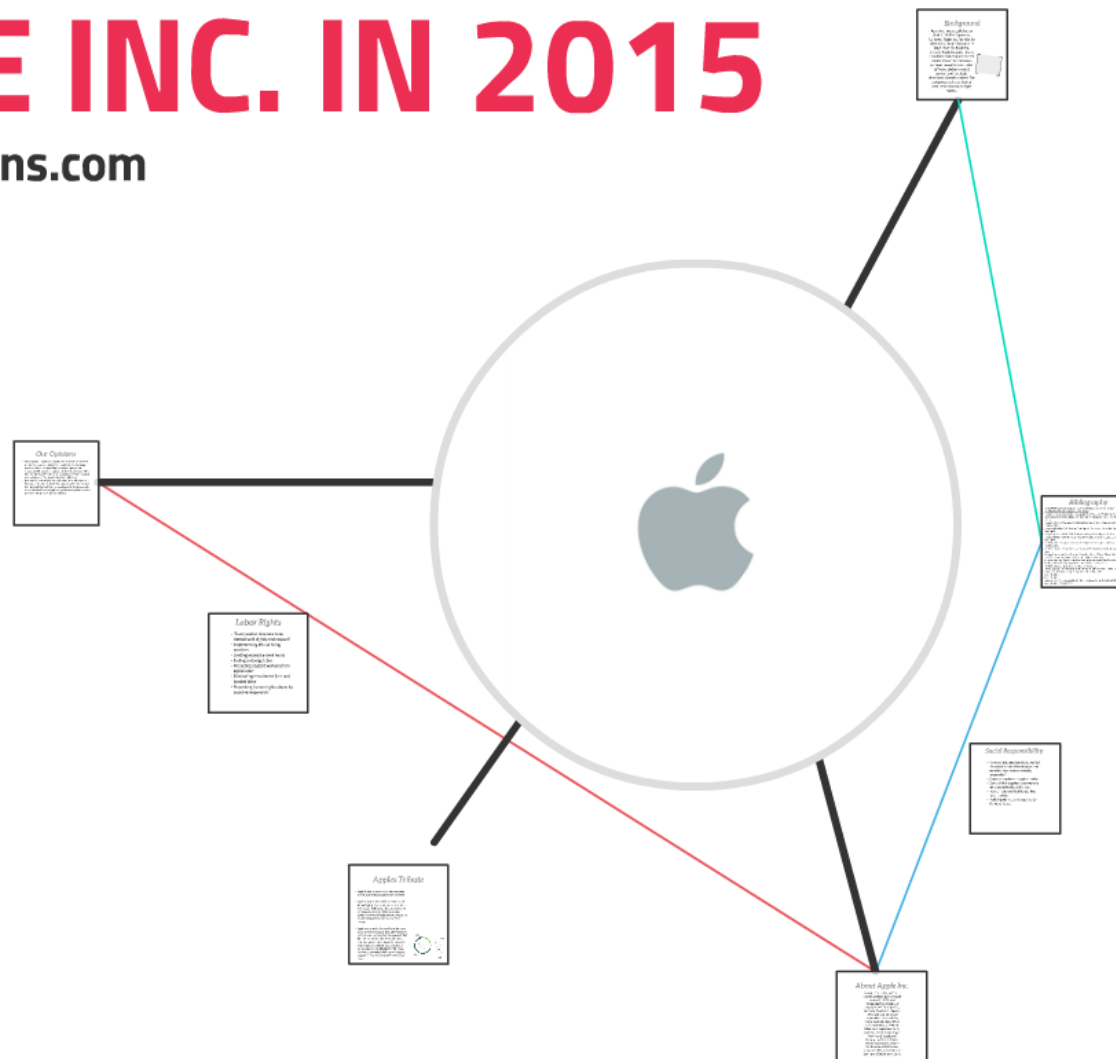


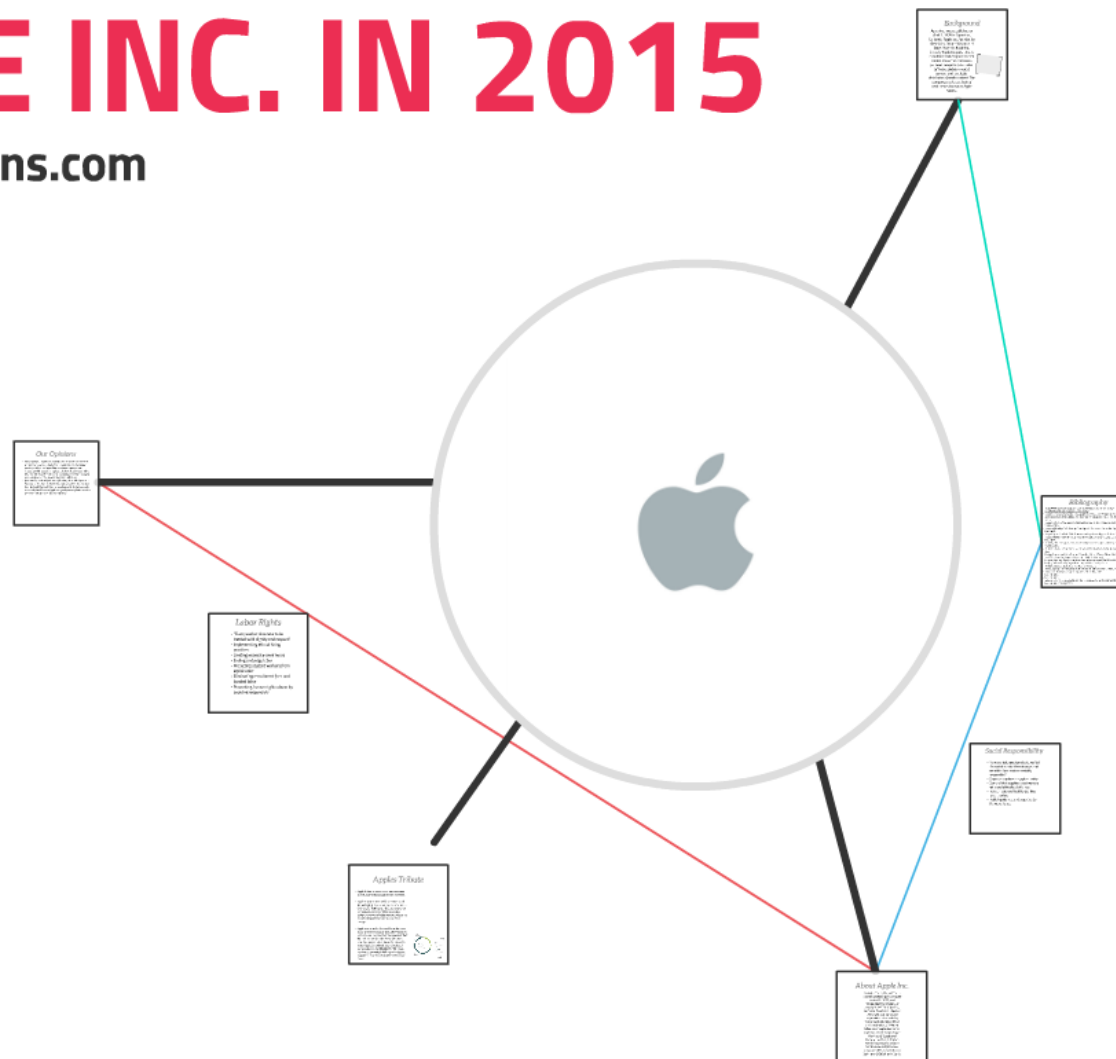
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About Apple Inc.

Founders Steve Jobs and Steve Wozniak created Apple Computer on April 1, 1976, and incorporated the company on January 3, 1977 in Cupertino, California. As of 2012, Apple is the largest publicly traded corporation in the world by market capitalization, with an estimated value of US\$626 billion as of September 2012. Apple Inc., market cap is larger than that of Google and Microsoft combined. Apple's worldwide annual revenue in 2010 totaled US\$65 billion, growing to US\$127.8 billion in 2011 and \$156 billion in 2012.

Background

Apple Inc., was established on April 1, 1976 in Cupertino, California. Apple was founded by Steve Jobs, Ronald Wayne, and Steve Wozniak. Apple Inc., formerly Apple Computer, Inc., is a multinational corporation that creates consumer electronics, personal computers, computer software, and commercial servers, and is a digital distributor of media content. The company also has a chain of retail stores known as Apple Stores.

